



## ”Mexico as an investment opportunity for Polish companies” Post-pandemic COVID-19 panorama

Webinar date: Monday, 29th of June 2020

Webinar schedule in Mexico: 9:00 am – 10:45 am

Webinar schedule in Polonia: 4:00 pm – 5 :45 pm

Language: English

Webinar platform: Webex Cisco

### Programme

Moderator:

Ms. Patrycja Augustyniak - Business Development Manager

Foreign Trade Office in Mexico, Polish Investment & Trade Agency

9:00 – 9:05 Opening words,  
His Excellency Mr. Maciej Ziętara, Ambassador of the Republic of Poland in Mexico

9:05 – 9:10 Discourse of His Excellency Mr. Alejandro Negrín Muñoz,  
Ambassador of the United Mexican States in Poland

#### Polish and Mexican Government´s part

9:10 – 9:15 Investment opportunities for Polish companies in Mexico. The most important sectors after the coronavirus pandemic. Mrs. Patrycja Staszewska, Head of Foreign Trade Office in Mexico, Polish Investment & Trade Agency

9:15 – 9:25 Trends of Polish investments in Mexico and Mexican investments in Poland  
Dr. Sergio Silva Castañeda, Head of Global Economic Intelligence Unit, Viceministry of Foreign Trade, Mexican Ministry of Economy

9:25 – 9:35 Advantages of Guanajuato for foreign investments.  
Mr. Juan Manuel Fernández Ruiz, Director for International Investment Attraction, Ministry for Sustainable Economic Development for the State of Guanajuato

9:35 – 9:45 Advantages of Coahuila for foreign investments.  
Mr. Jorge Ramon Montemayor, Undersecretary for Economic Development, Ministry of Economy for the State of Coahuila

#### Private sector part. Services and strategic partners

9:45 – 9:55 Legal aspects and advice for Polish investments projects.  
Mr. Alejandro Tagle Robles, Law firm Tagle, Adame y Hernández, S.C.

9:55 – 10:05 The Industrial Park Advantage. Industrial site and selection process.  
Mr. Marco A. Ramon Aguirre. President, Amistad Industrial Developers

10:05 – 10:10 Banking in Mexico – What you need to know before, during and after starting a local bank relationship.  
Mr. Héctor Fernando Rivas Valero, Head of International Desk, Santander México

#### Why Mexico? Is Mexico attractive for Polish investment?

10:10 - 10:20 Why Mexico? Opportunities in the aerospace sector for FLYARGO company.  
Mr. Oscar Rojas, CEO of FLYARGO in Mexico

10:20- 10:30 Experience during the Industrial Site selection process for IKANO in Mexico.  
Mr. Kazimierz Zys, Operations Director of IKANO INDUSTRY Coahuila Plant

10:30 – 10:45 Questions & answers via chat