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Attracting and retaining international students: Policy and practice in Ireland

Anne Sheridan, EMN Ireland EMN Poland National Conference | Krakow | 28 November 2019





Overview

- Law and policy context
- Data and trends
- Conditions for admission and stay
- Labour market access during and after studies





Law and policy context

Legislation

- Ireland, UK, Denmark do not participate in EU
 Student Directives
- Qualifications and Quality Assurance (Education and Training) (Amendment) Act 2019 – section 26

 – International Education Mark (IEM). This section is not yet commenced.

Policy

- International education strategy 2010-2015 and 2016 – 2020
- New immigration regime 2011





Why might students want to come to Ireland?







International Education Policy - 1

Second international education strategy 2016-2020

 Key aims of the strategy to increase the economic value of the international education sector by €2.1bn per annum by 2020, to involve over 37,000 additional higher education and English language training students (both EU and non-EU) coming to

Ireland.

 Marketing under national brand in third countries
 EDUCATION IN IRELAND

> WORLD-CLASS STANDARDS WARMEST OF WELCOMES

 Regulatory reforms implemented 2011, 2014/15 to strengthen immigration framework.







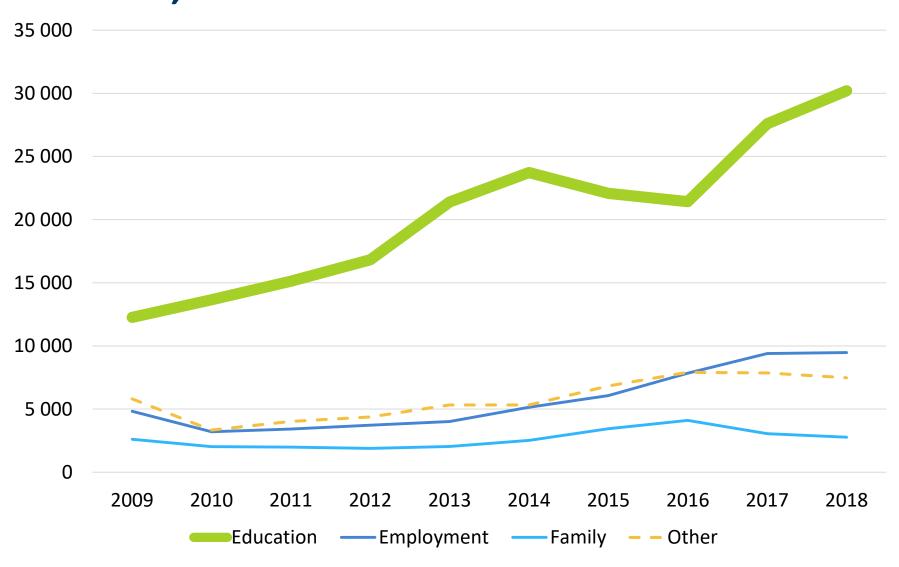
International Education Policy - 2

- Focus of immigration reform in relation to student migration on quality of the sector.
- Government policy statement of May 2015 stated reforms were designed: to maintain Ireland's well established reputation, to tackle immigration abuses identified in the sector and provide meaningful learner protection for international students.
- Cap of 7 years placed on a student immigration permission.
- Interim list of eligible programmes (ILEP) established pending establishment of International Education Mark on a statutory footing. Both English language and higher education programmes.
- Pathway put in place for retention of students in labour market.



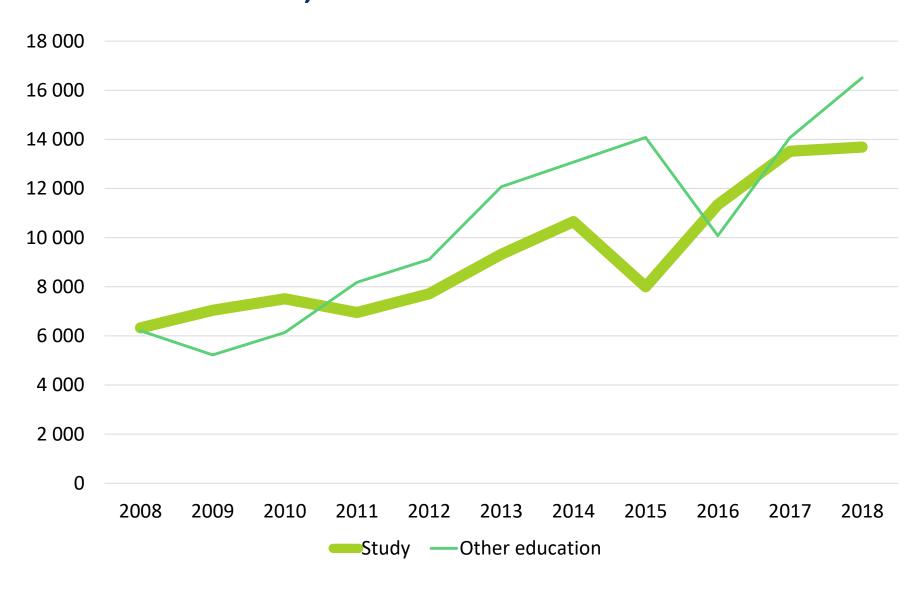


First residence permits issued to TCNs in Ireland, 2009–2018



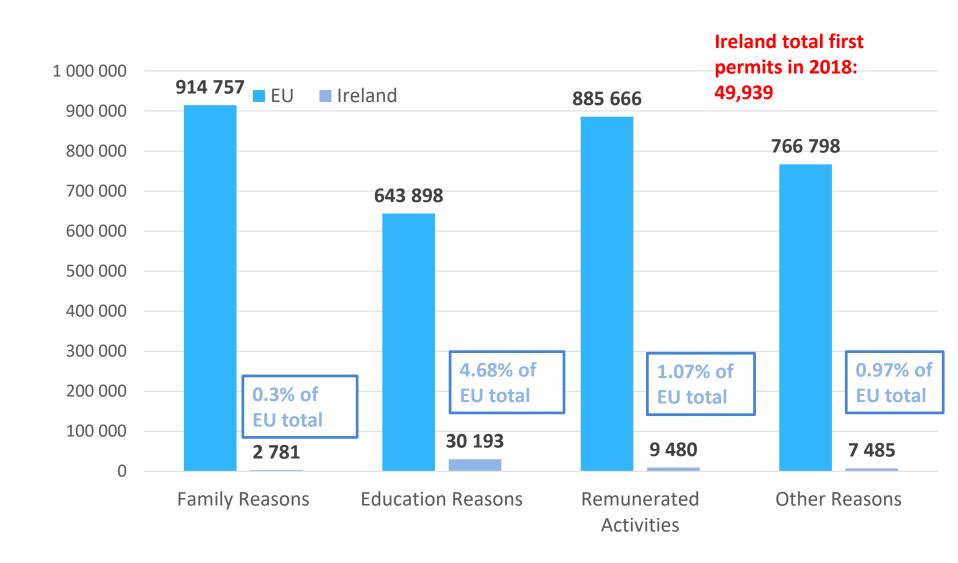
Source: Eurostat

First residence permits issued to TCNs for education reasons in Ireland, 2008–2018

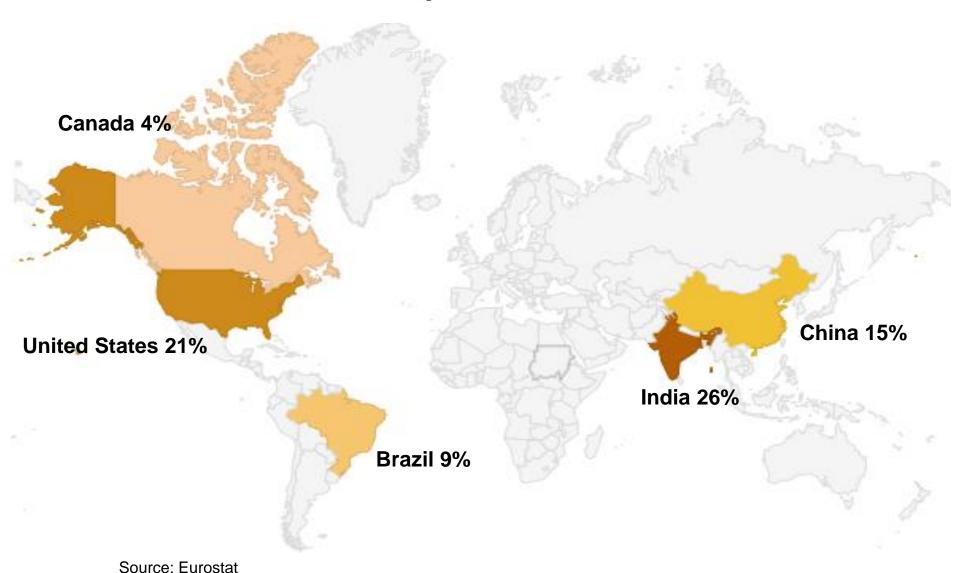


Source: Eurostat

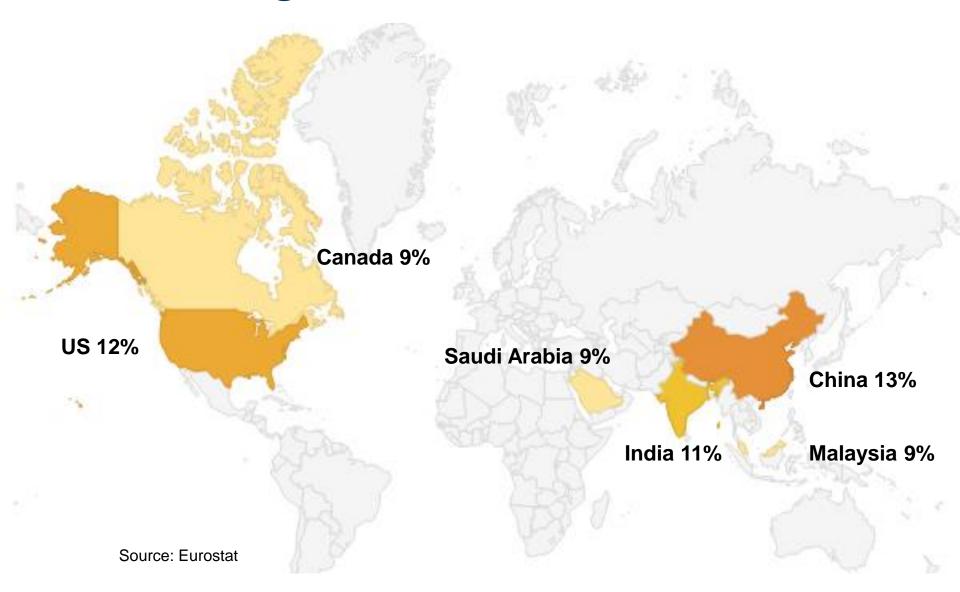
First Residence Permits in Ireland and the EU 2018



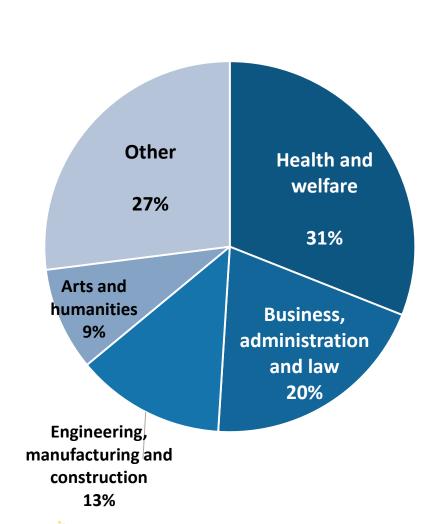
Country of origin of TCN higher education students issued a first residence permit in Ireland in 2018

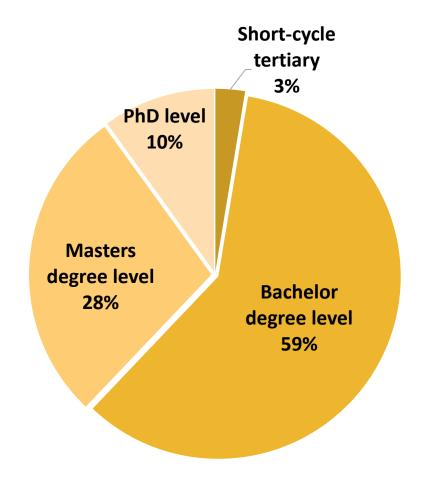


Country of origin of non-EEA students enrolled in full time higher education in Ireland in 2017



Study field and level of non-EEA students enrolled in full-time higher education in Ireland 2017-2018









Conditions for admission and stay in Ireland

 While Ireland has not opted in to EU Directive 2016/38, admission conditions are similar to those applied at EU level

Residence permit/visa requirements

- Letter of acceptance
- Payment of course fees
- Private medical insurance
- English language proficiency
- Sufficient funds

Terms of residence permit

- Must be renewed annually
- Renewable up to 7 years, provided academic progress
- Not reckonable as residence for citizenship
- Family reunification generally not permitted





Access to the labour market during and after study in Ireland

Student Work Concession

- Permitted to work 20h/week during term, 40h/week during holidays, in line with practice across EU Member States
- Exempt from employment permit regulations that govern access to labour market for non-EU nationals

Third-Level Graduate Programme (TLGP)

- Students with an Honours Bachelor's degree (4 years): up to 1 year
- Students with a Master's degree or higher: extended to 2 years (2017)
- Uptake grew from 650 students in 2012 to 2,090 in 2017

Employment permit system

- Employment permit required to remain in Ireland after/outside TGLP
- No. of students granted employment permit increased from 48 in 2013 to 871 in 2017





Conclusions

- Ireland has focused increased policy attention on increasing the number of non-EEA students in the last decade
- First-residence permits issued to higher education students increased twofold (from 6,300 in 2008 to 13,700 in 2018.)
- English language students account for approximately 50% of overall student immigration figures.
- Main countries of origin in enrolment data: US, Malaysia, India, Saudi
 Arabia and Canada; one third enrolled in health and welfare courses
- Reforms have contributed to **strengthening** the immigration **framework** and expanding **employment opportunities** for students at degree level.
- Some international students face challenges that may impact on the experience of studying and accessing employment in Ireland, including difficulties for students in Dublin area securing immigration appointments online, accessing housing and transitioning to TLGP and permit system following study





Thanks for your attention!

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