



FUNDACJA  
POKOLENIA  
POKOLENIOM

## About Fundacja Pokolenia Pokoleniom

(Generations for Generations Foundation)

**Barbara Czechmeszyńska-Skowron** Founder, Board Member (journalist and environmental engineer)

**20 years of activity:** 2001 registration in Industrial Court in Warsaw KRS No. 0000015773

**Founders and volunteers:** professionals with experience and university degrees from different areas: Lawyers, Journalists, Architects, Engineers, Environmental specialists, Financists, Doctors, Psychologists, Artists

**Activity:** Networking - NGO's from Europe, international cooperation within culture promotion, cultural heritage prevention, Culture, Art, Artists promotion - art exhibitions, concerts, meeting with culture creators, permanent education by citizens inclusion and public participation, Erasmus+ projects

**Cooperation with:** many institutions, high schools, private entity, local administration, NGOs



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## „Polish-German Gardens seen by artists“ lockdown 2020 project

**Objective:** artists activation during lockdown time, painting commercialisation, art promotion

**Idea:** 5 painters from Germany and 5 from Poland have been invited to express in their way the cultural heritage project of German Embassy in Warsaw and City of Warsaw (Reconstruction of historic Skaryszewski Park in Warsaw)

**Execution: Virtual Exhibition online,** 3 offline exhibitions in Warsaw and Berlin  
Several art paintings from the project were sold during virtual auctions and via virtual galleries

### Expected result:

- Virtual gallery as a new way of painting presentation and promotion
- Painting commercialisation on exhibitions, online auction by „ArtInHouse“ Polish auction house
- Psychological and commercial support for artists during lockdown period

### Additional pro-bono result

- Park renovations sponsors finding,
- citizens inclusion (as volunteers for works in park),
- eco-education, public sensibilization on eco-issues
- benchmark for similar initiatives (city authorities, private entity, Culture- and Heritage Ministry)



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# Thank you for your kind attention!

**Barbara Czechmeszyńska-Skowron**

Founder, Board Member Fundacja Pokolenia Pokoleniom

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11th May 2021 - Horyzont Europe Matchmaking Event Culture, Creativity and Inclusive Society



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