



# Local Collaborative Governance In Support of the Cities Mission & NEB Initiative

Presented by Annemie Wyckmans  
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The original  
**Call for CrAft Cities**  
took place in  
Summer 2022

Open invitation for  
**cities with NEB-related  
projects to join**

NEB Lighthouses,  
Mission-/HEU-funded  
projects, EUI, KIC, NEB  
Labs etc

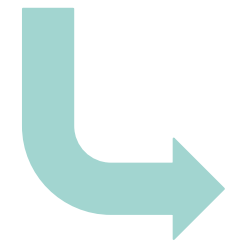
# The CrAFt ecosystem



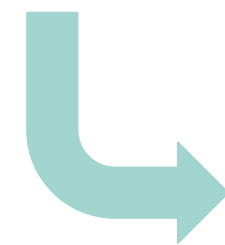
**Create evidence**  
that NEB matters!



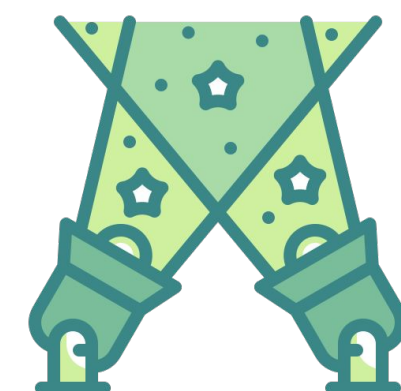
**Impact Model**  
- document evidence



**CrAFt Sessions** - extract & share evidence  
for, by & with CrAFt Cities



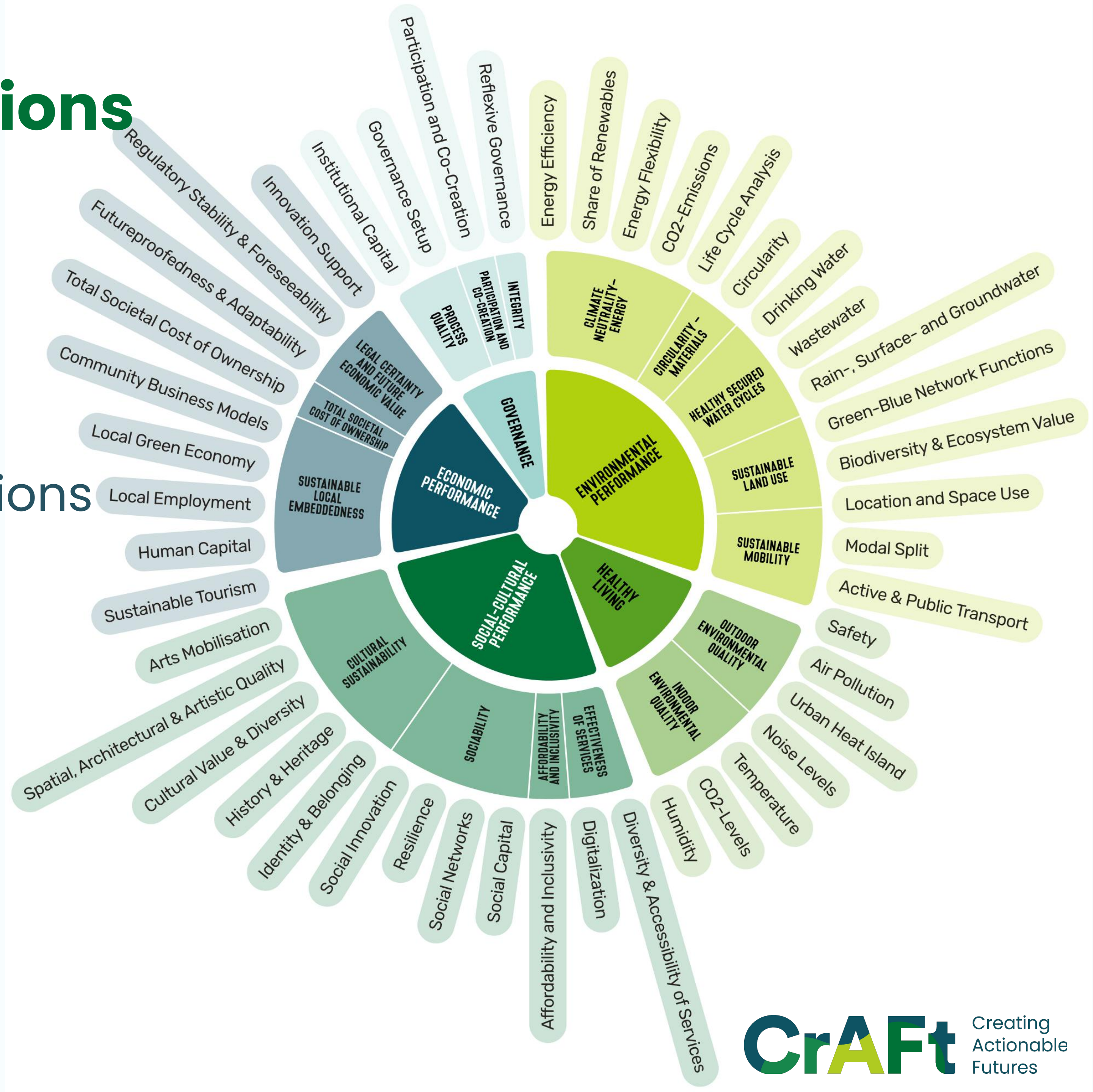
**NEB Alliance**  
- harvest, scale & replicate efforts



**CrAFt Cookbook**  
- gather & showcase evidence

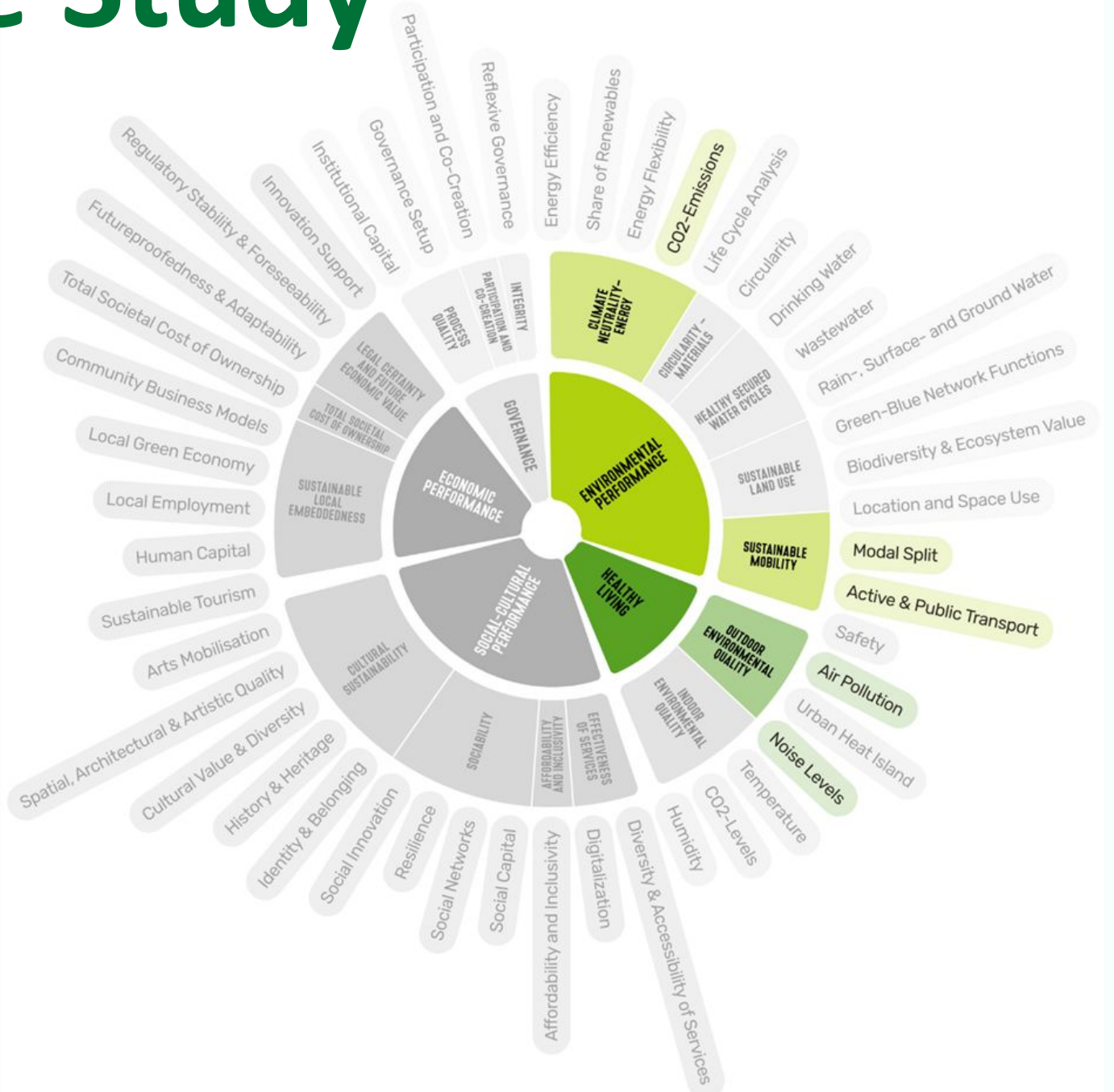
# Document & track NEB-inspired transformations

- Comparing, validating and summarising
- Key Performance Indicators and co-benefits
- needed to document NEB transitions and track their progress
- - and, ultimately, to convince politicians, investors and other decision-makers
- With attention to how NEB values embody different meanings in different contexts
- Aligned with Cities Mission & NEB Compass

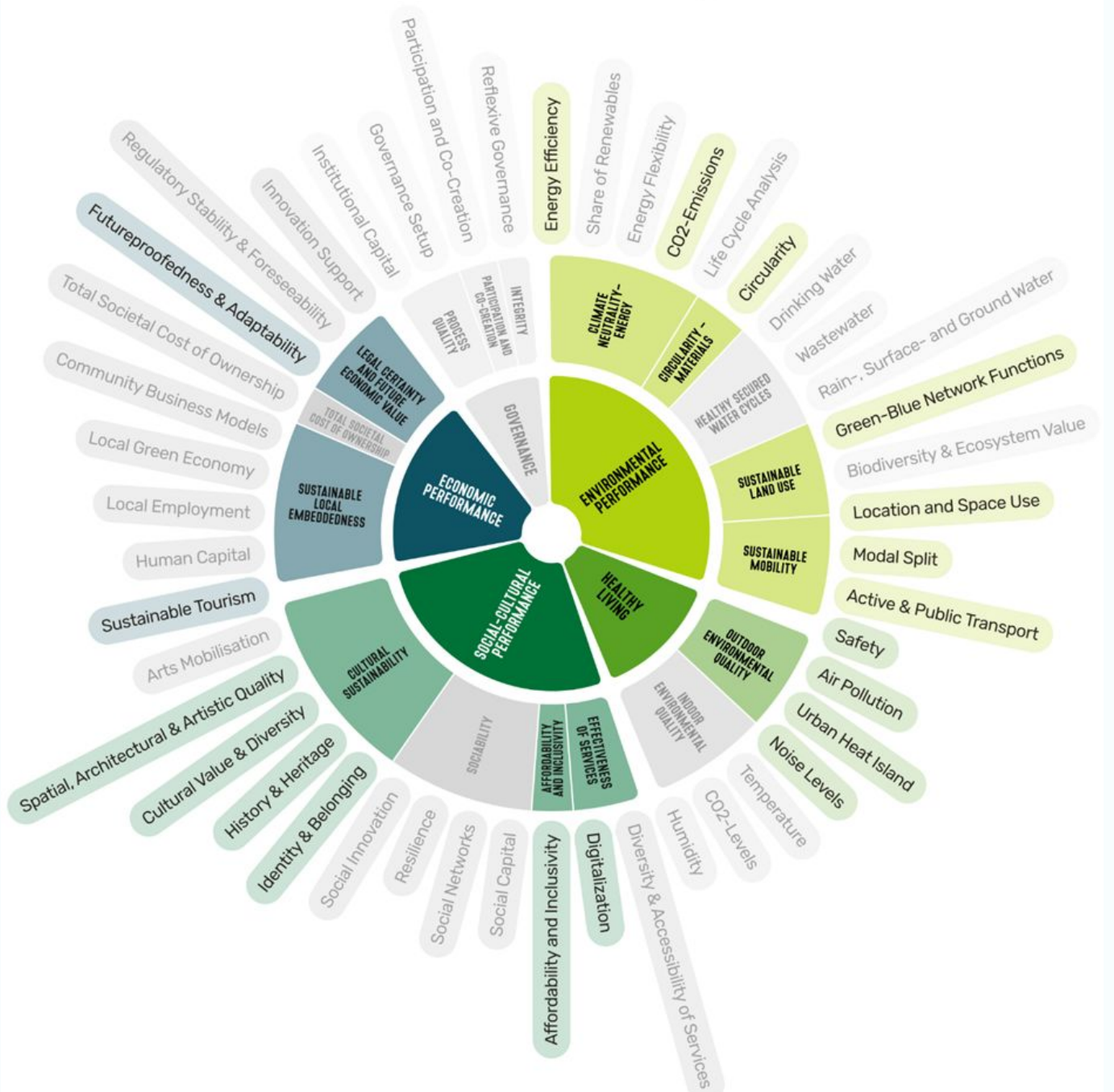


# Rome Case Study

Before:



After:



# NEB-STAR

NEW EUROPEAN BAUHAUS STAVANGER



**CONNECTING SUSTAINABILITY, INCLUSION AND AESTHETICS**

- Co-creation of beautiful climate-neutral cities
- Food-/nature-based solutions
- Temporary meeting spaces

- Multi-functional structures
- Circular transformation of existing structures
- Leave no one and no place behind

# Re-Value

## Re-Valuing Urban Quality & Climate Neutrality in European Waterfront Cities

- Increasing urban quality & quality of life while reducing emissions
- Governance, advocacy & legislation
- Arts & culture
- Energy & mobility, nature-based solutions
- Financial & circular value chains, data-driven co-creation

**1** Re-Value Capacity Building & Exchange Programme & Community of Practice

Re-Value Lead & Replication Cities



**2** Non-Mission Cities with Neutrality Ambition

National Platform Cluster

P2P Collaboration Space (Mission Portal)

**3** 100 Climate Neutral and Smart Cities Mission

# NEB Alliance: Radical collaboration in support of the NEB initiative

Radical collaboration across interests, sectors and geographies, to effectively move from experimenting to validating, learning and advocating – and back

- Support the original intention of the New European Bauhaus as a **transdisciplinary, participatory and co-creative** initiative to boost the Green Deal across EU Missions
- **Leverage collective expertise** of/between NEB- and Mission-related projects, platforms and initiatives (incl the NEB Lighthouses)
- Integrate NEB values and principles in **place-based transformations** in cities and communities, as well as **policy strategies, investment** and **educational** programmes at European and national levels

The [\*\*NEB Alliance Manifesto\*\*](#) is currently being negotiated with all involved initiatives, and will have a festive launch at CrAft's Amsterdam event end of February 2024

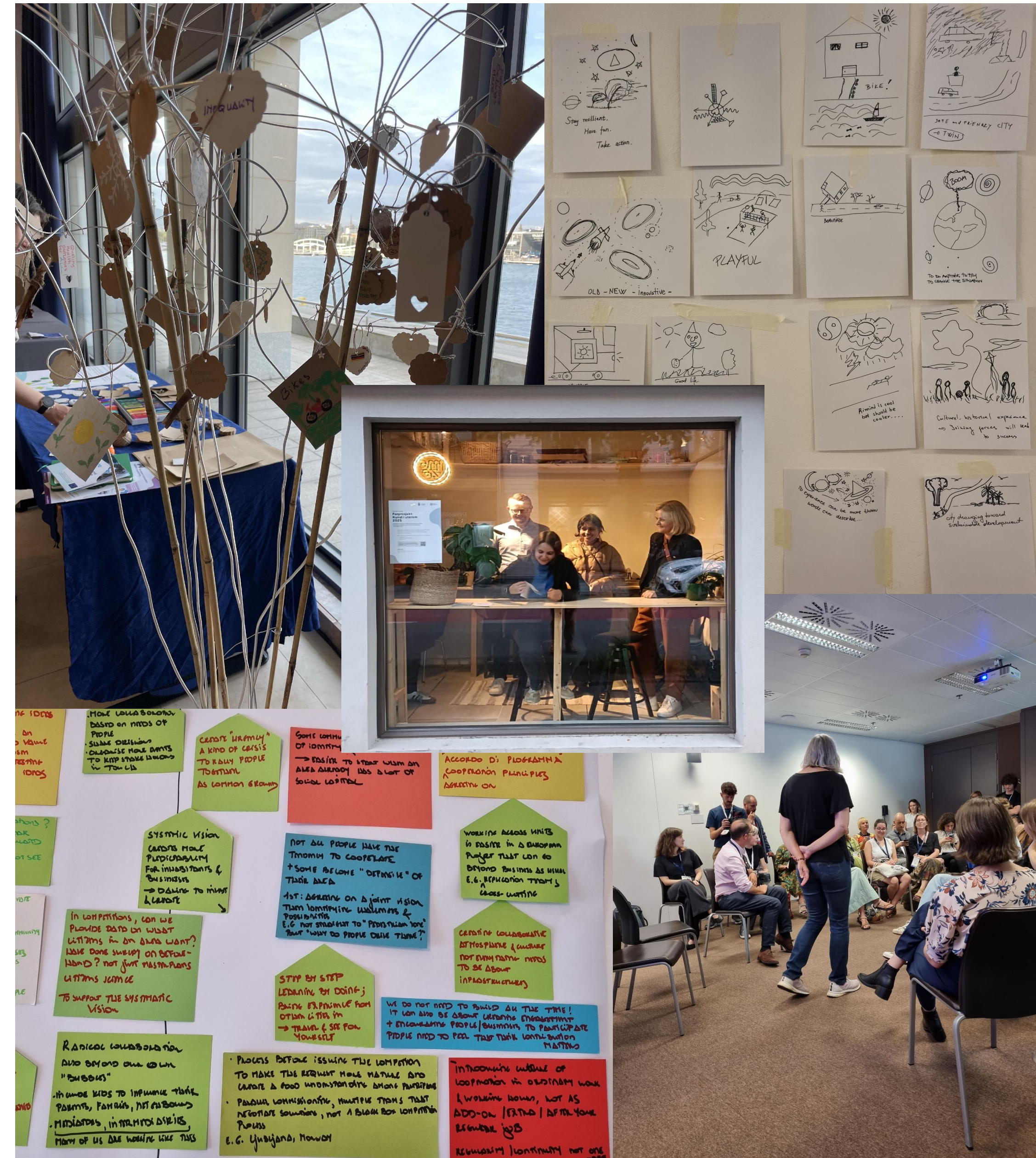
Formally launched in May 2023, the NEB Alliance is facilitated by CrAft





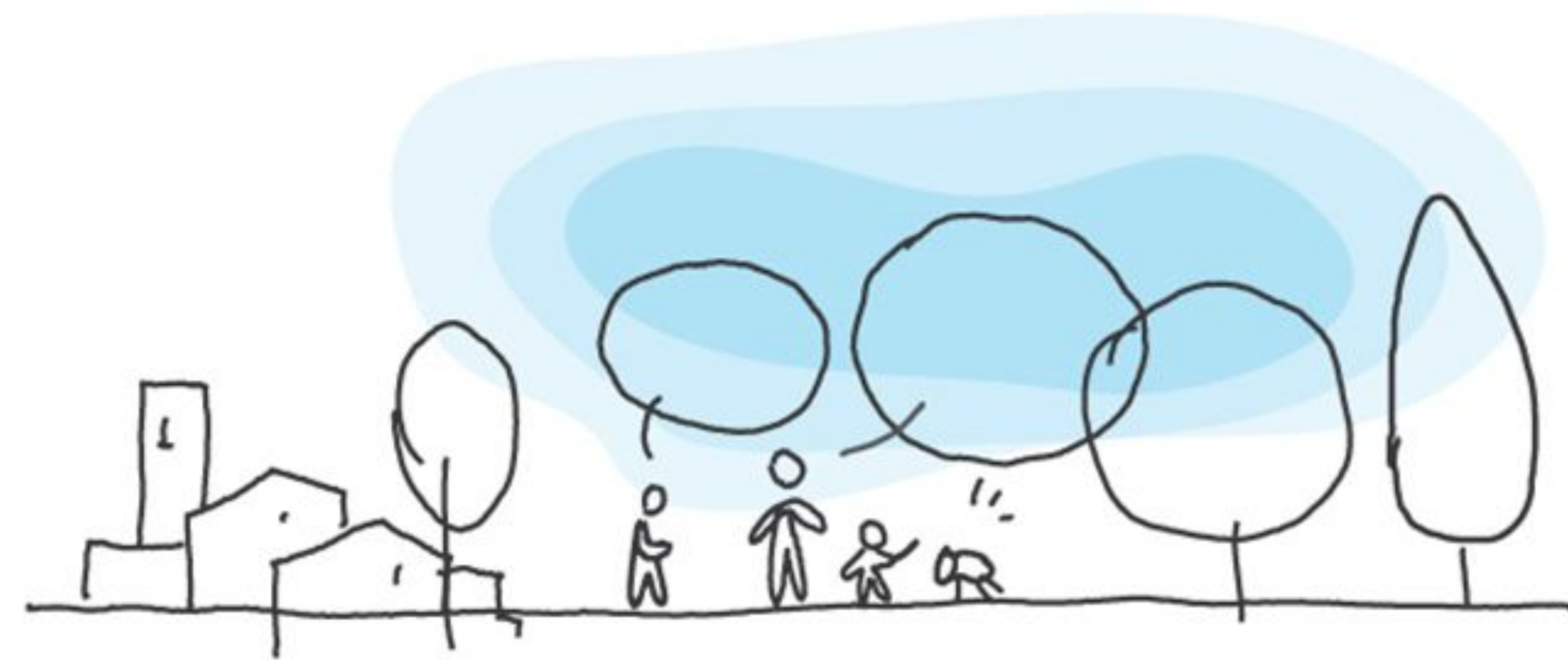
# NEB Alliance: Transformative & distributed learning

through City Dialogues,  
Communities of Practice,  
NEB Festival  
and similar peer-to-peer  
mechanisms,  
connecting municipalities  
with their local/regional living labs,  
arts & culture,  
property owners,  
students  
and other stakeholders in our  
respective networks

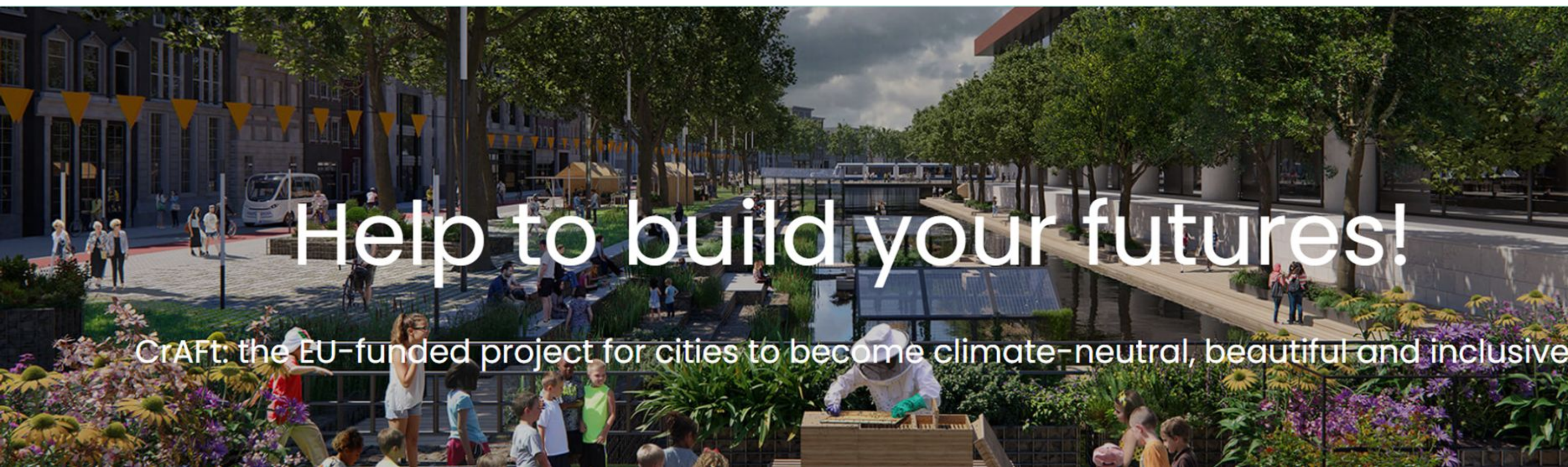


# NEB Alliance: Joint Advocacy

Joint advocacy  
on prioritised topics  
based on our collective knowledge,  
towards European and national  
policy makers,  
regulatory bodies  
and educators



New European Bauhaus  
beautiful | sustainable | together



Help to build your futures!

CrAFT: the EU-funded project for cities to become climate-neutral, beautiful and inclusive

EUROPEAN UNION

EU  
MISSIONS

CLIMATE-NEUTRAL & SMART CITIES

Concrete solutions for our greatest challenges

#EUmissions #HorizonEU #MissionCities

# Recent & Upcoming events

## - and, of course, the NEB Festival April 2024



## CrAft Event in Amsterdam

 February 26, 2024

 Amsterdam University of Applied Sciences,  
Amsterdam



**Join us!**

[contact@craft-cities.eu](mailto:contact@craft-cities.eu)



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