



GARDENIA

MIĘDZYNARODOWE TARGI OGRODNICTWA I ARCHITEKTURY KRAJOBRAZU

4-6 NOVEMBER 2021

Poznań, Poland



INVITES
mtp
GRUPA



400
exhibitors



25.220
visitors*



20.000
m² of exhibition space



4
days of fruitful
trade talks

* The data applies to the entire block of fairs:
GARDENIA / TOUR SALON / Exhibitions of Impressionist
and Post-Impressionist paintings in 3D

WHY GARDENIA?

The most important event for the horticultural sector in Central and Eastern Europe

- 🌿 Innovative solutions and new gardening products from Poland and all over the world
- 🌿 Reliable source of information on trends
- 🌿 Manufacturers and distributors representing renowned Polish and foreign horticultural brands
- 🌿 Platform allowing you to establish lasting business contacts

Comprehensive horticultural offer: seed and plant material, gardening tools and equipment, gardening machinery and devices, peat and substrates, auxiliary materials in crops, irrigation accessories, fertilizers and pesticides, small landscape architecture elements, garden furniture, playgrounds and their equipment, clothing and shoes for work in the garden



REGISTER AS A HOSTED BUYER



For more information, you may contact us:

Email: gardeniahostedbuyer@mtp.pl

Contact number: +48 61 869 24 93 / +48 61 869 20 87

WHAT ARE THE BENEFITS?

-  Appointments with exhibitors of your choice
-  Hotel accommodation in Poznan
-  Dedicated GARDENIA support team before and during the exhibition
-  Networking opportunities
-  Complimentary travel*
*Only for selected destinations
-  Admittance to exclusive GARDENIA business evening
-  Airport – hotel – exhibition transfers within Poznan
-  Hosted Buyers ZONE access with complimentary wi-fi and other services

WHO ARE HOSTED BUYERS?

The Hosted Buyers Programme is a unique component of GARDENIA that facilitates leading foreign buyers their arrival, stay and participation in the fair. Hosted Buyers are decision makers representing gardening centres, gardening chains, DIY chains, wholesalers, importers or distributors of horticultural materials. Qualified buyers are our VIP guests.



REGISTER AS A HOSTED BUYER








For more information, you may contact us:

Email: gardeniahostedbuyer@mtp.pl

Contact number: +48 61 869 24 93 / +48 61 869 20 87

HOW TO TAKE ADVANTAGE AND QUALIFY?

If you are decision maker working as, e.g.:

-  Owner of the company
-  Representative of the Board
-  Purchase director
-  Senior level Purchase Specialist
-  Merchant

you may be eligible to attend
as a Hosted Buyer.



Get more information:
www.hostedbuyers.eu
www.gardenia.mtp.pl/en



Personal Recommendation

Introduce industry friends to
Gardenia Hosted Buyers Programme.
This helps to create even more
successful connections!

