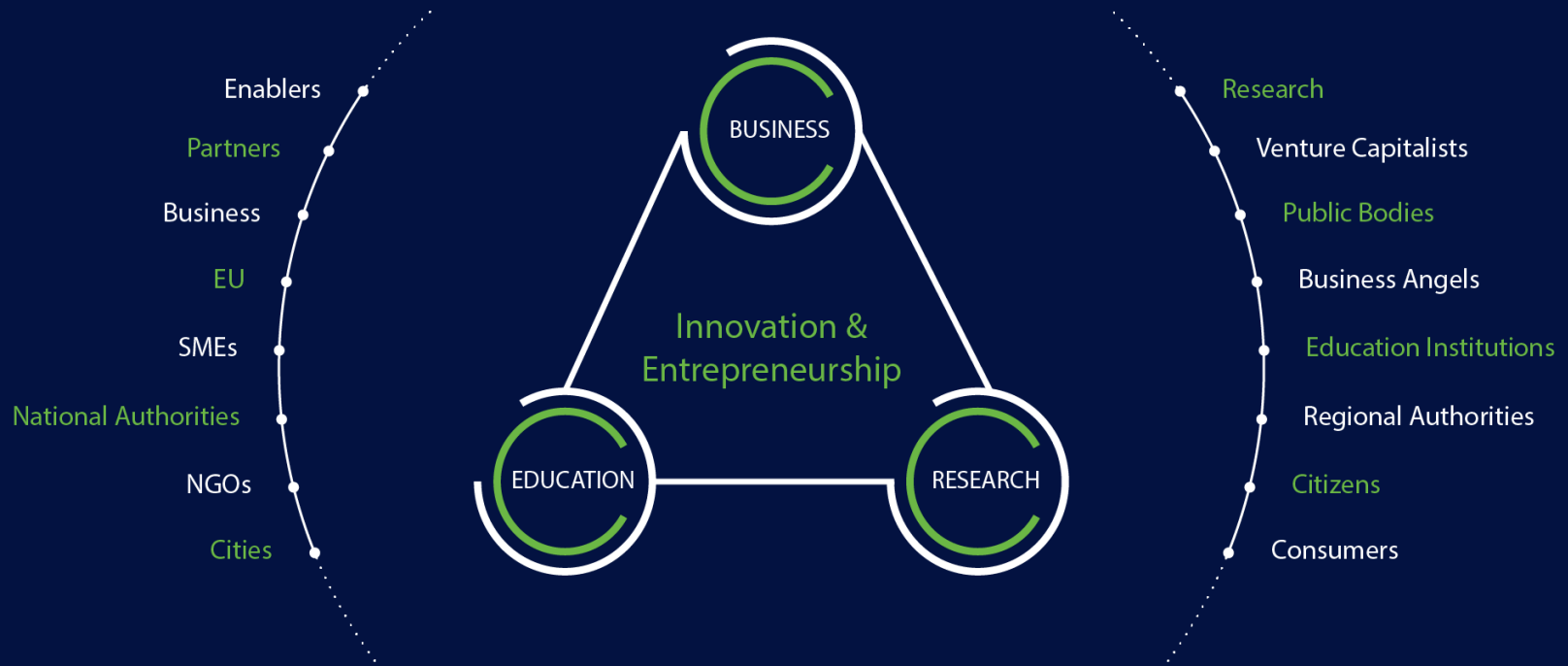




# EIT INNOVATION MODEL



2010



### EIT Climate-KIC

Accelerate the transition to a zero-carbon economy



### EIT Digital

Drive Europe's digital transformation



### EIT InnoEnergy

Achieve a sustainable energy future for Europe



### EIT RawMaterials

Develop raw materials into a major strength for Europe

2015



### EIT Urban Mobility

Smart, green and integrated transport



### EIT Manufacturing

Strengthen and increase the competitiveness of Europe's manufacturing industry

2019



### EIT Food

Lead a global revolution in food innovation and production

2017



### EIT Health

Give EU citizens greater opportunities for a healthy life



# EIT CULTURE & CREATIVITY: MAKING AN IMPACT

- Economic and societal impact
- Boost European competitiveness
- Co-creation and know-how transfer
- Create and scale up ventures
- Enhance societal values





# CCSI: CATALYSING INNOVATION FOR A SUSTAINABLE EUROPE

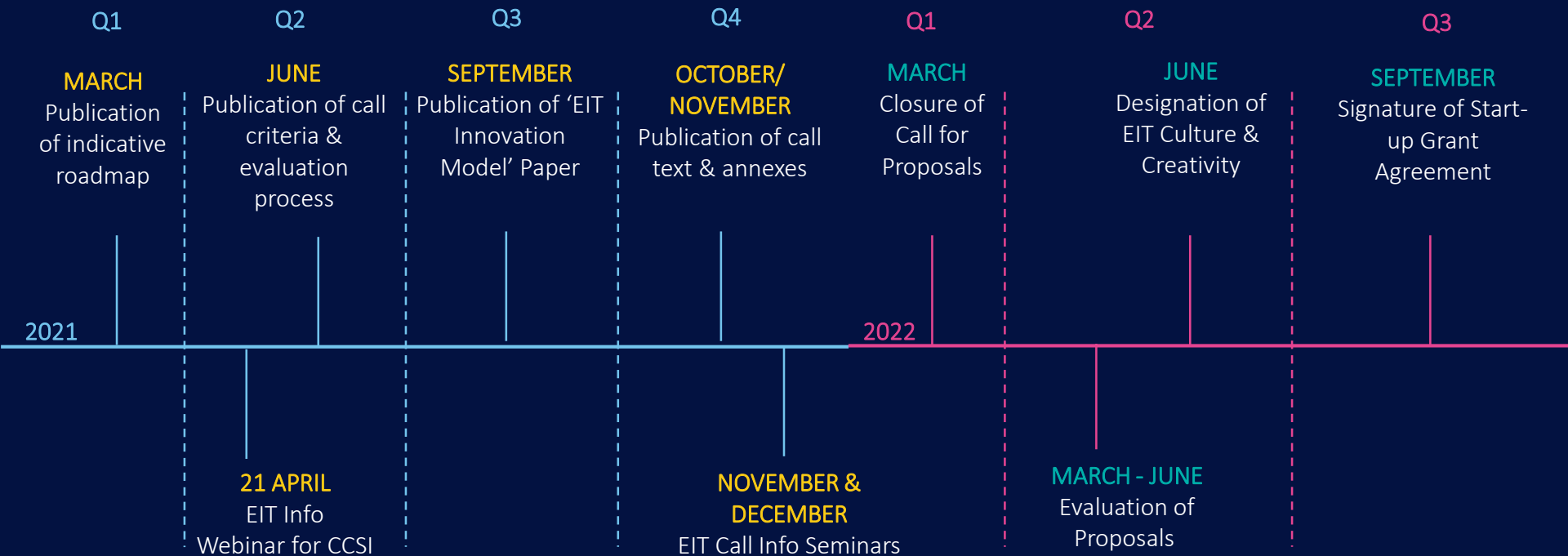
- High innovation potential
- Hard hit by pandemic
- Diversity & overcome fragmentation



# Preparations for the Call for EIT Culture and Creativity

- EIT is expected to launch the call in 2021 and the KIC as soon as possible in 2022
- Much to consider for submitting proposal
  - Commitment and intensive planning
  - Form and manage a consortium
  - Complete application procedure

# INDICATIVE ROADMAP 2021-22





# EIT KICS: KEY ELEMENTS

- **Thematic focus** – climate change, renewable energy, digital transformation, urban mobility, raw materials, smart manufacturing, food, and health
- **Ecosystem** – fosters innovation via diversity and openness
- **Strategy** – agendas that are long-term, focused and impactful
- **Sustainability** – objective of self-sustaining ecosystems
- **Impact** – assessment & monitoring framework





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