



# #BEACTIVE

## EUROPEAN WEEK OF SPORT

### #BeActive Award 2021

*A European award to highlight outstanding work and commitment at local levels to promote sport and physical activity.*

The awards competition is open for entries until **24 July 2021** (5pm Brussels local time).

## About the #BeActive Awards

The #BeActive Awards prize competition is a central element of the annual European Week of Sport and has been created to support projects and individuals dedicated to the promotion of sport and physical activity across Europe. The awards have three categories:

- **#BEACTIVE EDUCATION AWARD**

This award is intended to throw the spotlight on an educational setting that can demonstrate concrete ways in which it encouraged its kids to #BeActive in addition to the sport/physical activity classes in the standard curriculum. This could include extra sport activities, physically active class days out, after school activities, and other creative solutions to form an active education environment.

- **#BEACTIVE WORKPLACE AWARD**

This award is intended to accolade a workplace that can demonstrate specific ways in which it has encouraged and helped its employees to #BeActive. This could include setting up a staff taskforce responsible for promoting physical activity, provision of showers for cycling/running commuters, standing meetings, lunchtime walks and other creative solutions to form an active working environment.

- **#BEACTIVE LOCAL HERO AWARD**

This award honours an individual achievement to motivate others and act as a catalyst to #BeActive. The spirit of the award aims to recognising an individual who has worked consistently to promote participation in sport and/or physical activity in his or her local community.

Entries for each of these categories are to be submitted to the European Commission by National Coordinating Bodies or Partners of the European Week of Sport. Focusing on educational establishments and workplaces, as well as individuals in local communities, the prize competition contributes to the local and human dimension of the Week, while showcasing best-practice projects, and introducing inspiring individuals, to a Pan-European audience.

## How to submit your nominations for the awards

National Coordinating Bodies or Partners of the European Week of Sport can identify and submit **projects and initiatives**. Along with this document, there are three sets of forms comprising an explanation of each award category, and an application form for each award category.

### TAKE PART!

Send your submissions by 24 July 2021 to [eac-sport-ewos@ec.europa.eu](mailto:eac-sport-ewos@ec.europa.eu) and help us inspire people of all ages, backgrounds and fitness levels across Europe to #BEACTIVE!

[ec.europa.eu/sport/week](https://ec.europa.eu/sport/week)