



# ESA Earth Observation Activities – interest/benefits for Poland

Warsaw,  
29 May 2019

**Gordon Campbell**



European Space Agency

## Developments in ESA Earth Observation



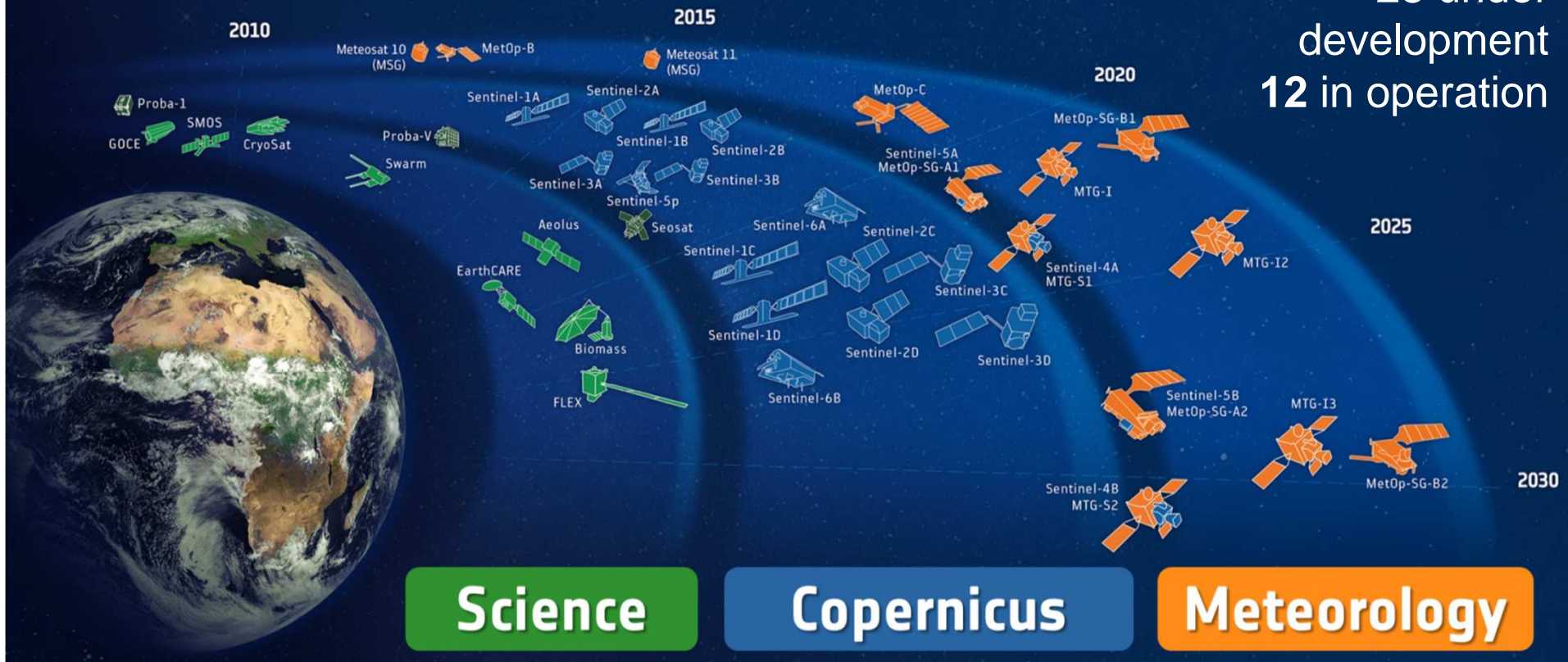
- Space technology – instruments, systems, structures, mechanics, command and control, software, etc
- Ground segment technology – transmission, command and control, processing
- EO data exploitation (science, applications, services)
- Platform and processing capabilities
- AI/ML, BDA



# ESA-DEVELOPED EARTH OBSERVATION MISSIONS



Satellites  
28 under  
development  
12 in operation



Science

Copernicus

Meteorology

# Sentinel Launches



**S-1**



Radar

**A**



3 Apr. 2014

**B**



25 Apr. 2016

**S-2**



High  
Resolution  
Optical

**A**



23 Jun. 2015

**B**



6 Mar. 2017

**S-3**



Medium  
Resolution  
Optical &  
Altimetry

**A**



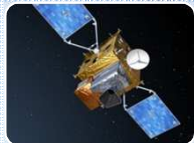
16 Feb. 2016

**B**



25 Apr 2018

**S-4**



Atmospheric  
Chemistry  
(GEO)

**A**

2021

**B**

2027

**S-5P**



Atmospheric  
Chemistry  
(LEO)

**A**



13 Oct. 2017

**S-5**



Atmospheric  
Chemistry  
(LEO)

**A**

2021

**B**

2027

**S-6**



Altimetry

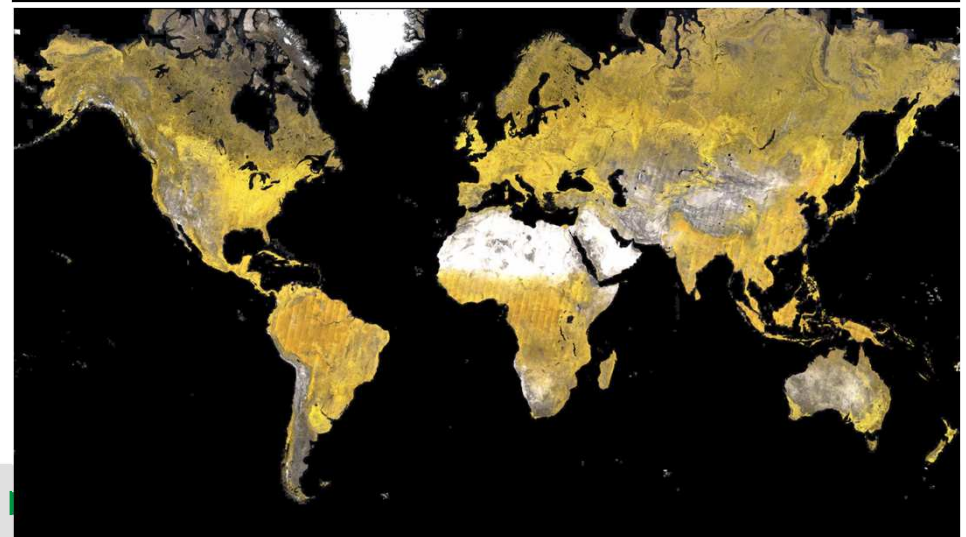
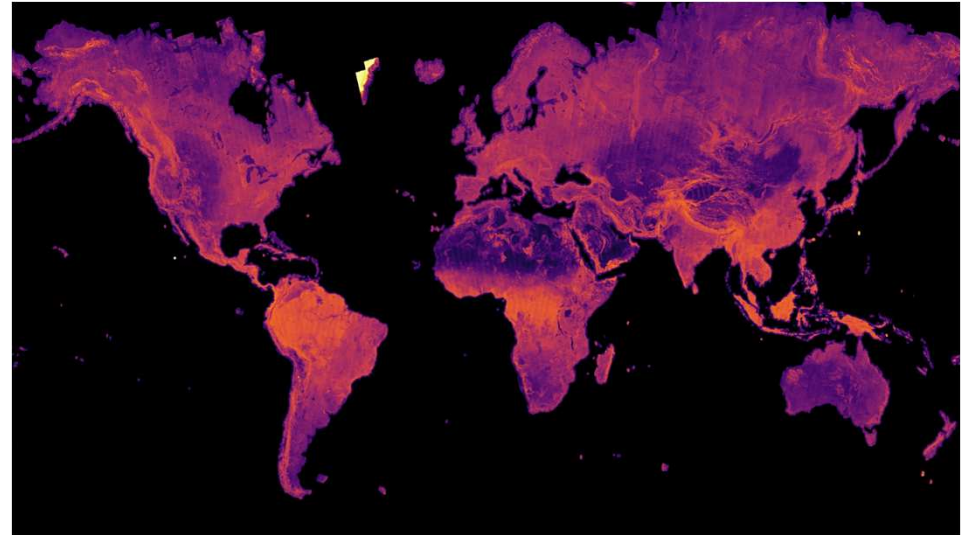
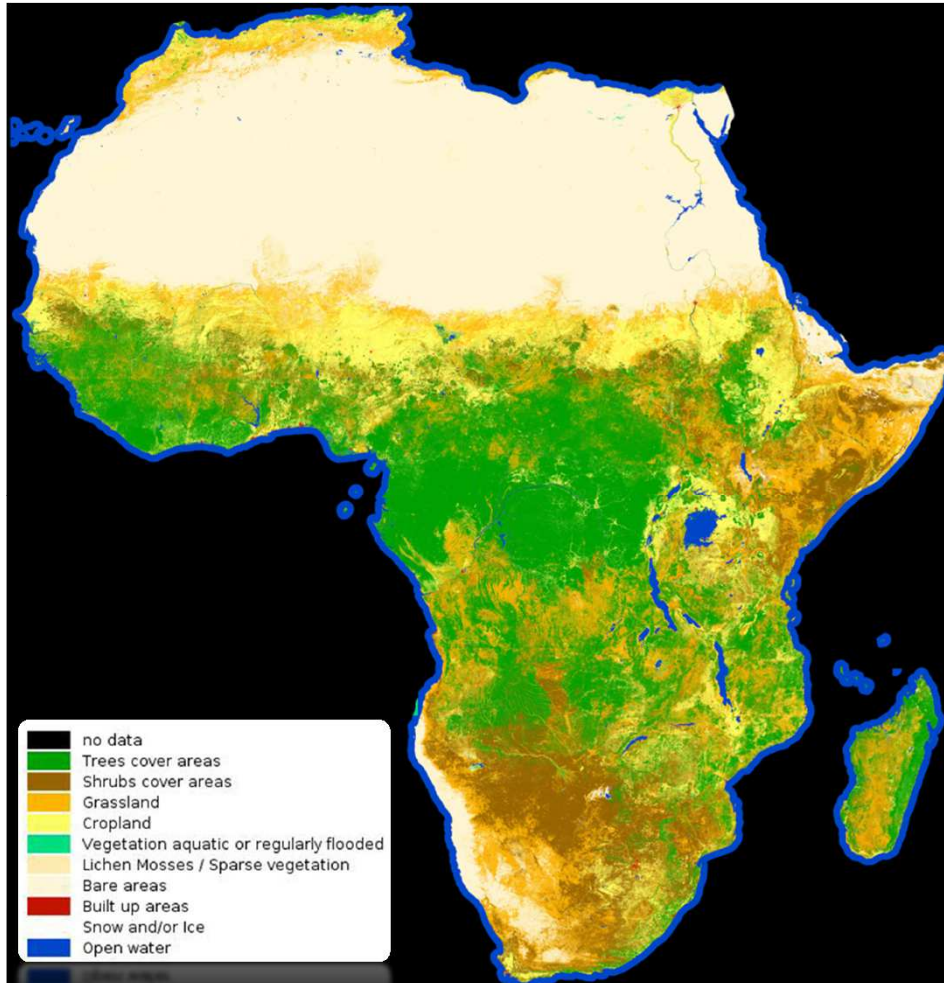
**A**

2020

**B**

2025

# Sentinels – step change



# Science: Earth Explorers



**flex**

→ ESA'S FLUORESCENCE MISSION

2022

**biomass**

→ ESA'S FOREST MISSION

2022

**earthcare**

→ ESA'S CLOUD, AEROSOL  
& RADIATION MISSION

2021

**aeolus**

→ ESA'S WIND MISSION

2018

**goce**

→ ESA'S GRAVITY MISSION

2009 – 2013

**smos**

→ ESA'S WATER MISSION

2009 – Present

**cryosat**

→ ESA'S ICE MISSION

2010 – Present

**swarm**

→ ESA'S MAGNETIC FIELD MISSION

2013 – Present



GOCE, SMOS, CRYOSAT, SWARM, AEOLOS, EARTHCARE, BIOMASS, FLEX, FLUORESCENCE MISSION



European Space Agency

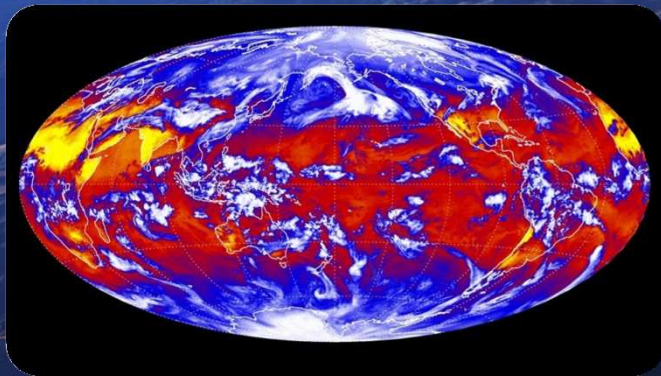
# Earth Explorer 9



Launch around 2025

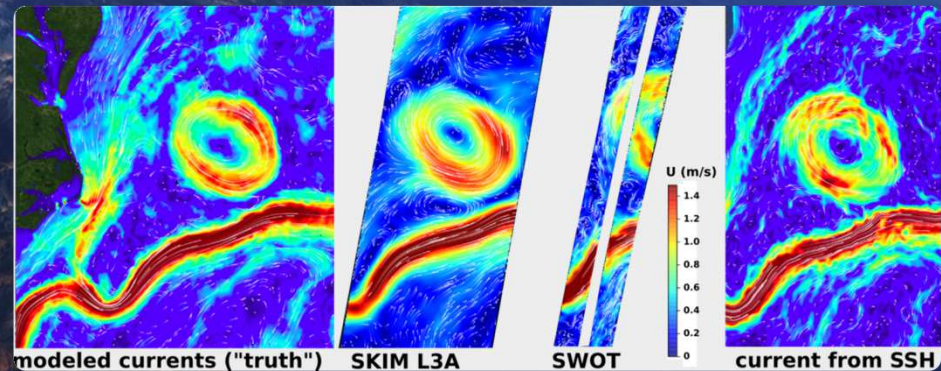
## FORUM

Greenhouse Effect / Climate Change



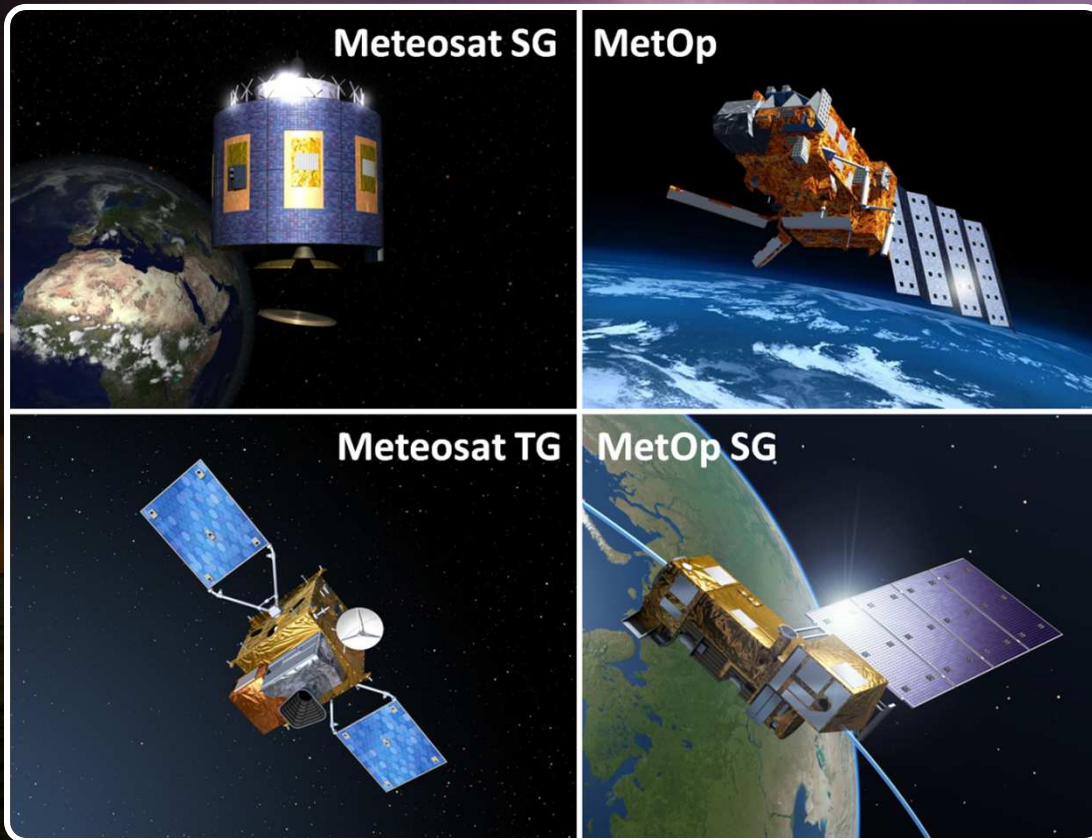
## SKIM

Ocean Surface Currents



European Space Agency

# Meteorology



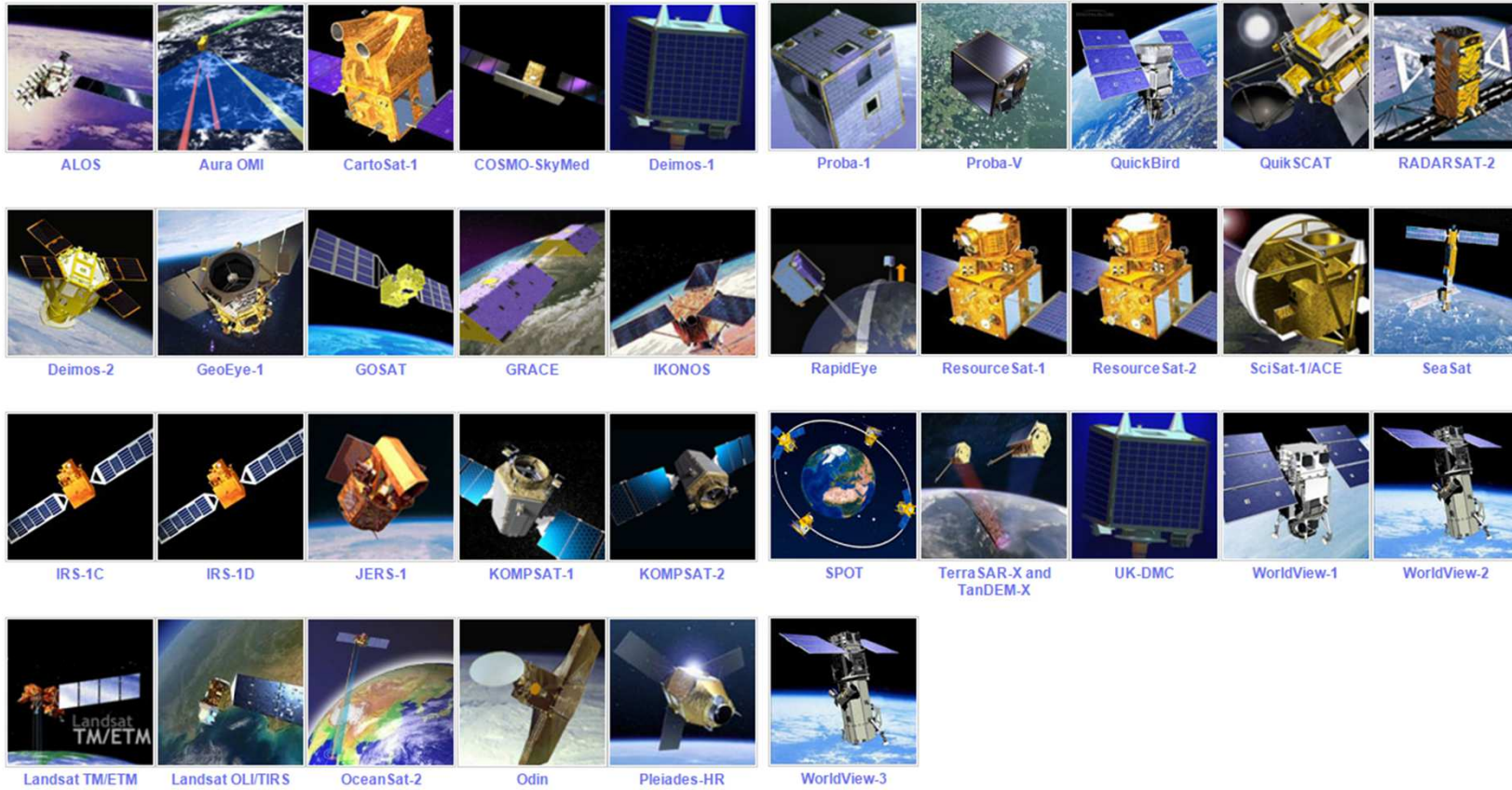
< Current Systems

< Post-2020 Systems





# Third Party Missions



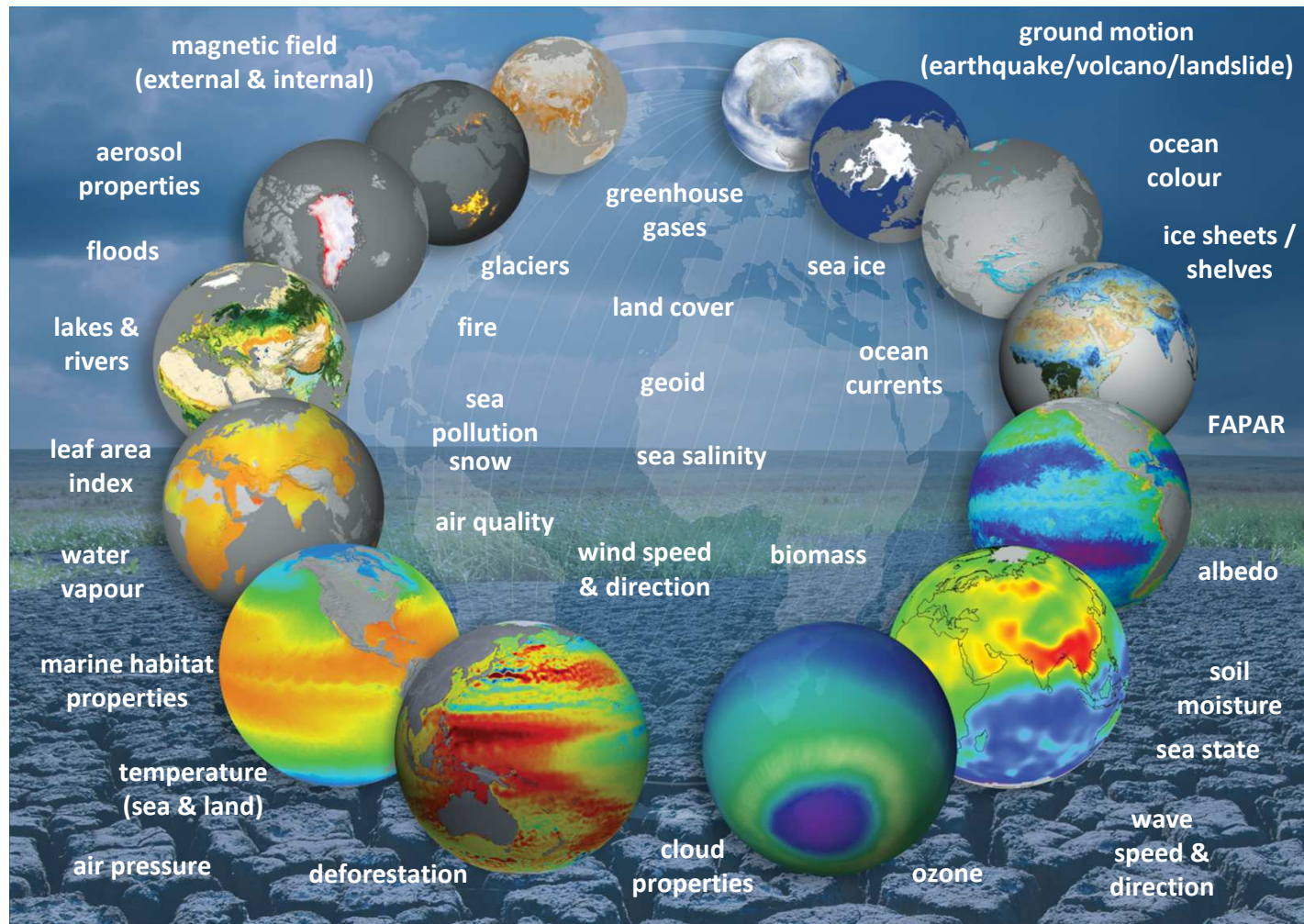


# Earth Observation Science – applications for tomorrow



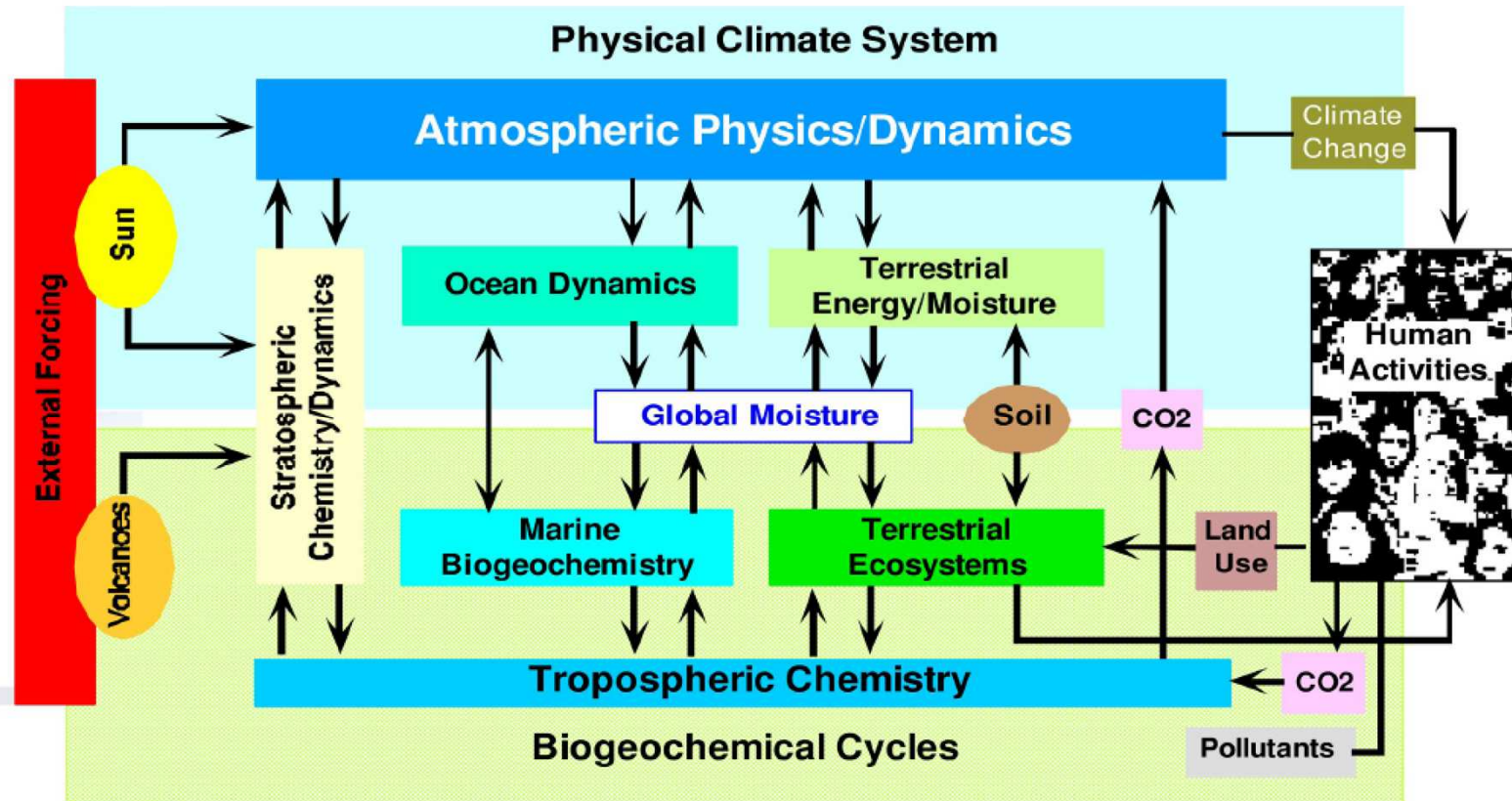
ESA provides  
EO mission data  
addressing  
almost **all**  
parameters  
retrievable  
by EO satellites

→ **Extreme  
user diversity**



European Space Agency

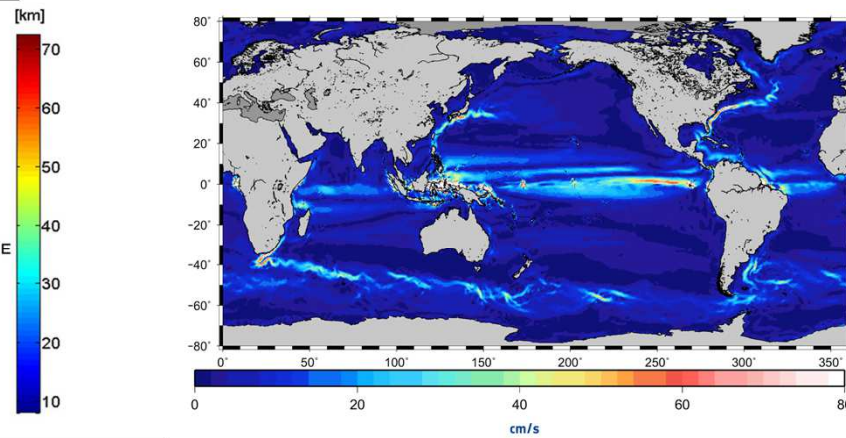
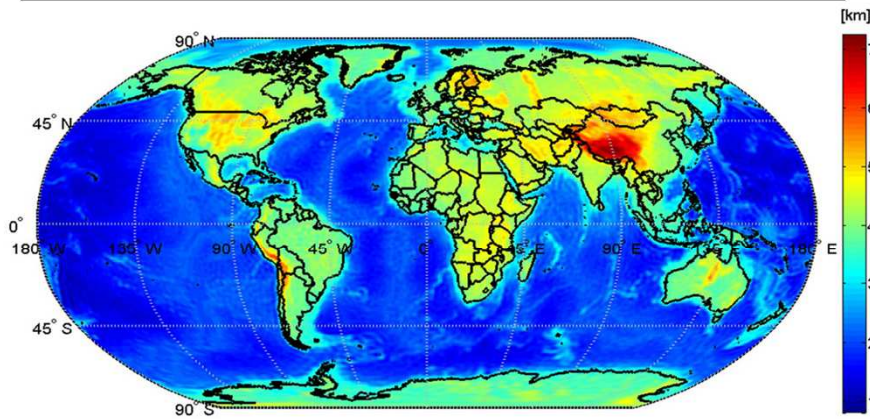
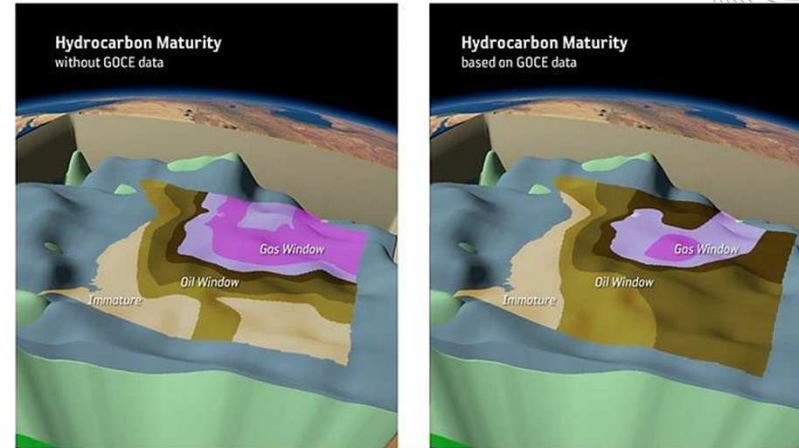
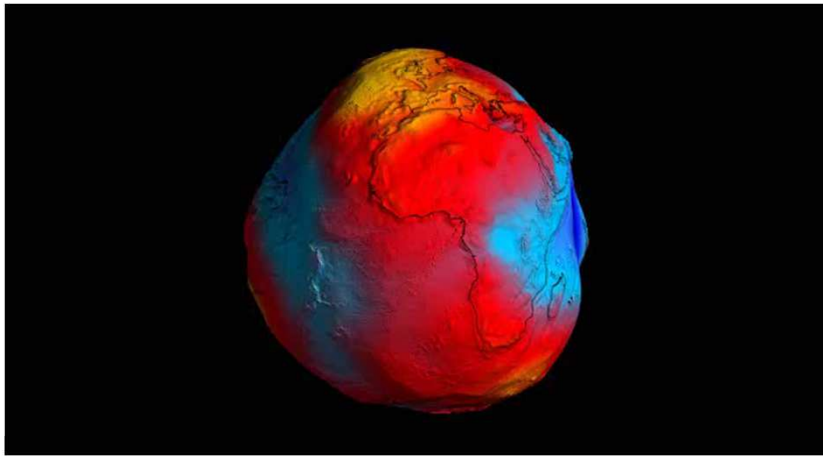
# What are we trying to do?



(from Earth System Science: An Overview, NASA, 1988)

Slide 12

# GOCE

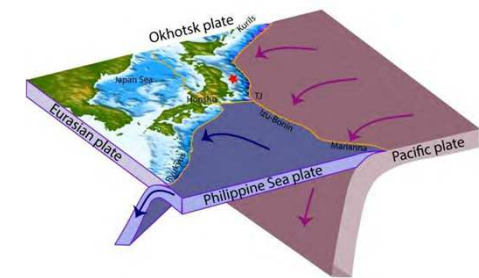
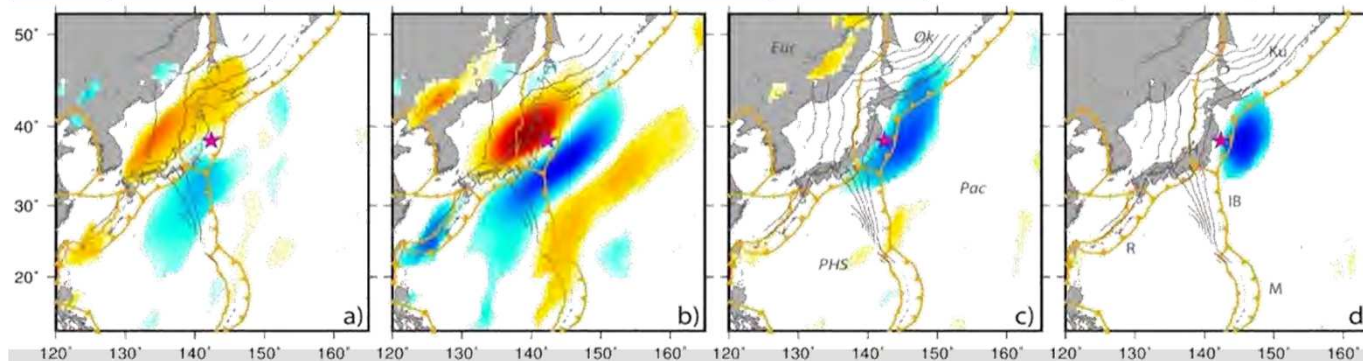
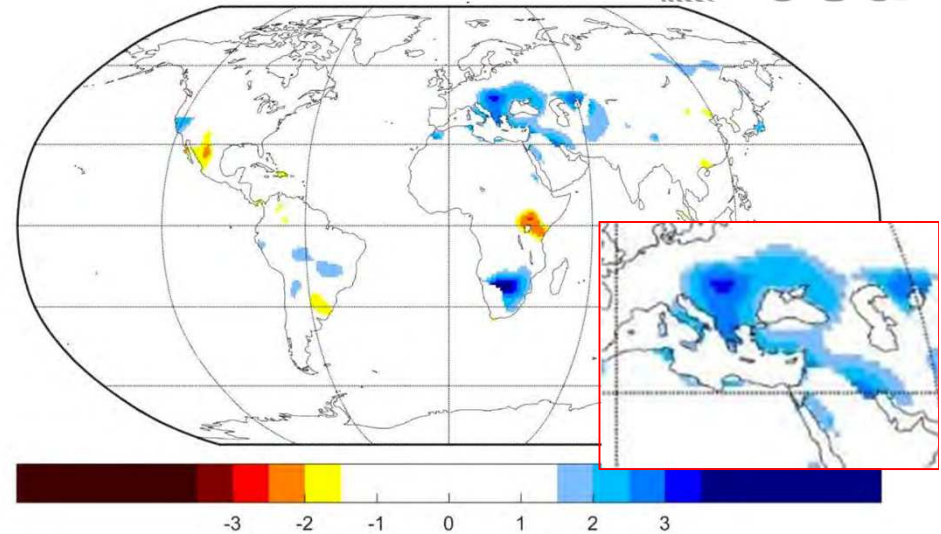
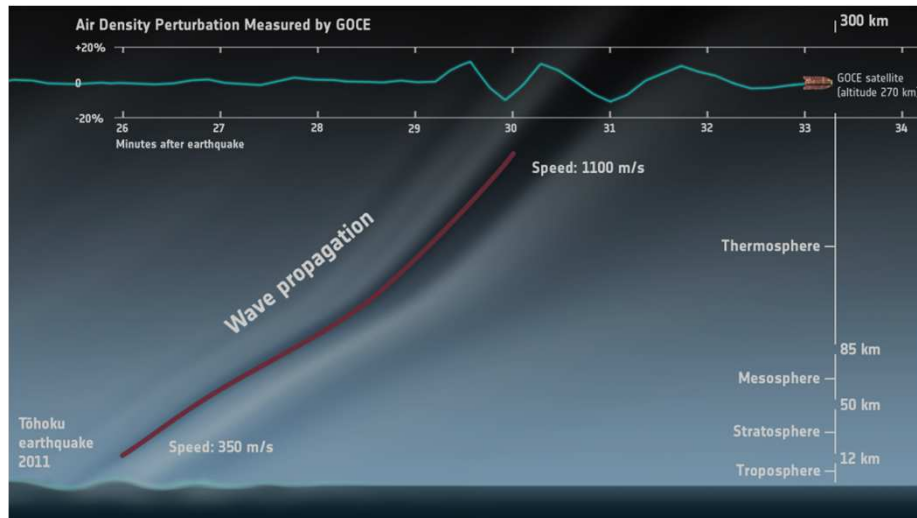


Slide 13



European Space Agency

# GOCE: the utility of gravity measurements



Slide 14



European Space Agency

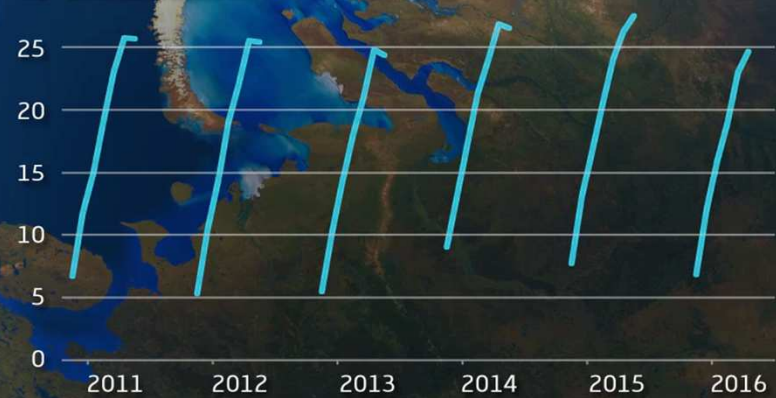


# Arctic Sea Ice Thickness



## Ice Volume

30 thousand cubic km



European Space Agency

# Glacier Decline

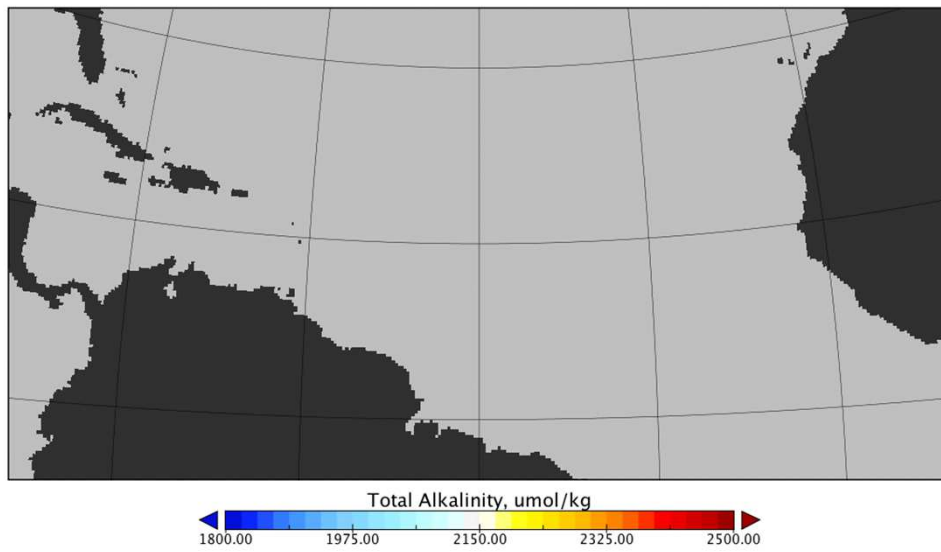
## Cryosat



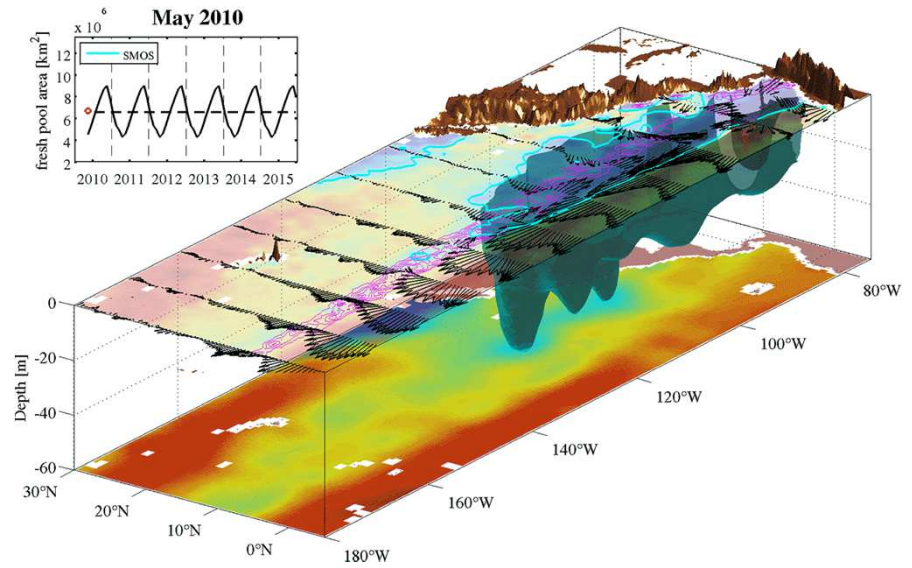
European Space Agency



# SMOS: recent results



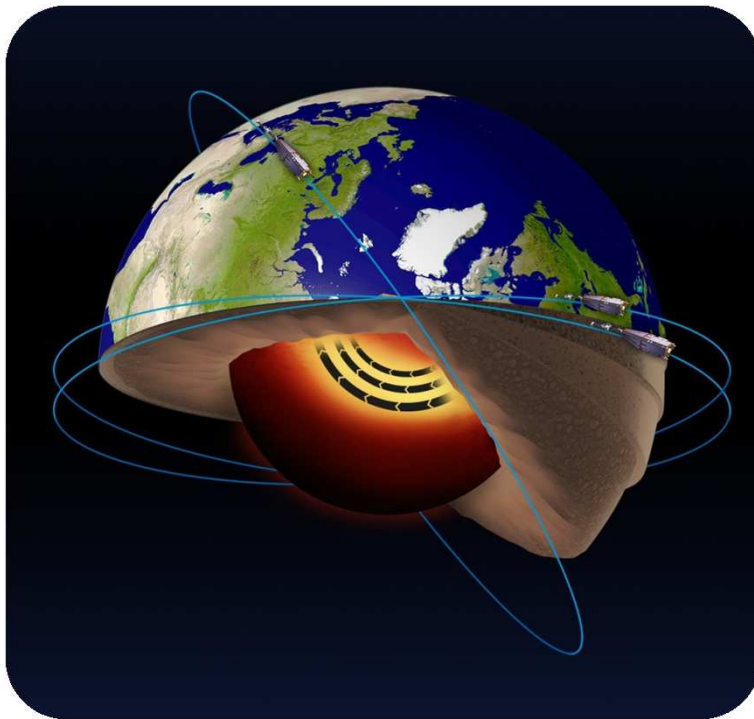
Ocean acidification



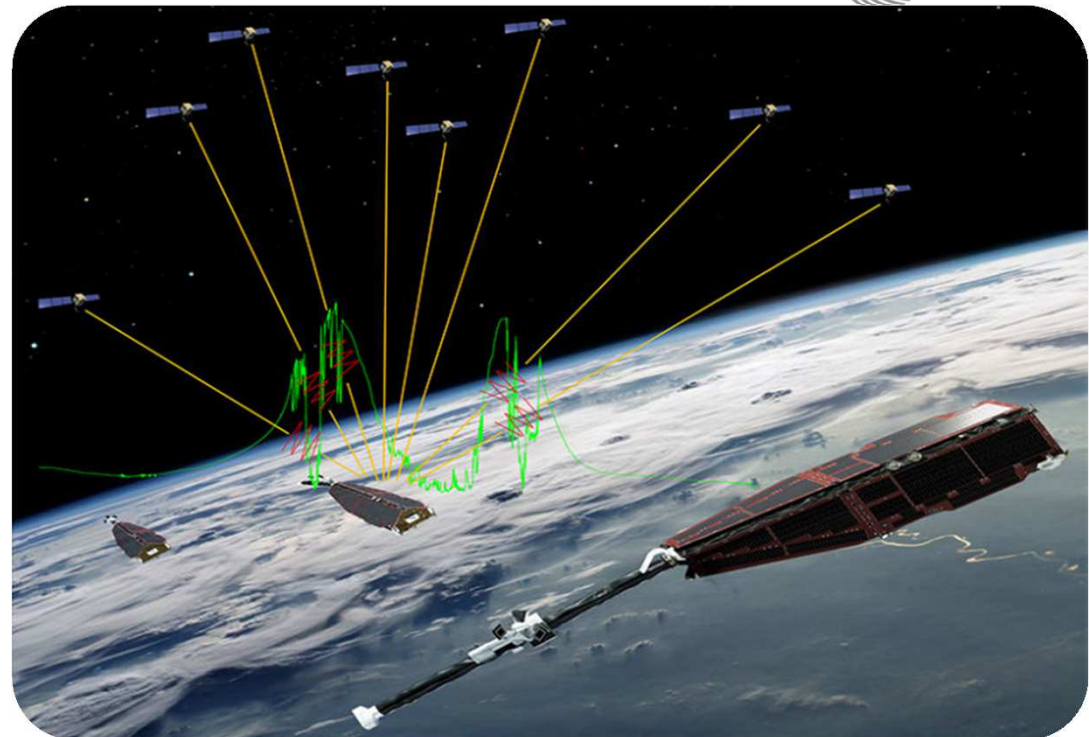
Fresh water inflows



# Swarm: Key Discoveries



Liquid Iron Jet Stream  
3000 km below surface  
40 km/year and it is speeding up



GNSS Blackout Phenomenon due to  
'thunderstorms' in the ionosphere

Slide 18

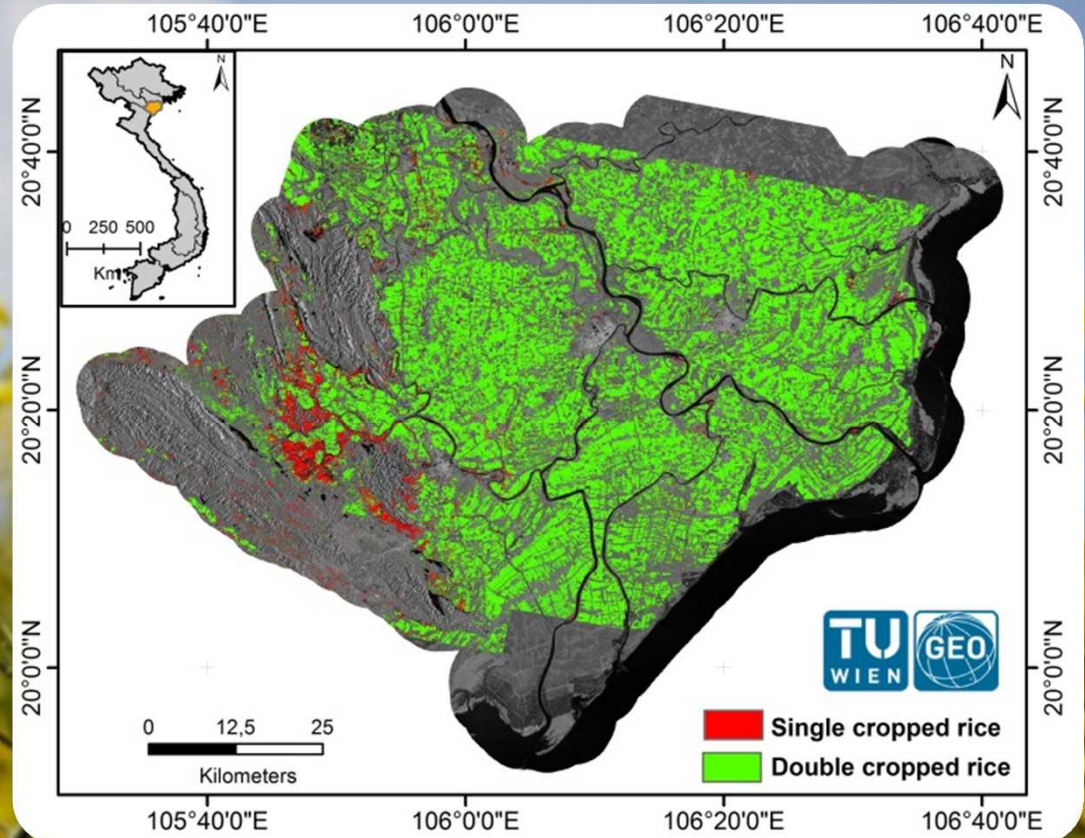
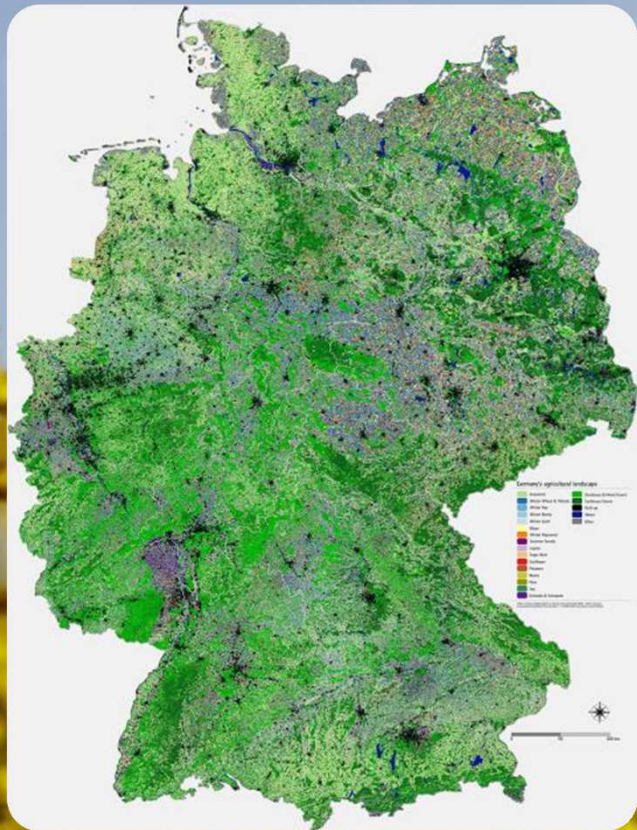


European Space Agency

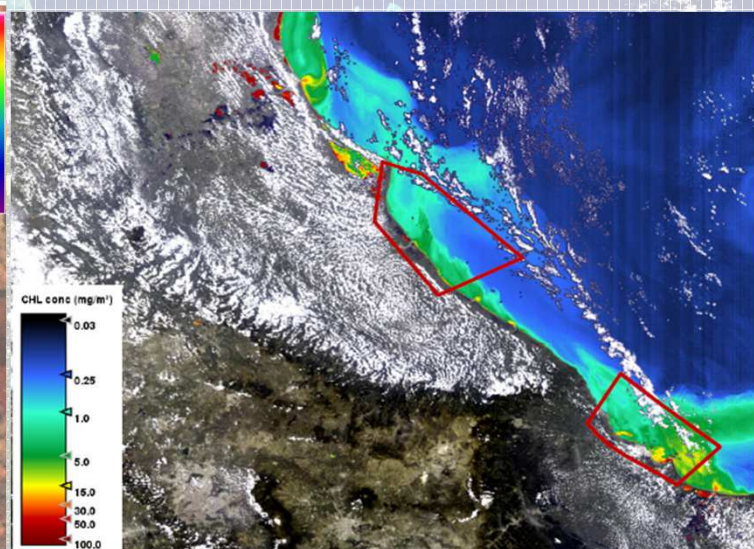
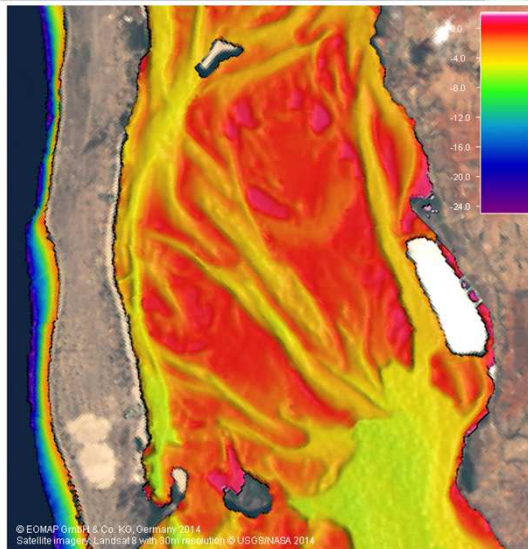


# **EO applications – benefits for the citizen**

# CAP/Ecosystem services/Food Security



# MFSD/WFD

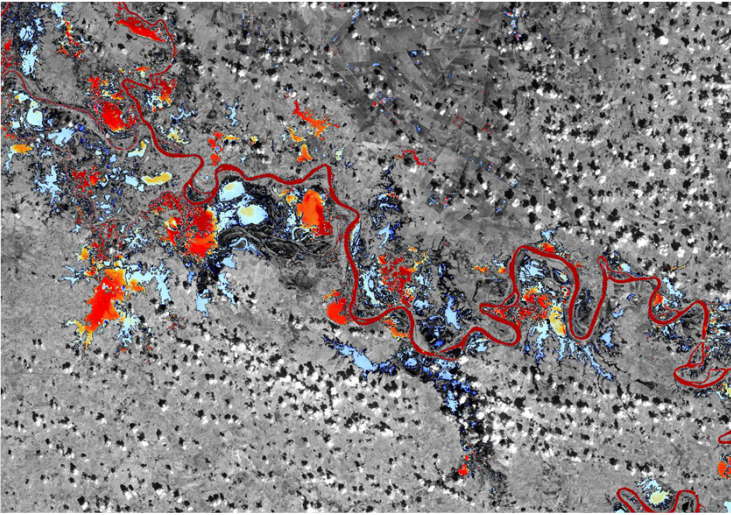
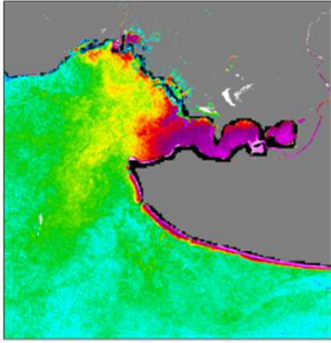
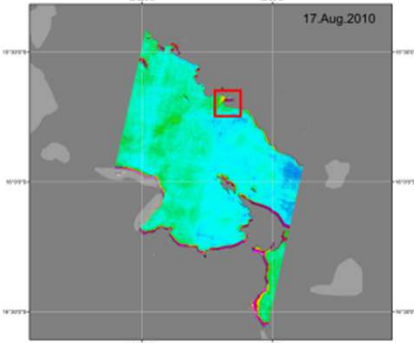
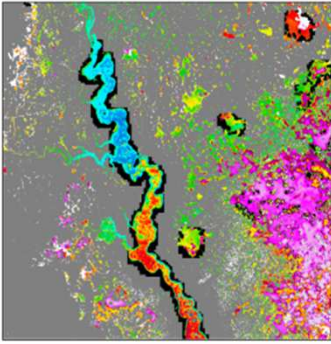
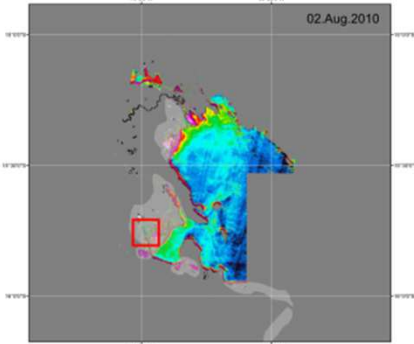
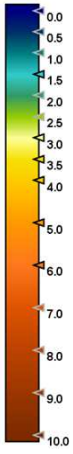
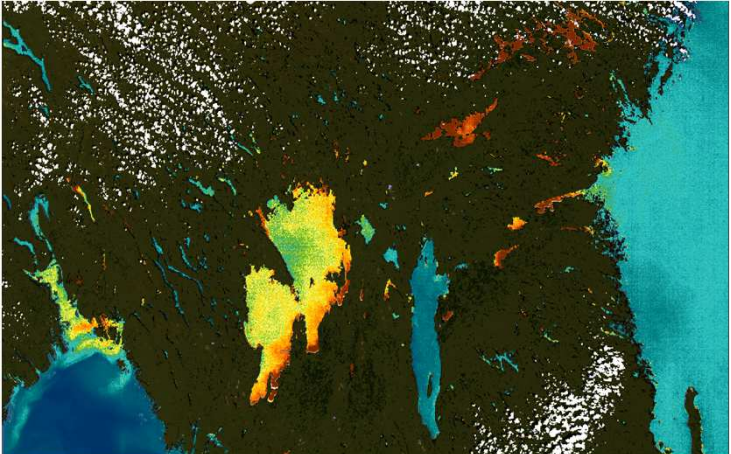


European Space Agency

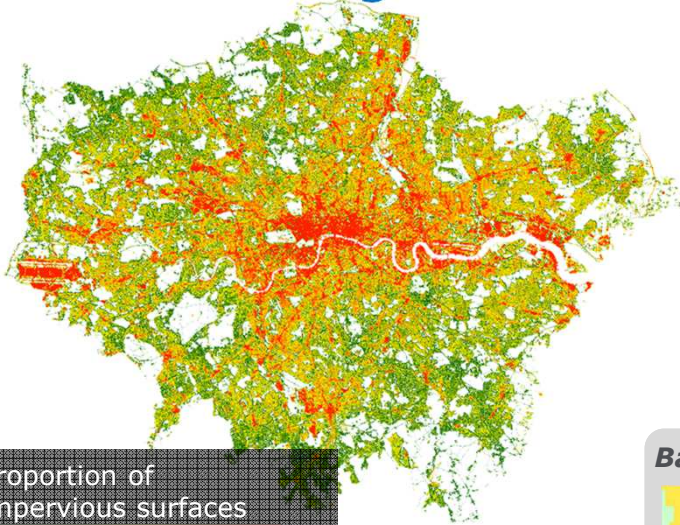
# Forest Ecosystem Management



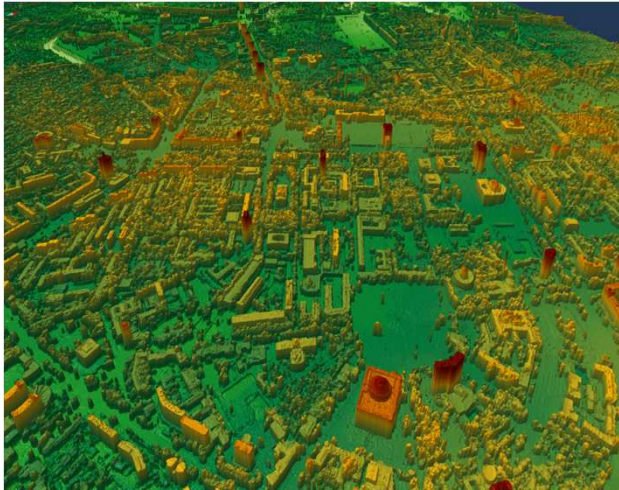
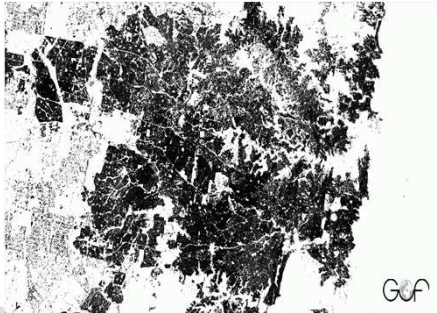
# Water management



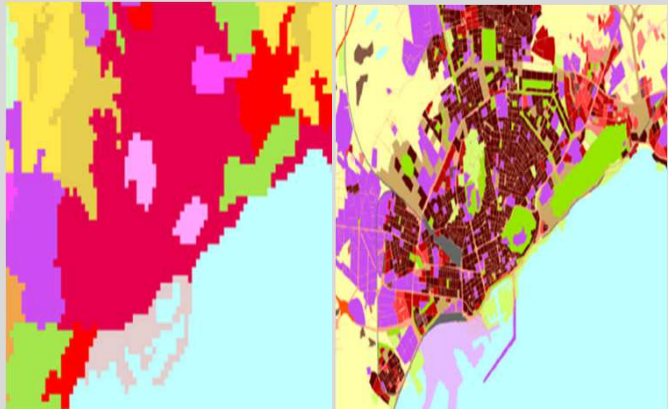
# Urban Management



Proportion of impervious surfaces  
 0 50 100 %



Barcelona: Corine Land Cover v Urban Atlas

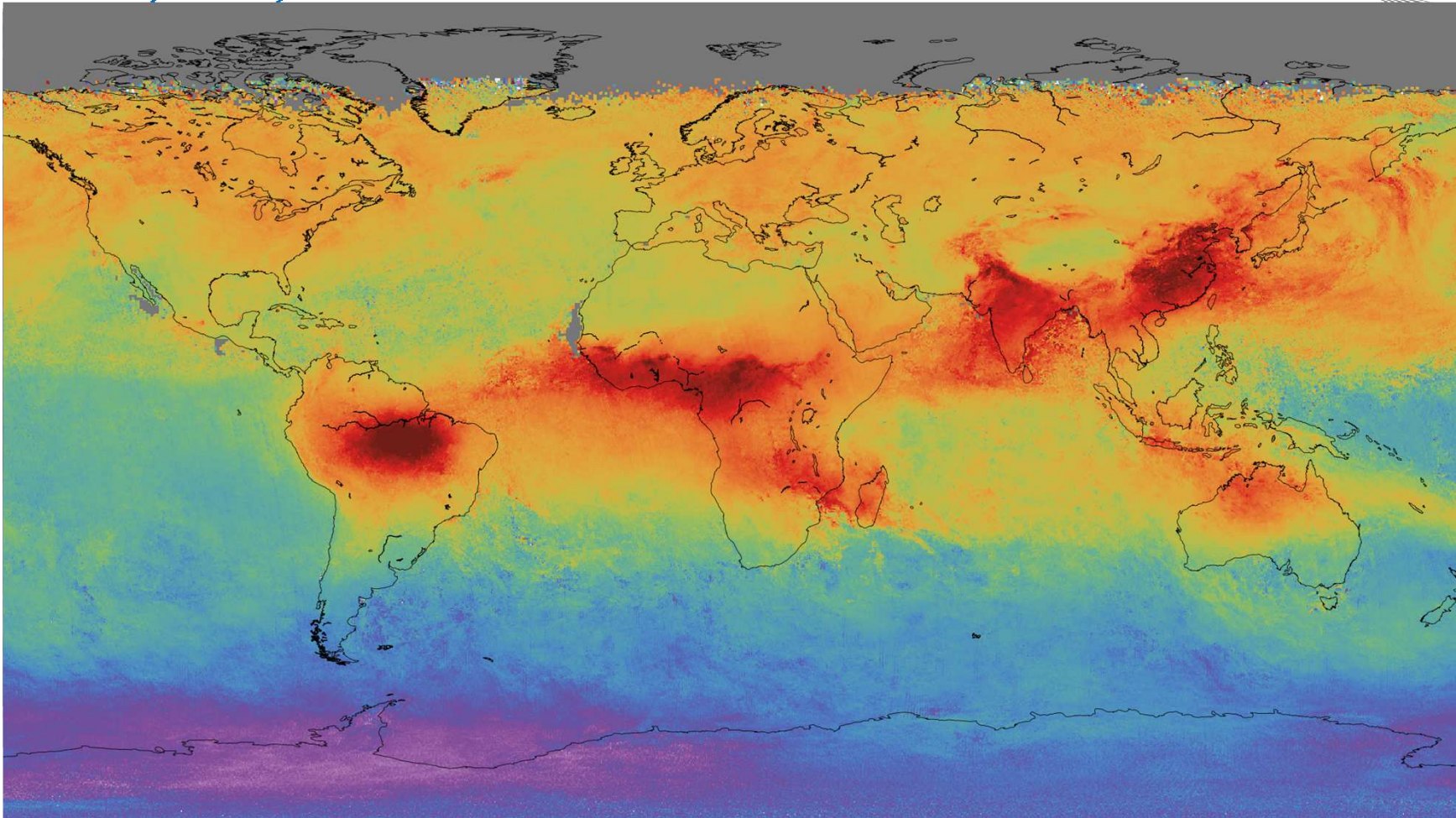


Slide 24





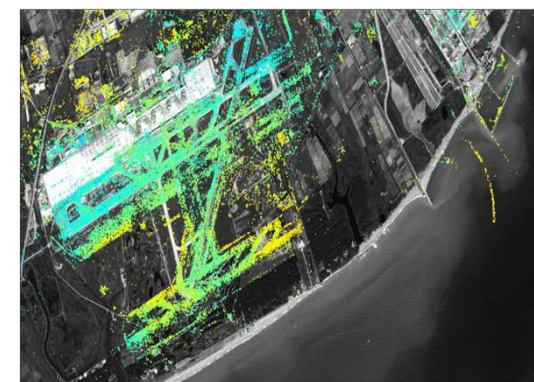
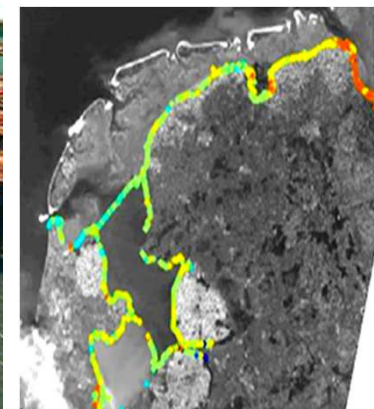
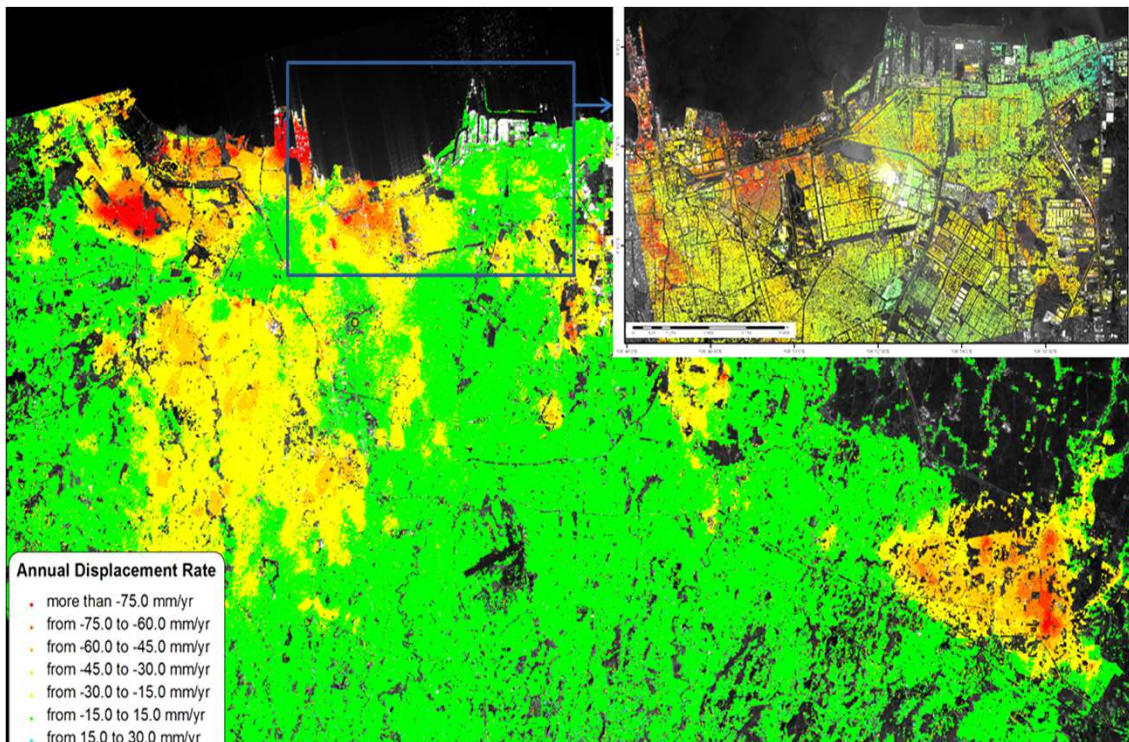
# Air quality



Slide 25

European Space Agency

# Land subsidence and infrastructure stability

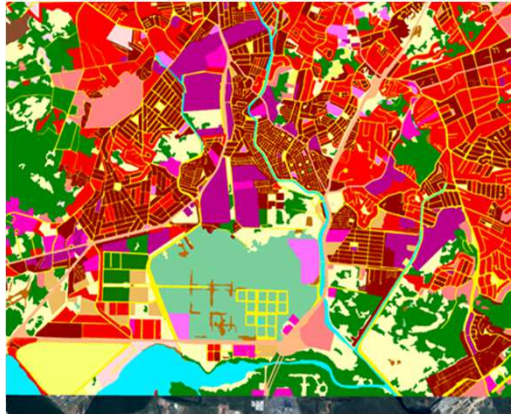
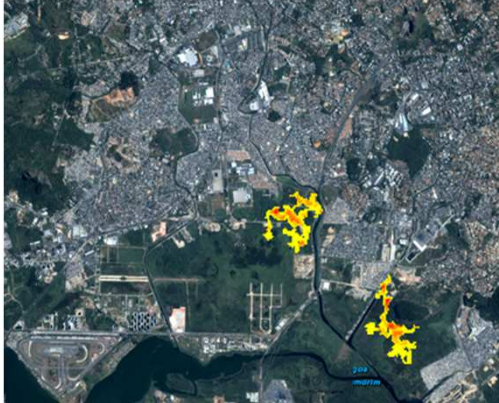
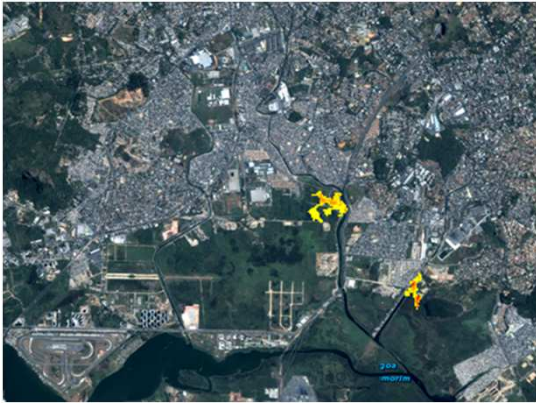
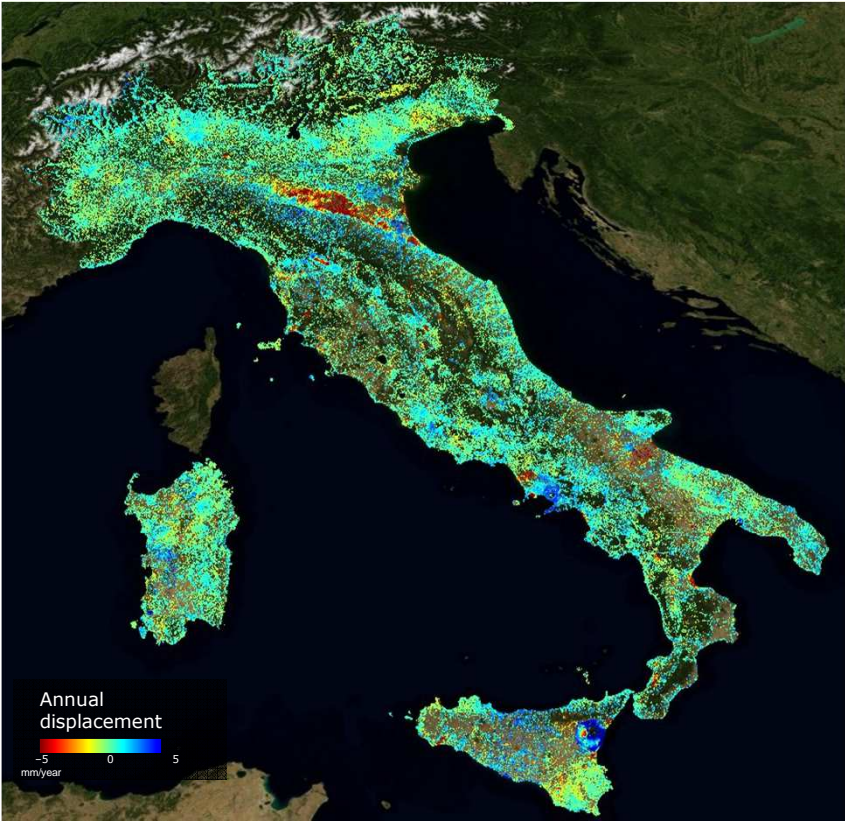


Slide 26

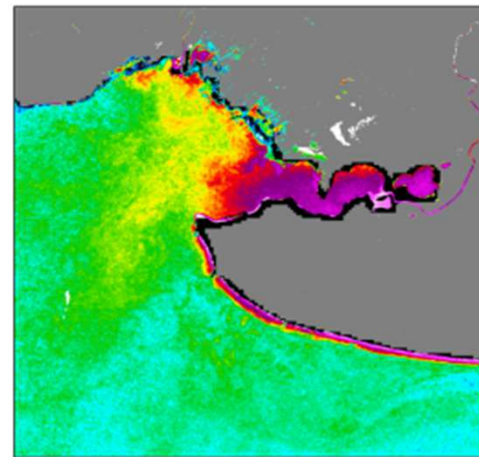
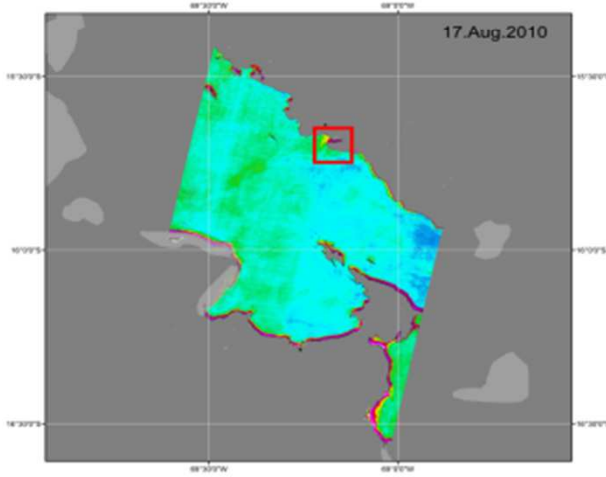
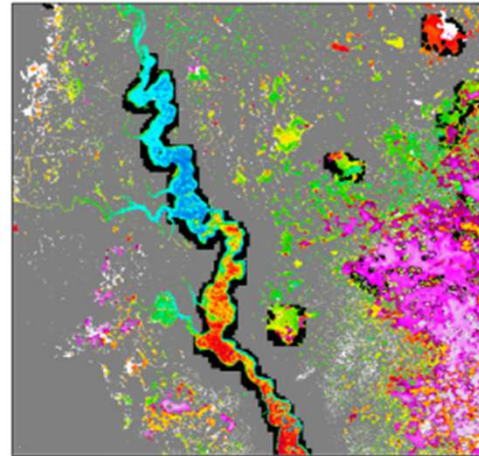
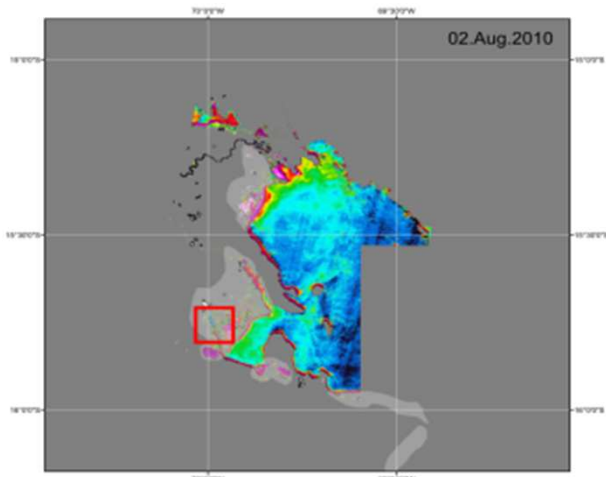


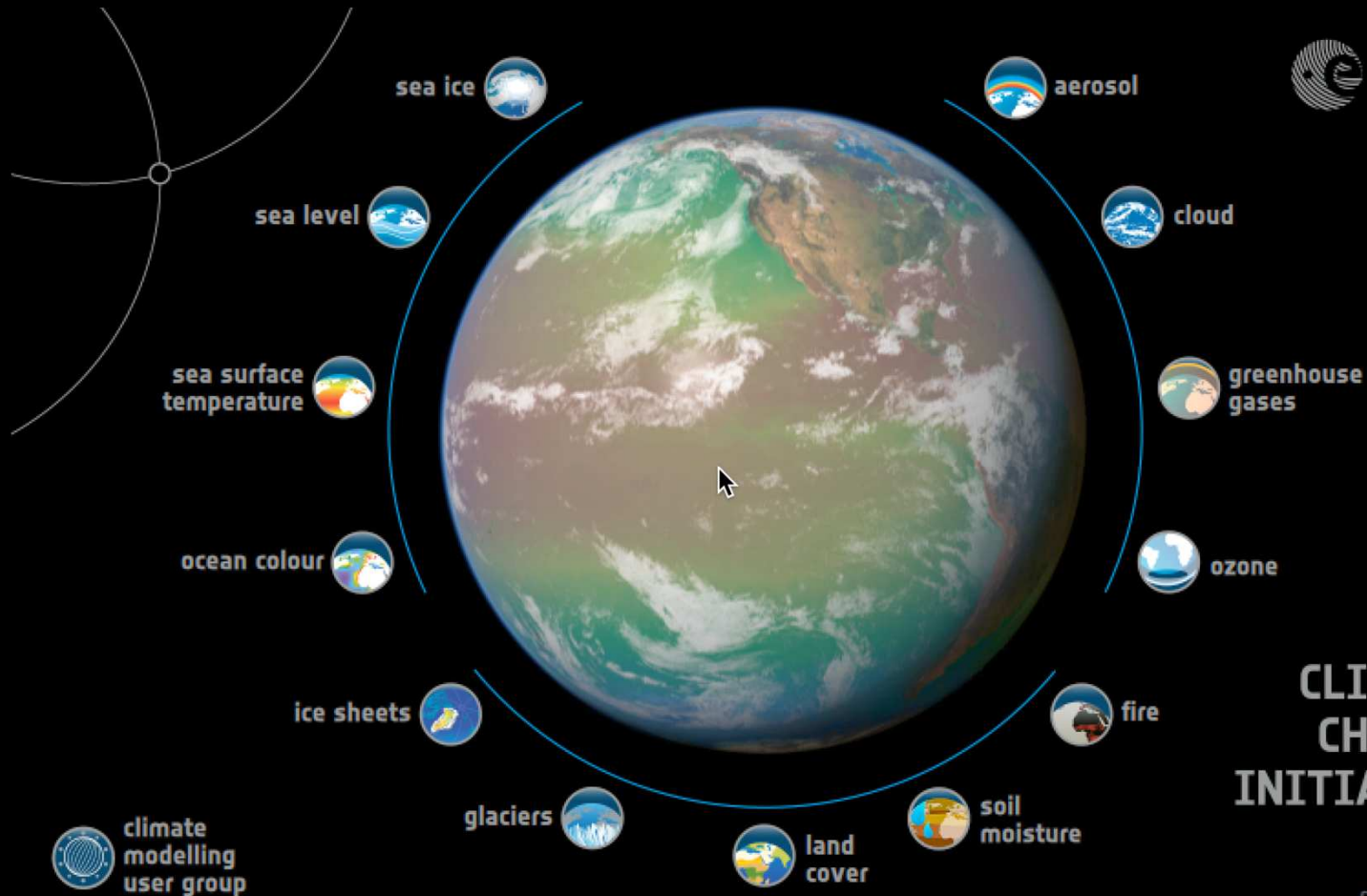
European Space Agency

# Natural hazards and risk management



Slide 27





# CLIMATE CHANGE INITIATIVE

 climate modelling user group

CREDITS 





# EO for European Regions

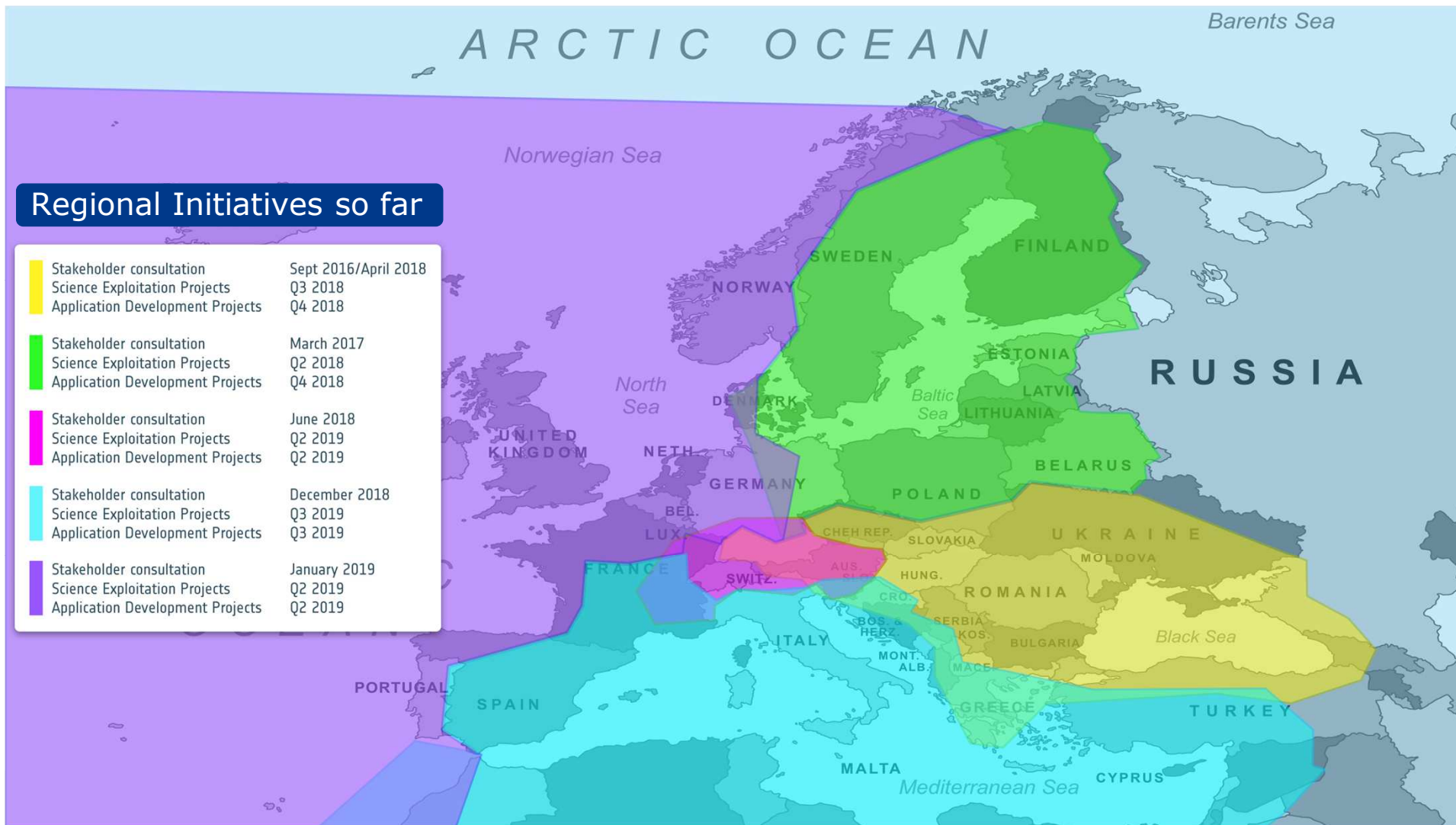
# ARCTIC OCEAN

Barents Sea

Norwegian Sea

## Regional Initiatives so far

Stakeholder consultation	Sept 2016/April 2018
Science Exploitation Projects	Q3 2018
Application Development Projects	Q4 2018
Stakeholder consultation	March 2017
Science Exploitation Projects	Q2 2018
Application Development Projects	Q4 2018
Stakeholder consultation	June 2018
Science Exploitation Projects	Q2 2019
Application Development Projects	Q2 2019
Stakeholder consultation	December 2018
Science Exploitation Projects	Q3 2019
Application Development Projects	Q3 2019
Stakeholder consultation	January 2019
Science Exploitation Projects	Q2 2019
Application Development Projects	Q2 2019





# Regional Initiatives: overview



## Objectives

Concrete embedding of EO capabilities within regional Earth science programmes, regional environmental protection agreements and regional sustainable development strategies

In each region:

- ◆ Connect innovative EO R&D, application and service developments with the required underlying customized platform and processing capabilities
- ◆ Augment connectivity between EO and conventional Earth science, environmental protection and natural resources management practices

**Scope** - separate but coordinated actions for each region:

### Project Office:

stakeholder engagement,  
communication and planning

### Science projects

connect with regional  
Science programmes

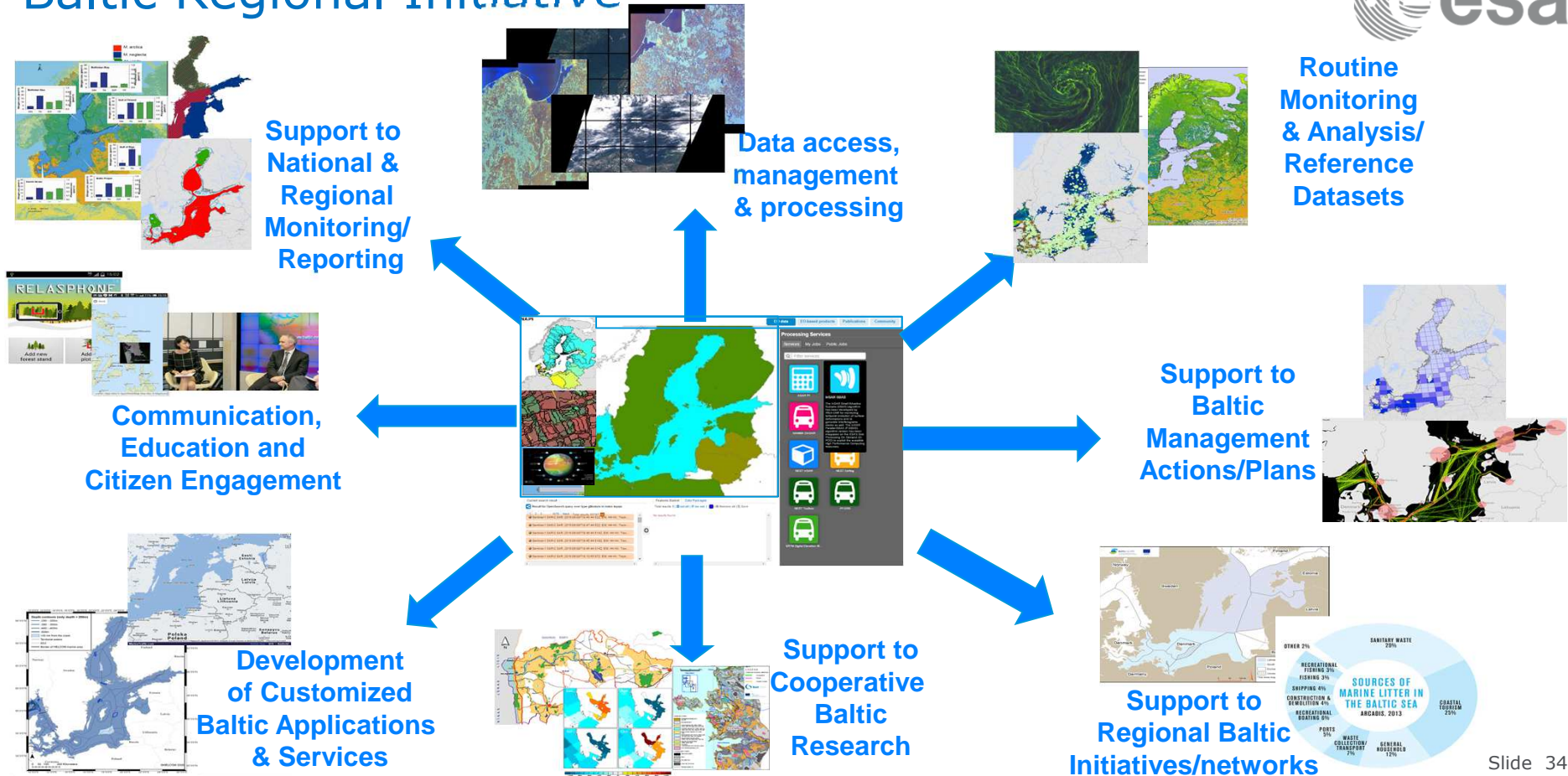
### Application projects

Integrate EO in ecosystem  
assessment & sustainable growth

**Customized platform and processing resources**



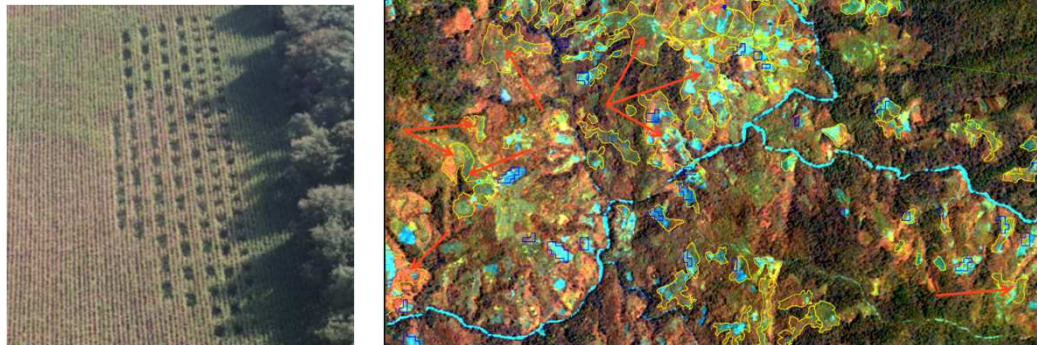
# Baltic Regional Initiative





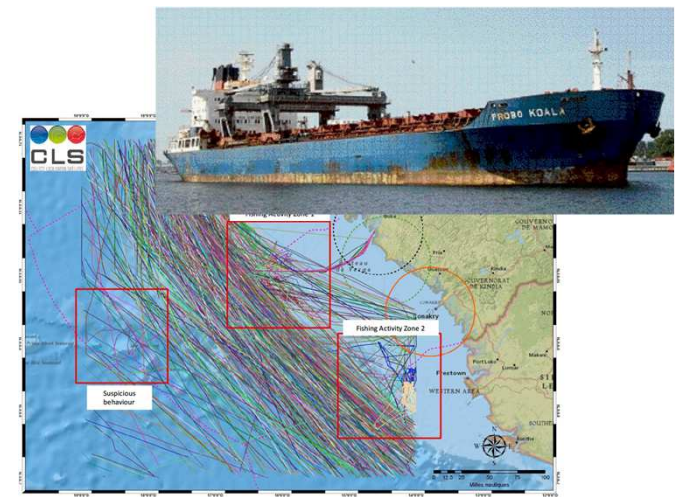
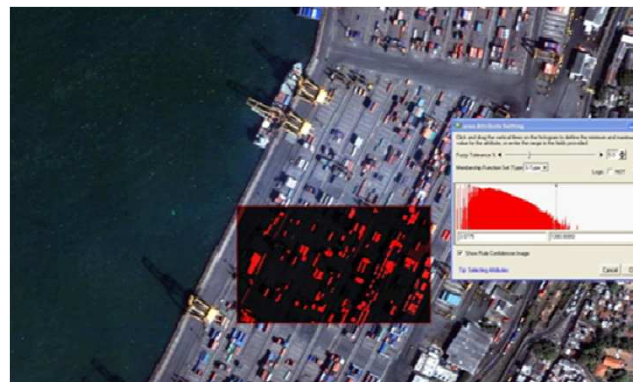
# **EO for security and law enforcement**

# Security and Law enforcement



Use of civilian systems means:

- Information is open source
- Information is shareable
- Data are traceable



# Security and Law Enforcement – operational capabilities

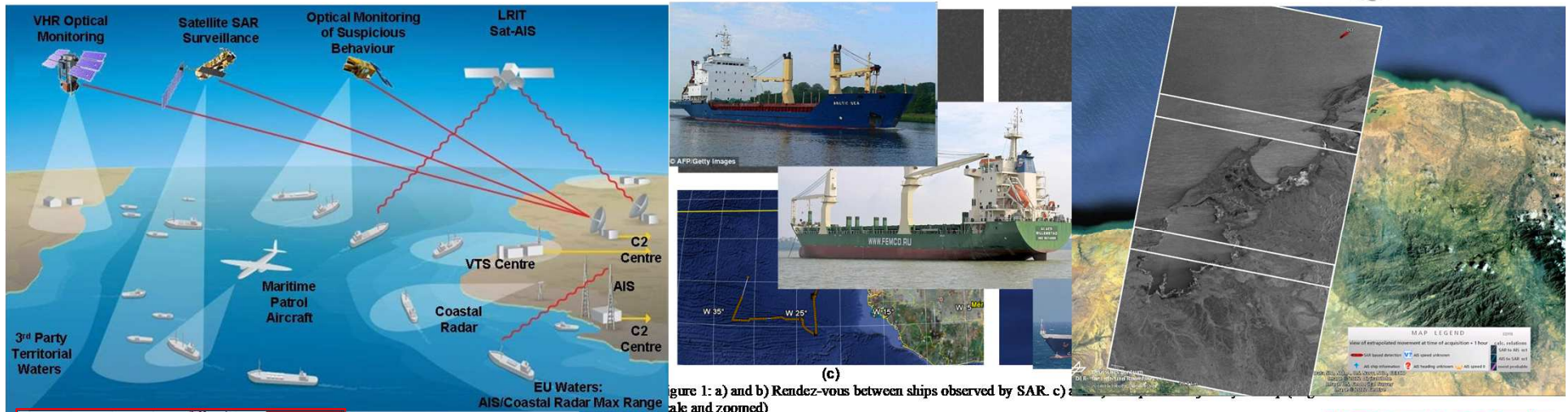
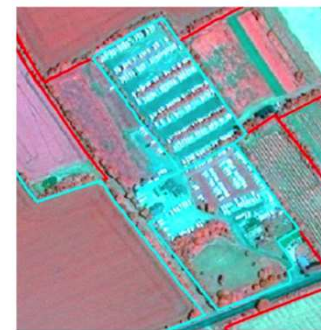
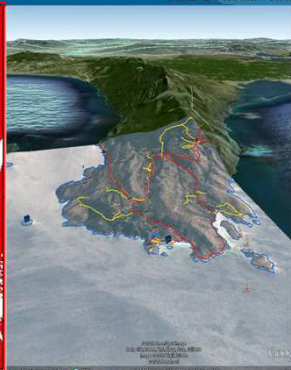
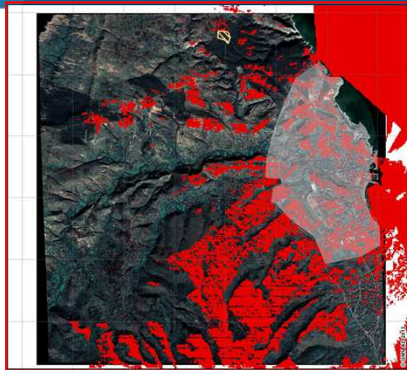
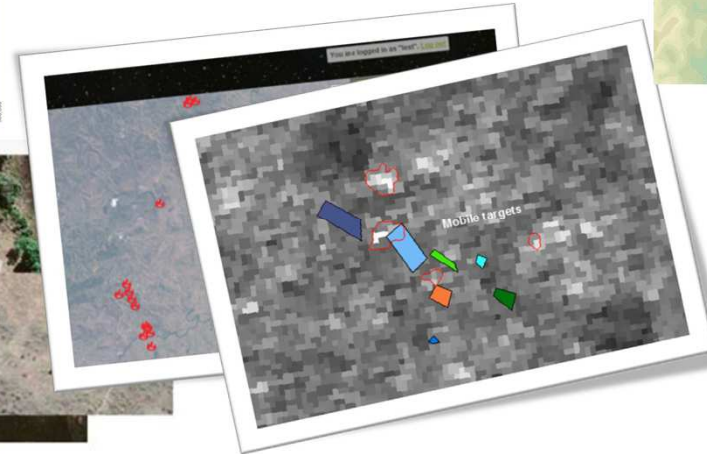
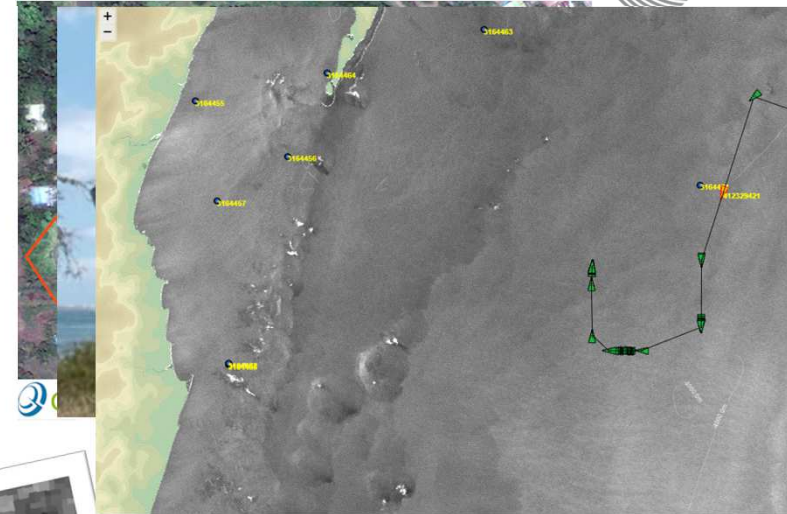
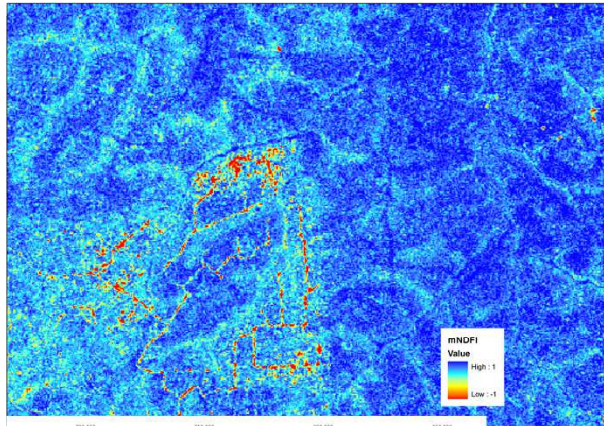


Figure 1: a) and b) Rendez-vous between ships observed by SAR. c) zoomed in and zoomed



European Space Agency

# Security and law enforcement – environmental crime



- IUU fishing and trafficking
- Ivory poaching and trafficking
- Timber poaching and trafficking
- Wildlife trafficking
- Waste trafficking and dumping
- Illegal/illicit mining



# Security and law enforcement – crimes against humanity

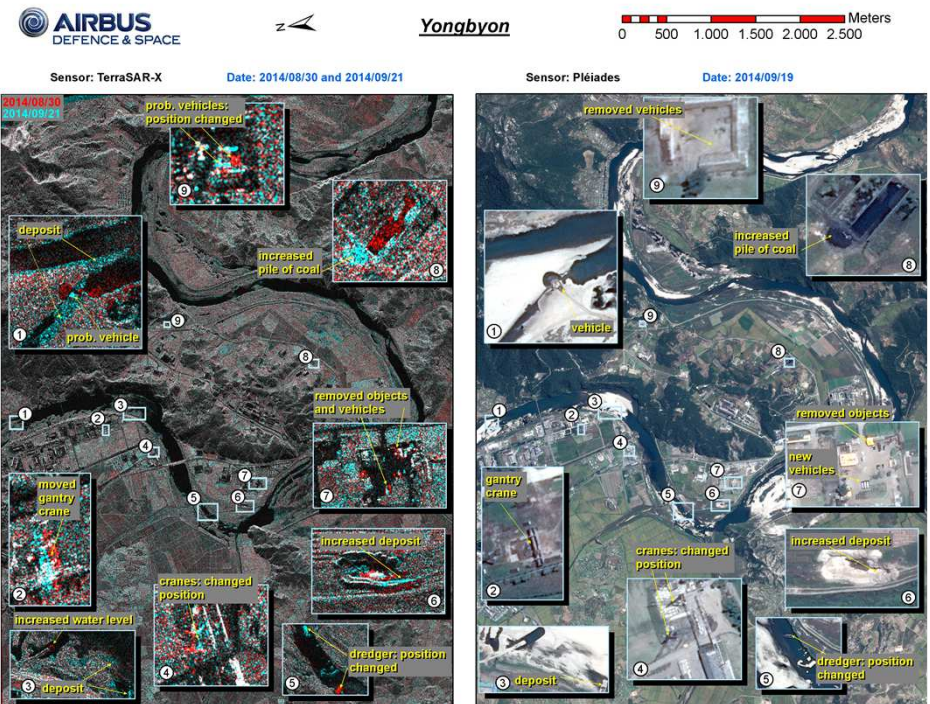
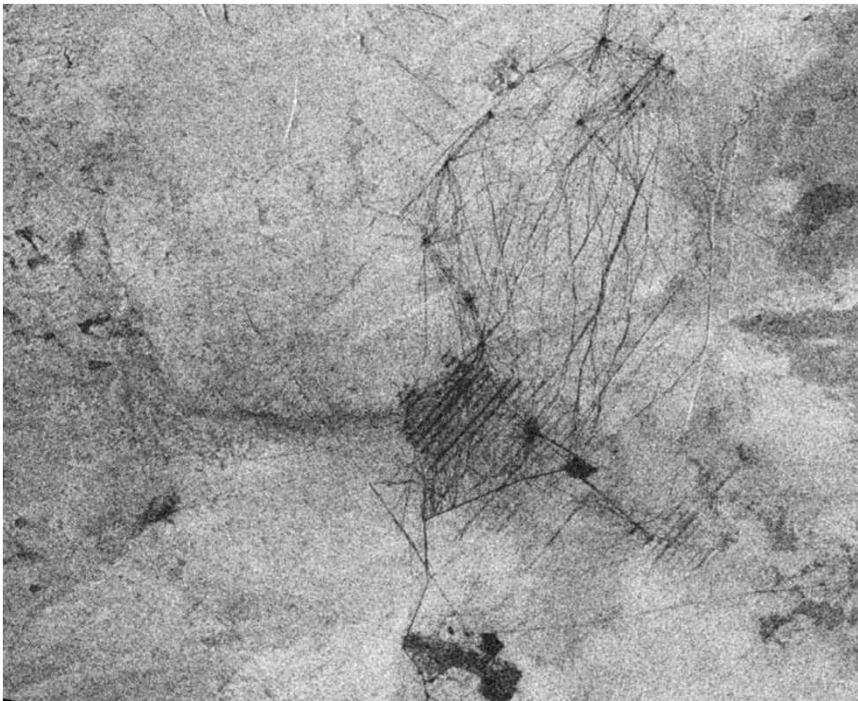


- War crimes
- Ethnic cleansing
- State involvement in irregular conflict
- Violence against minorities

Slide 39



# Security and law enforcement – counter-proliferation

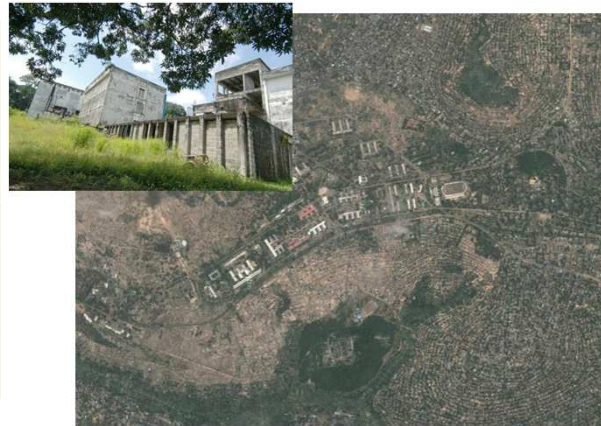


- Unlicensed/irregular materials production
- Unlicensed/irregular facility operations
- Unlicensed/irregular trafficking of controlled materials
- Facility safety against non-state actors
- Use of WMD





# Security and law enforcement – terrorism/organized crime



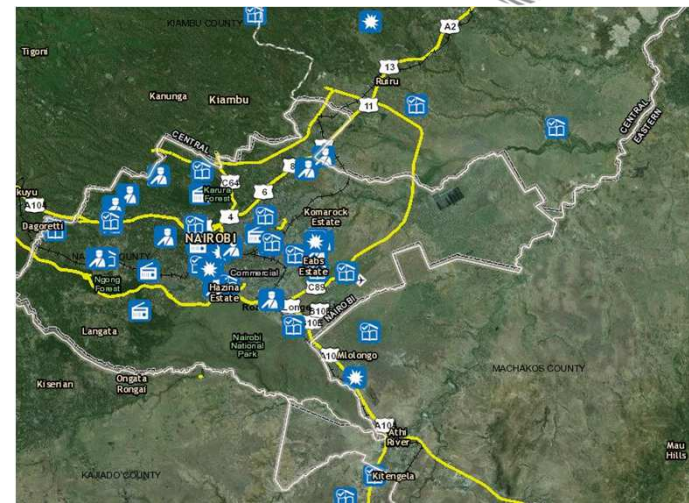
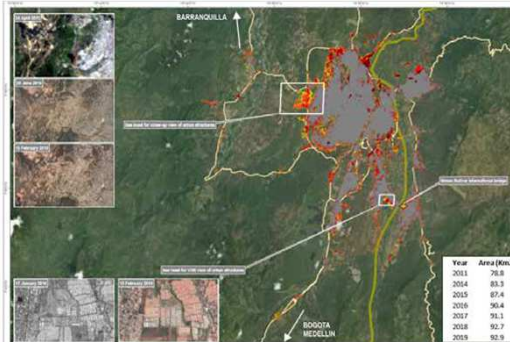
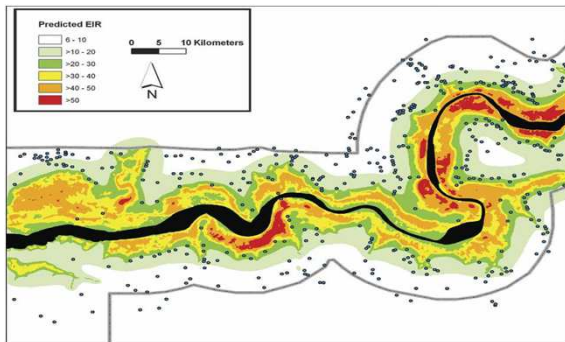
Weapons trafficking  
Safety of critical facilities  
Irregular fighters training camps  
Returning FTFs

Slide 41

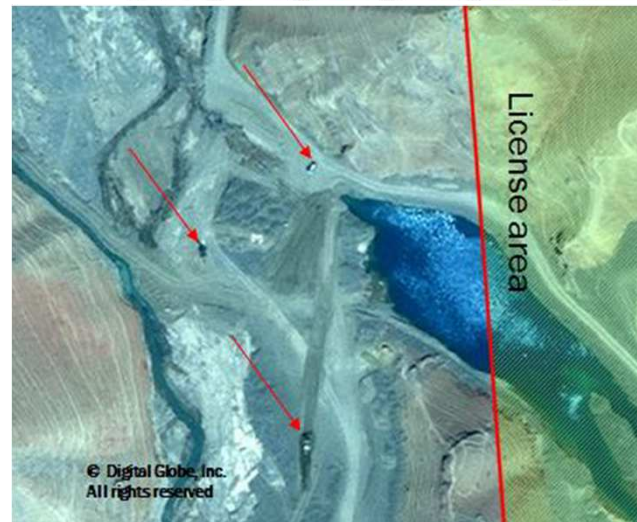
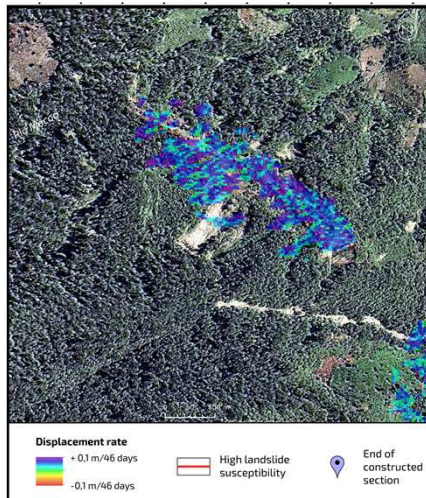


European Space Agency

# Security and law enforcement – fragility, conflict & violence



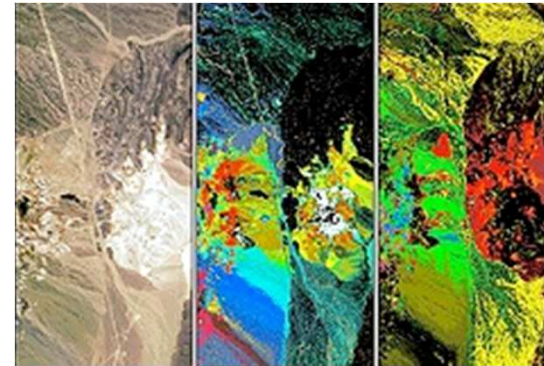
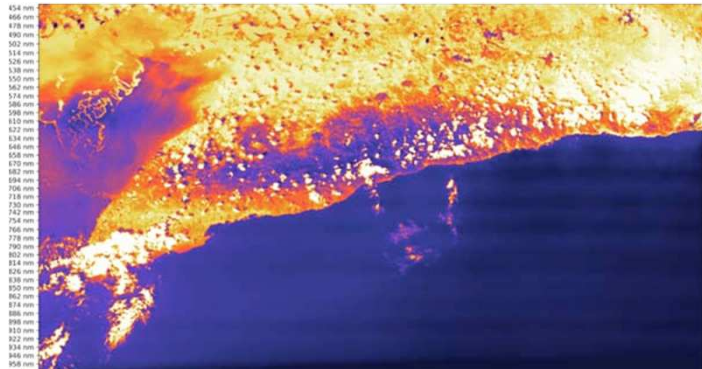
Colombia - landslide risk characterization



- Natural resources management
- Environmental Protection
- Post conflict reconstruction support
- Justice and rule of law
- Onset of violence precursors
- Epidemic prevention



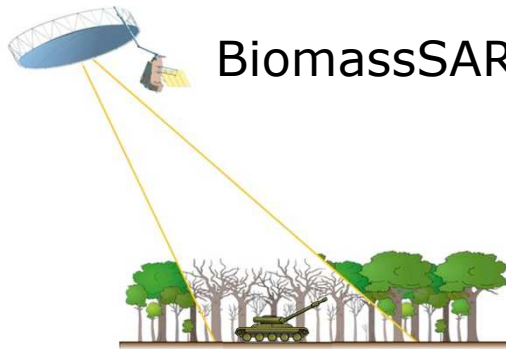
# Security and law enforcement – new EO data sources



Prisma

HyperScout

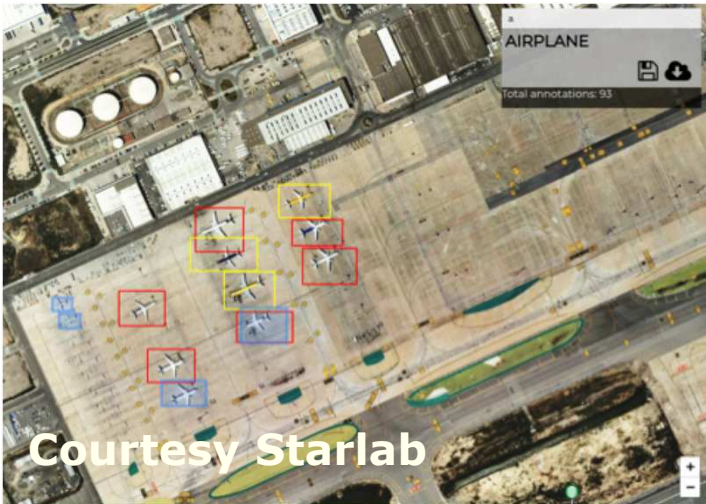
BiomassSAR



Slide 43



# Security and law enforcement – new AI capabilities



Courtesy Starlab



Courtesy R Cresson, IRSTEA

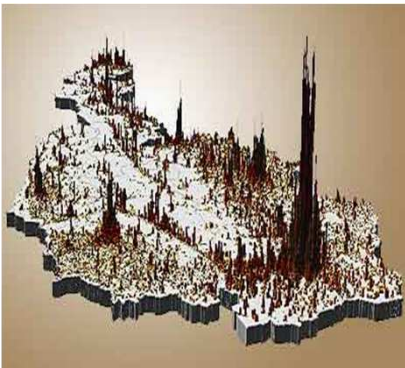
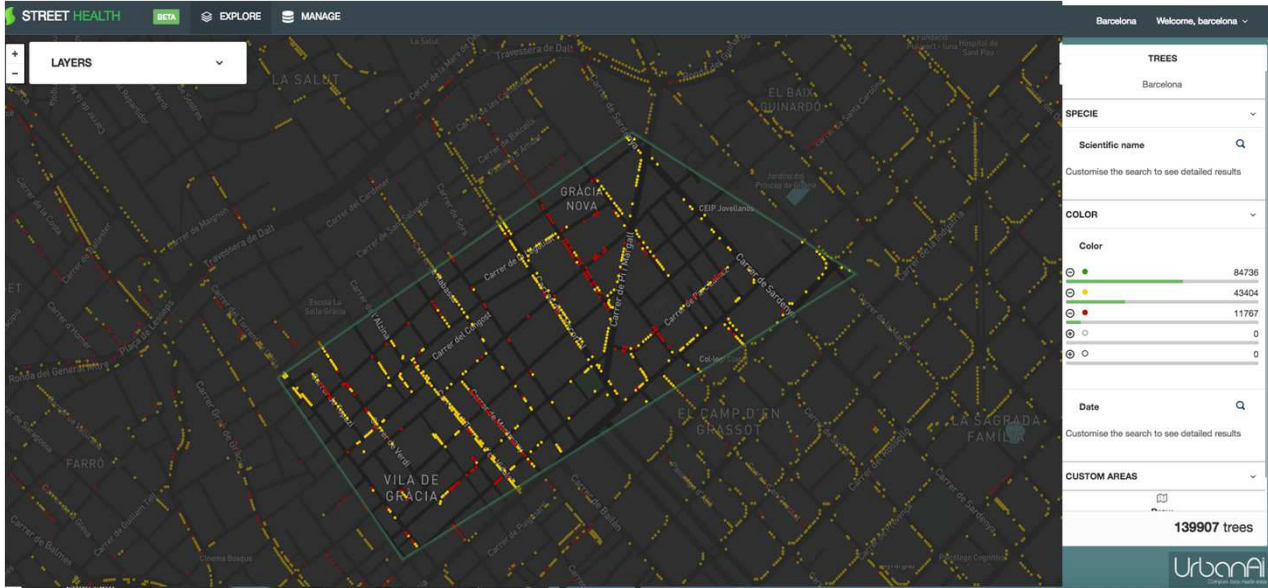
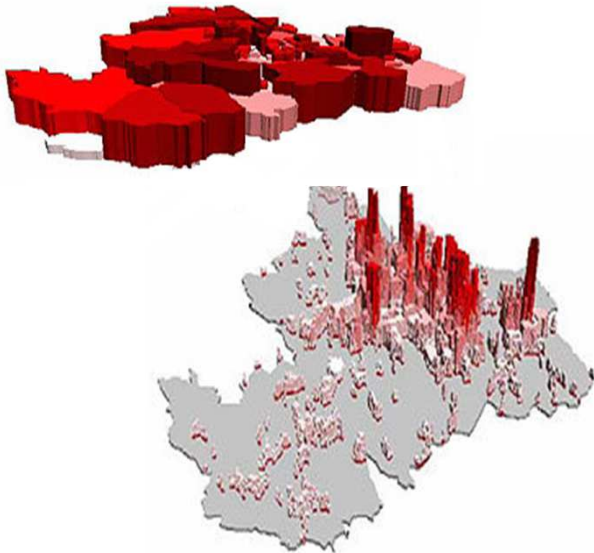


Courtesy R Cresson, IRSTEA

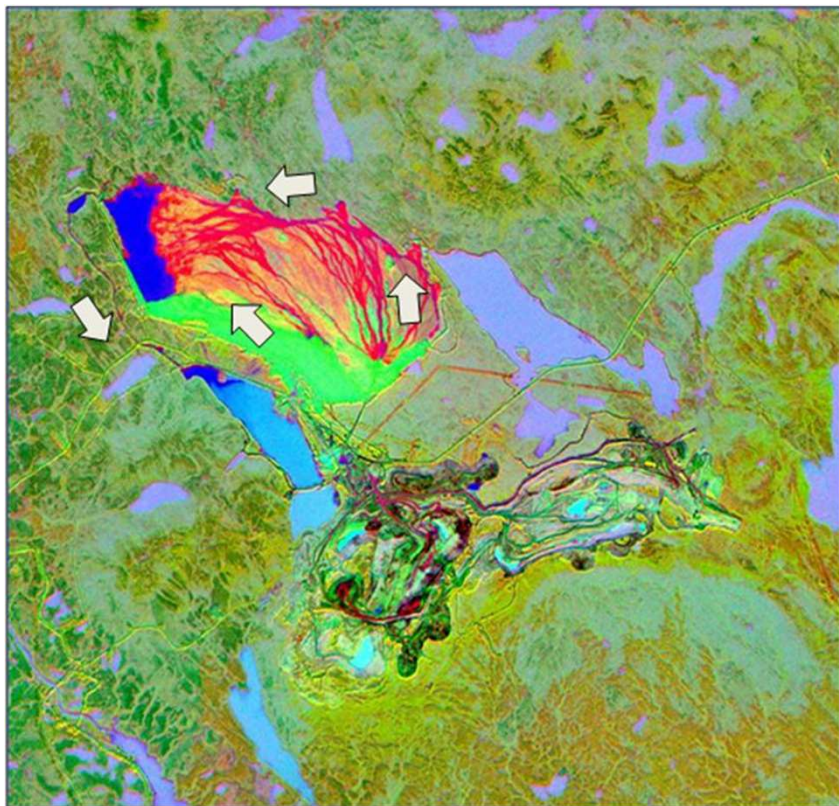


# **EO services – Enabling industrial growth**

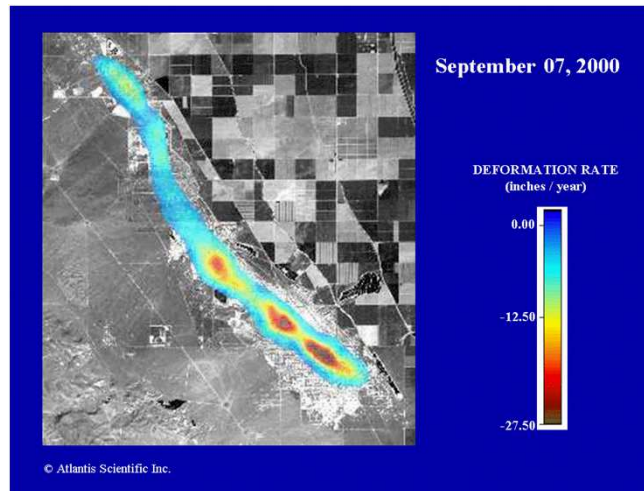
# Geomarketing and urban information



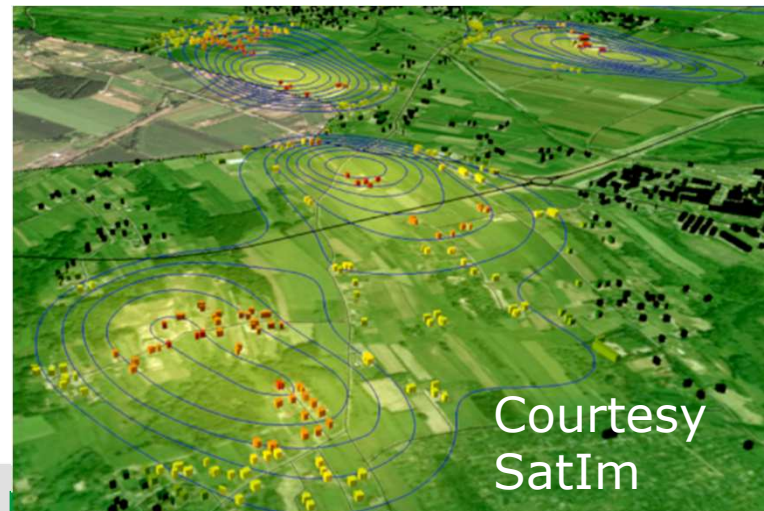
# Extractives management



Courtesy EffeGIS



Courtesy  
Atlantis  
Scientific



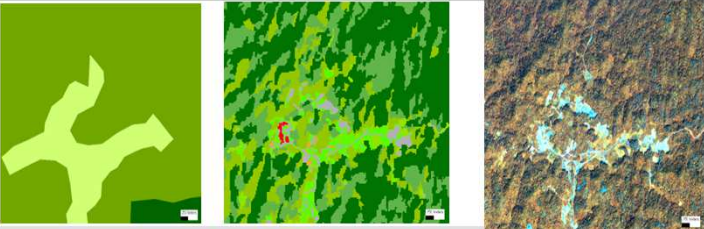
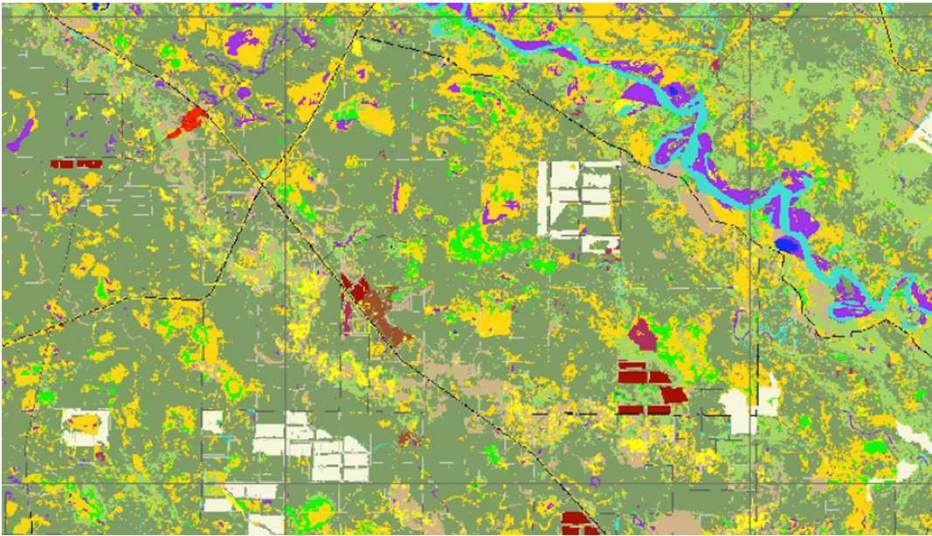
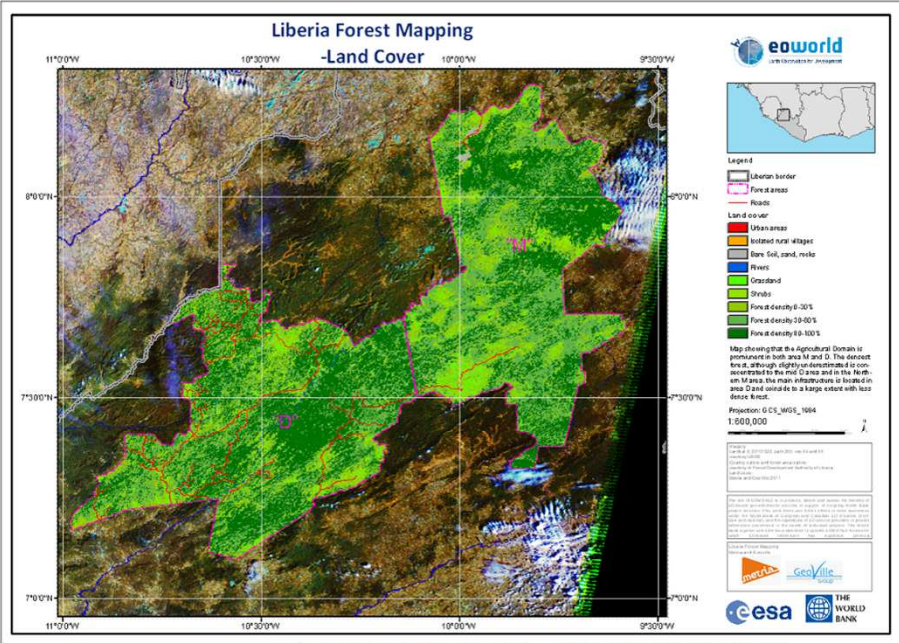
Courtesy  
SatIm

Slide 47

European Space Agency

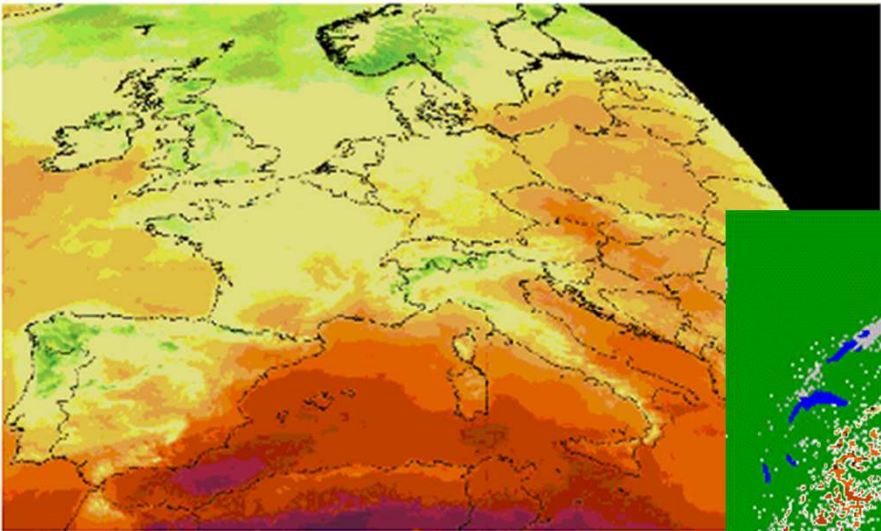


# Renewable resources management

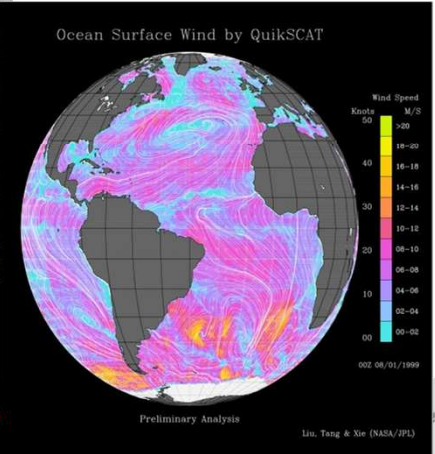




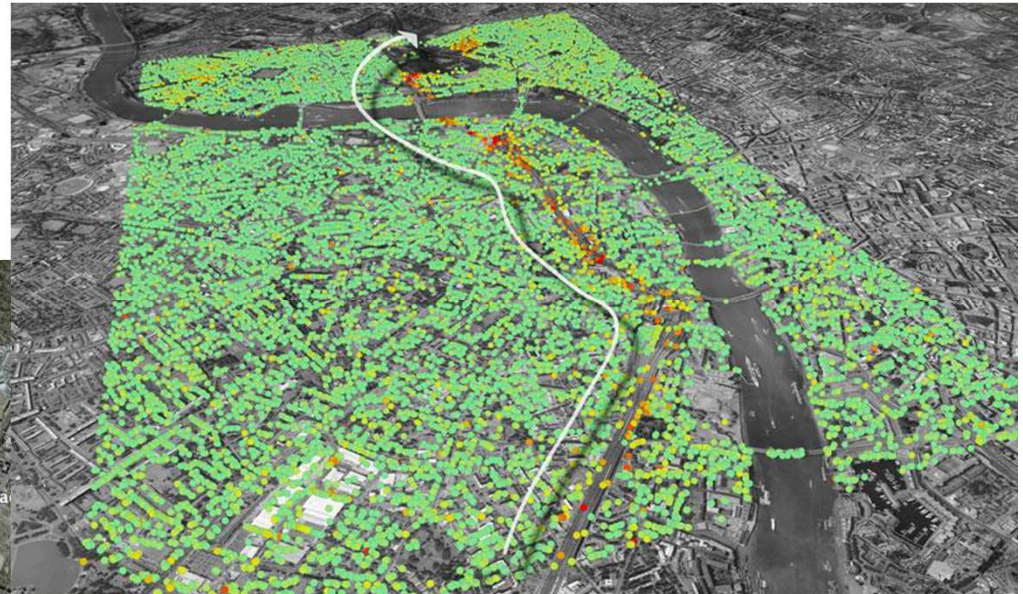
# Renewable energy



Month	Dec.06	Jan.07	Feb.	Mar.	Apr.	Mag.	Jun.
<b>Week</b>	49 50 51 52	1 2 3 4	5 6 7 8	9 10 11 12	13 14 15 16	17 18 19 20	21 22 23 24 25 26



# Insurance and risk management

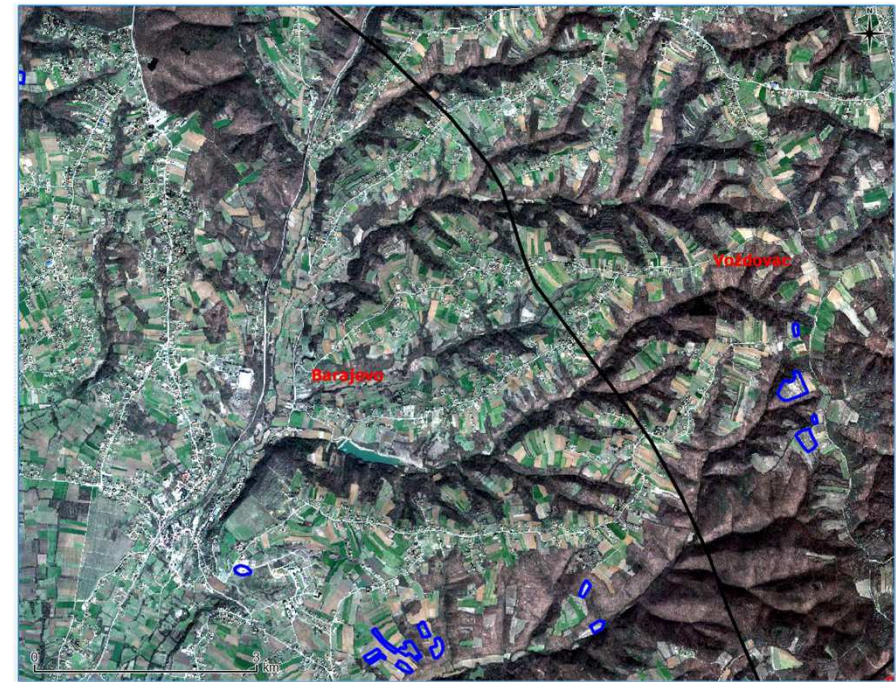
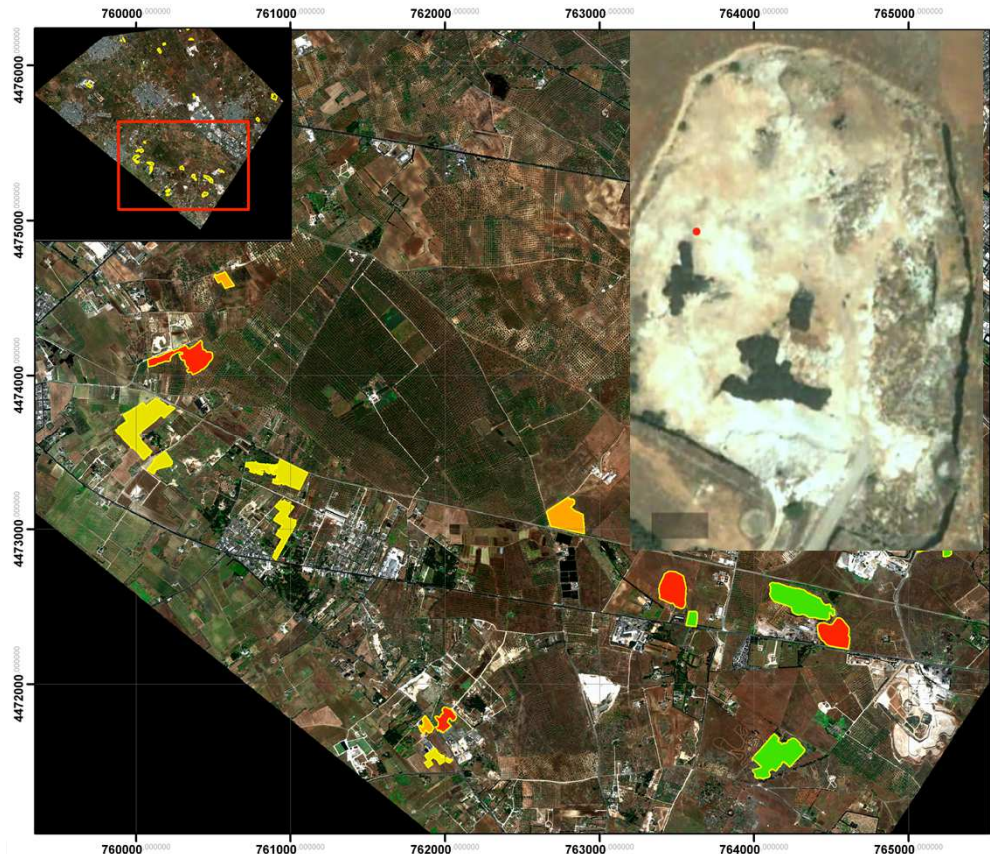


Slide 50

European Space Agency



# Increasing business –waste management support

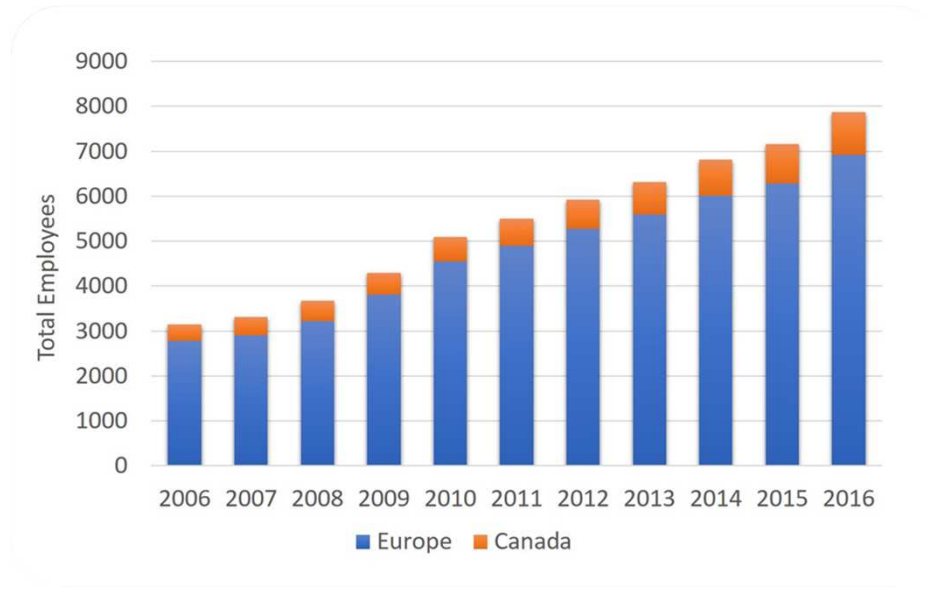
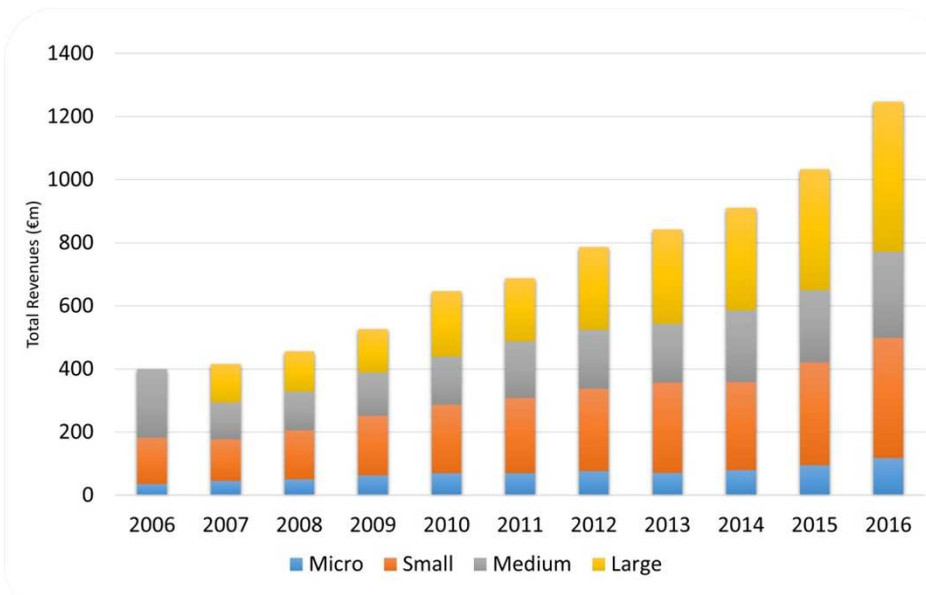


Slide 51



European Space Agency

# EO market development



## European & Canadian EO Service Companies Revenue growth

(EARSC, 2017)

## European & Canadian EO Service company employment growth

(EARSC, 2017)

Slide 52



# EOEP Block 4 dashboard



## INNOVATION

Number of contracts with	science	applications	industry
new capability	87	19	36
expanded application	18	20	82
study/support development	48	2	18

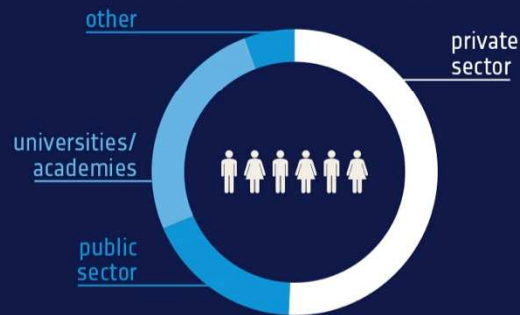
**43%** of EOEP contract address innovative new developments

On average, **24** contracts per year are placed under the Permanently Open Call

## EMERGING MARKETS ENABLED BY EOEP

developing sector	estimated value [Bn €]
Agro-Insurance	17
Agro-chemicals	239
payment for Ecosystem Services	35
Renewable Energy	280

## WHO WE WORK WITH



## WHERE WE WORK

## ENHANCED PORTFOLIO

Application performance improvement:

information content	1.5 - 4
update times	2 - 10
cost per hectare	2 - 5
spatial resolution/scale	10 - 30

## FOCUS ON SMEs

**40%** of industrial contractors are SMEs  
**64%** of all industrial spend with SMEs

since 2013	science	applicat.	industry growth
No. of contracts involving SMEs	95	37	225
Contract spend with SMEs [M€]	7.7	5.1	23.5
Industrial spend with SMEs	67%	71%	75%
Industrial spend with SMEs	25%	27%	63%

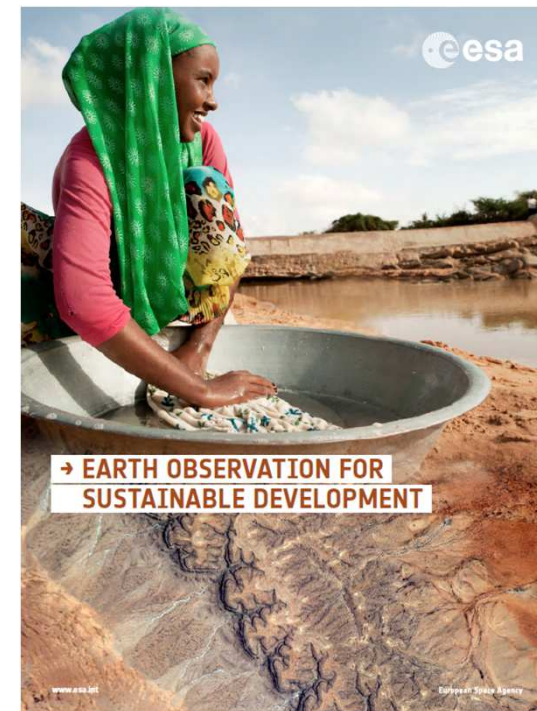
## PARTNERSHIPS

since 2013	Contract Value	
	>250 k€	>400 k€
average number of countries involved per contract	3.4	4.1
average number of partners involved per contract	4.7	5.9

# Outcomes – what happens after ESA EO projects?



<p>Atmosphere</p>	<p>Marine</p>	<p>Land</p>
<p>Climate Change</p>	<p>Security</p>	<p>Emergency</p>



**OGP** International Association of Oil & Gas Producers

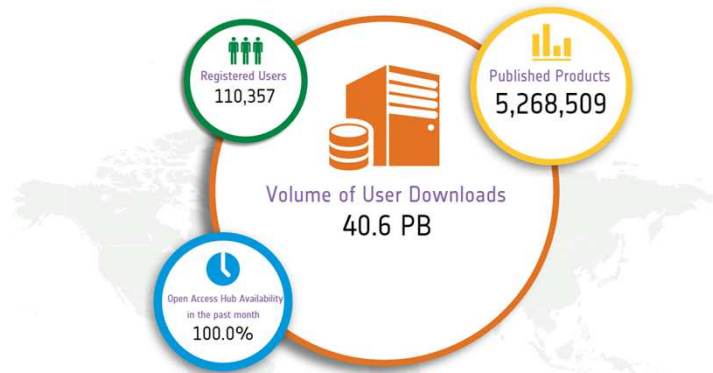
**PERILS**  
Excellence in Insurance Industry Benchmarks

THE WORLD BANK  
ADB Inter-American Development Bank  
IFAD  
GEF GLOBAL ENVIRONMENT FACILITY INVESTING IN OUR PLANET



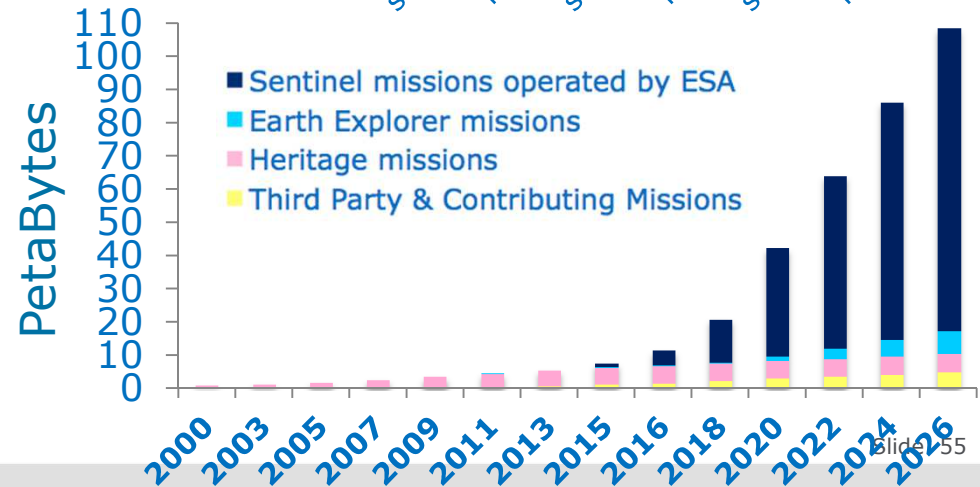
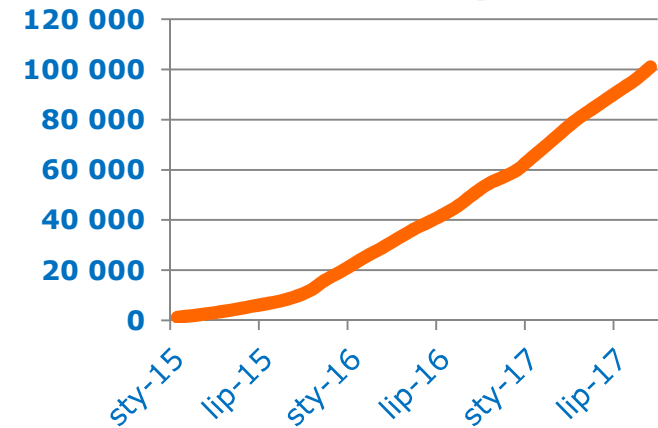
European Space Agency

# Booming Statistics



## Copernicus Data Statistics 4 Dec. 2017

### Sentinel Registered Users

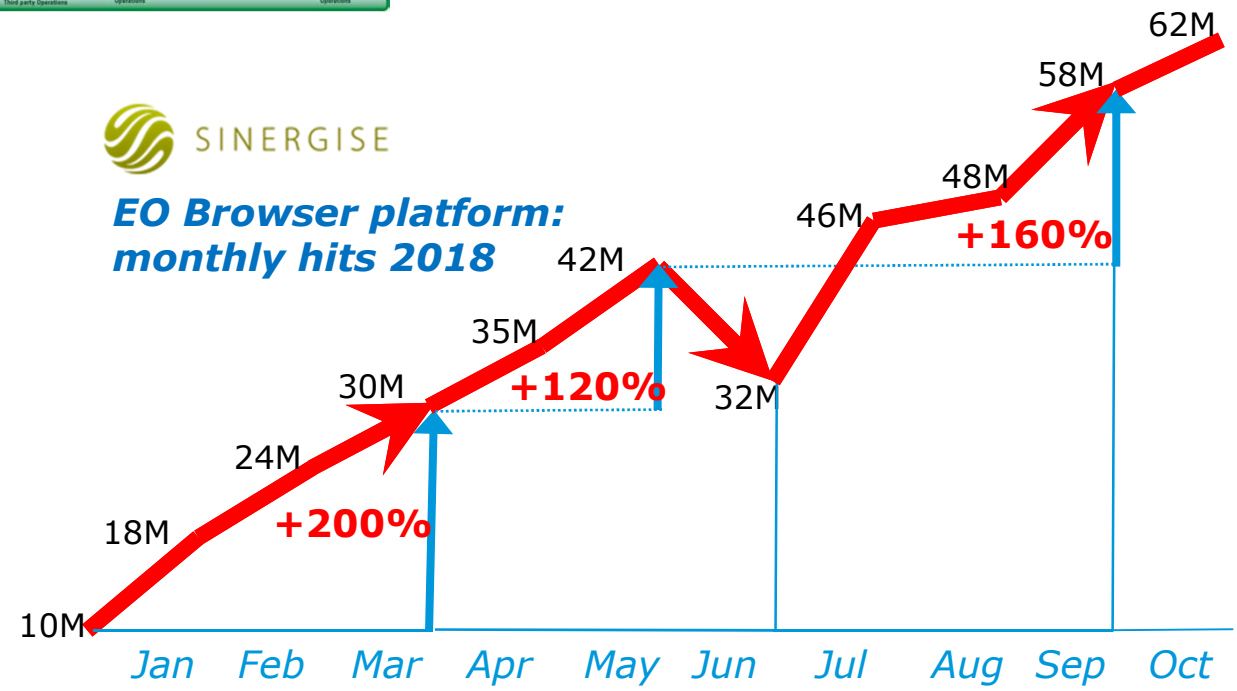




# Can European Industry compete in the "hit-based" Digital Platform Ecosystem ?



**EO Browser platform: monthly hits 2018**



>20.000 active users each month



**a global success**







# Embracing AI and Big Data and NewSpace

# Harnessing AI for EO



**Searching**

Natural Language

Image Recognition

**Labelling**

**AI for EO**

**Controlling**

Onboard Autonomy

Data Fusion

**Integrating**



## Some questions we are addressing



1. (science) How can AI and Big Data developments foster new/improved understanding of Earth system processes, their interaction, their responses to anthropogenic forcing (and the consequences for us)?
2. (applications) What are the new applications or the improved analyses made possible with AI and Big Data Developments?
3. (industry) how are the AI/Big data developments enabling enhanced fusion of spatial information with mainstream commercial information services, what opportunities does this create for Europe and what developments should ESA be supporting?
4. (industry) how does the increased use of mainstream AI/big data/ICT in EO result in EO being just another dataset and what industrial opportunities does this create?
5. How can AI and new ICT capabilities enhance data collection and data fusion to support the responses to the above?



# Moving with the times – evolution in science



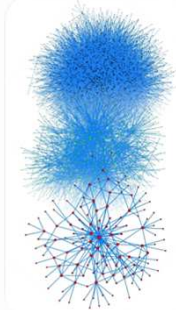
## Experimental

Last Millennia  
Observation and  
Description of  
Natural  
Phenomena

$$F = \frac{GM_1M_2}{r^2}$$

## Theoretical

1600 - ...  
Newton's laws,  
Maxwell's  
equations



## Computational

Last Decades  
Simulation of  
Complex  
Phenomena



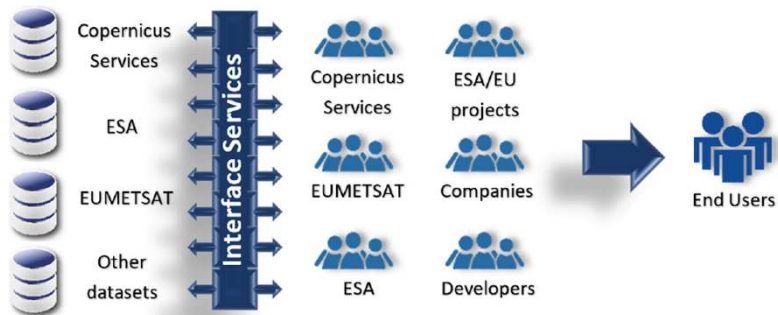
## Data Intensive

Now & Future  
Unify theory,  
experiment &  
simulation with  
multidisciplinary  
data & distributed  
communities

## Big Data

**Volume**  
**Velocity**  
**Variety**  
**Veracity**  
**Value**

# DIAS – Creating an EO Data Ecosystem



- Copernicus **Data and Information Access Services**
- Common DG-GROW-ESA approach to EO data exploitation with Copernicus at its core
- Create & enable European EO Data ecosystem for research & business
- Starts in June 2018

## THE DIAS & WHERE TO REACH THEM

CREODIAS

WWW.CREODIAS.EU

sobloo

WWW.SOBLoo.EU

mundi

WEB SERVICES

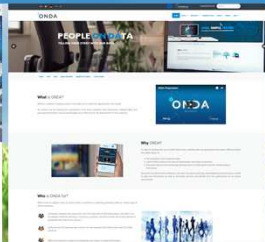
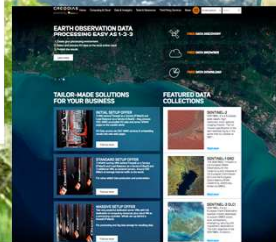
WWW.MUNDIWEBSERVICES.COM

WEKEO

WWW.WEKEO.EU

ONDA

WWW.ONDA-DIAS.EU



European Space Agency

### Earth Explorers

### Meteo Sat.

### Sentinels

### Small Sat Constellations

### HAPS

### Drones

### HAPS

### Drones

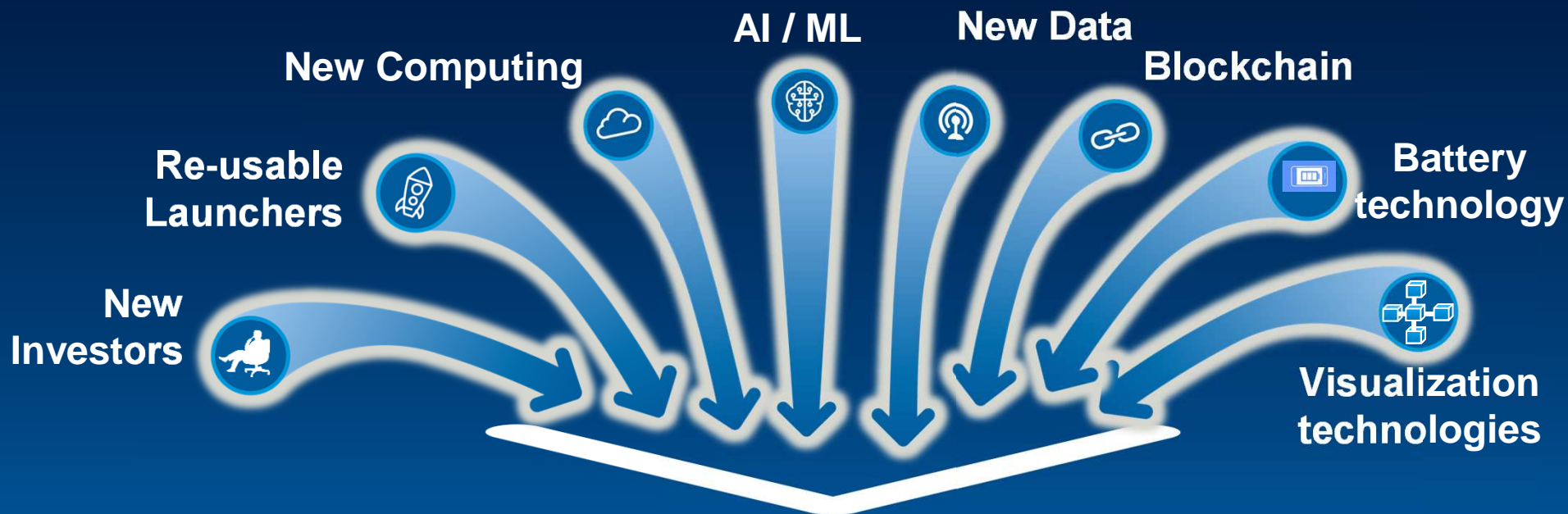
### IoT

### IoT

### IoT



# External developments to build on



**NewSpace industry that is:**

- innovative
- World leading
- Sustainable



# Opening up opportunity for European SMEs

Global Geospatial Analytics Market

**US\$ 72.21 Bn by 2020**

→ 3x increase in 5 years  
Research and Markets, 2016

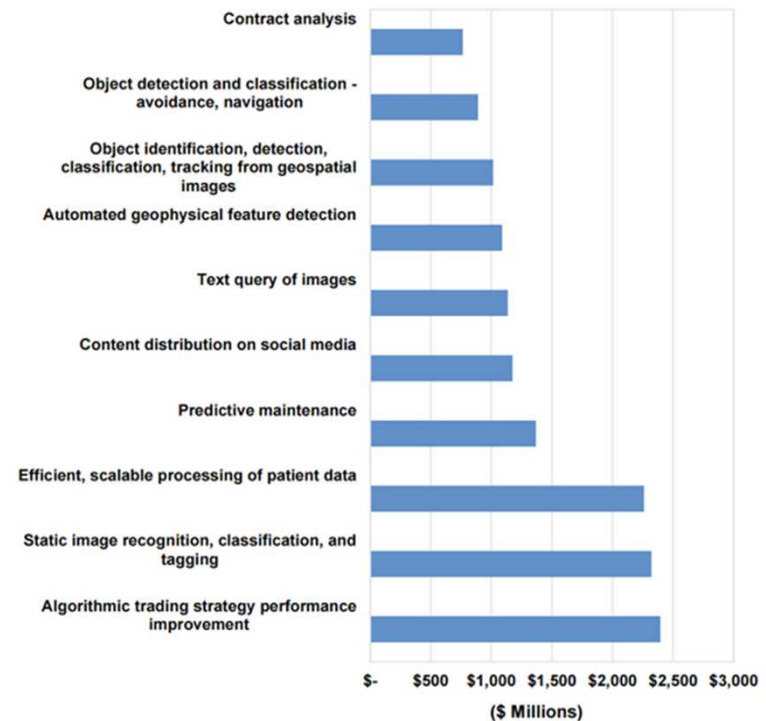
Global revenue from direct &  
indirect application of AI

**US\$36.8Bn by 2025**

CAGR of 56.8%.  
(Tractica )

**"Over 2000 EO smallsats  
expected by 2026"**

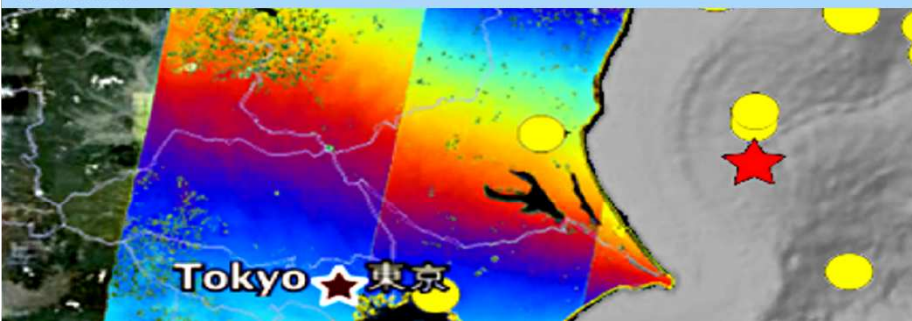
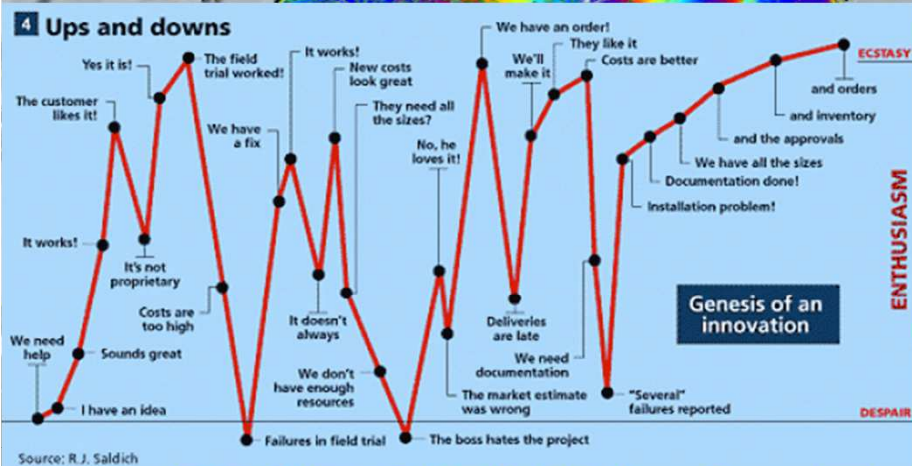
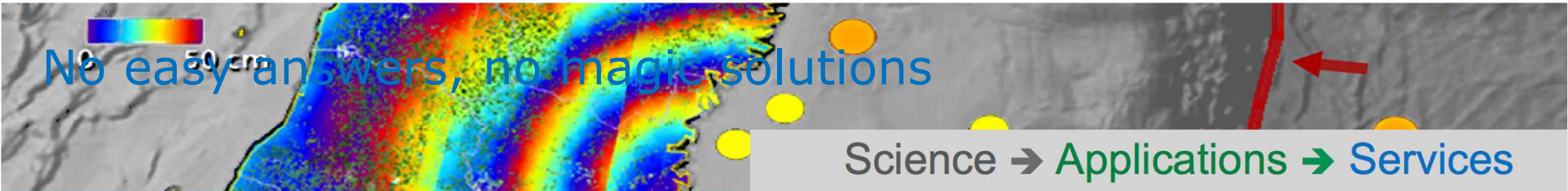
Artificial Intelligence Revenue, Top 10 Use Cases, World Markets: 2025



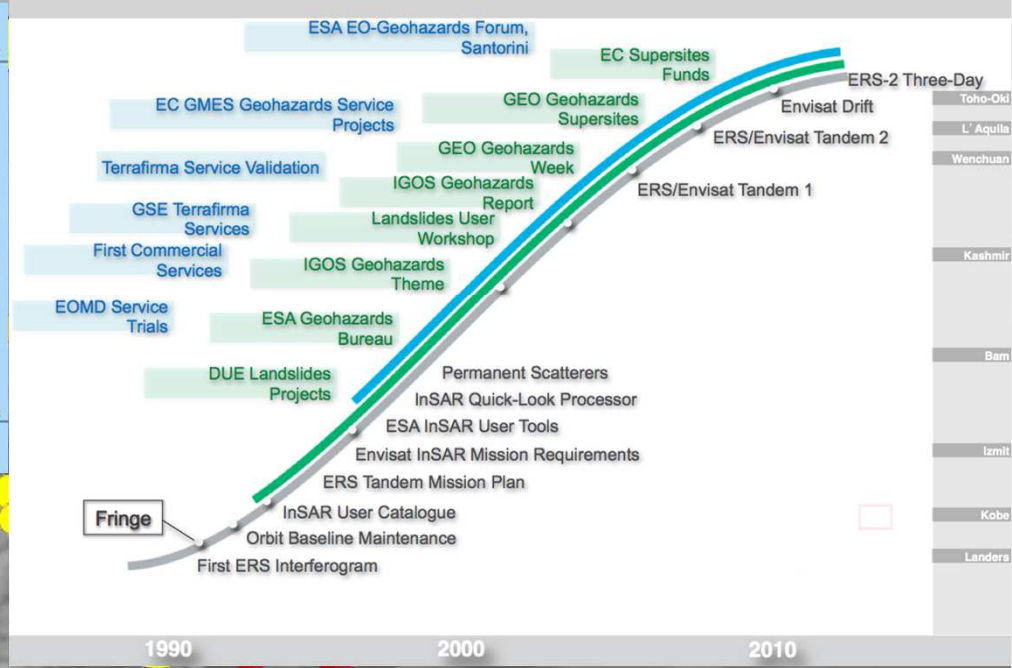
(Source: Tractica)



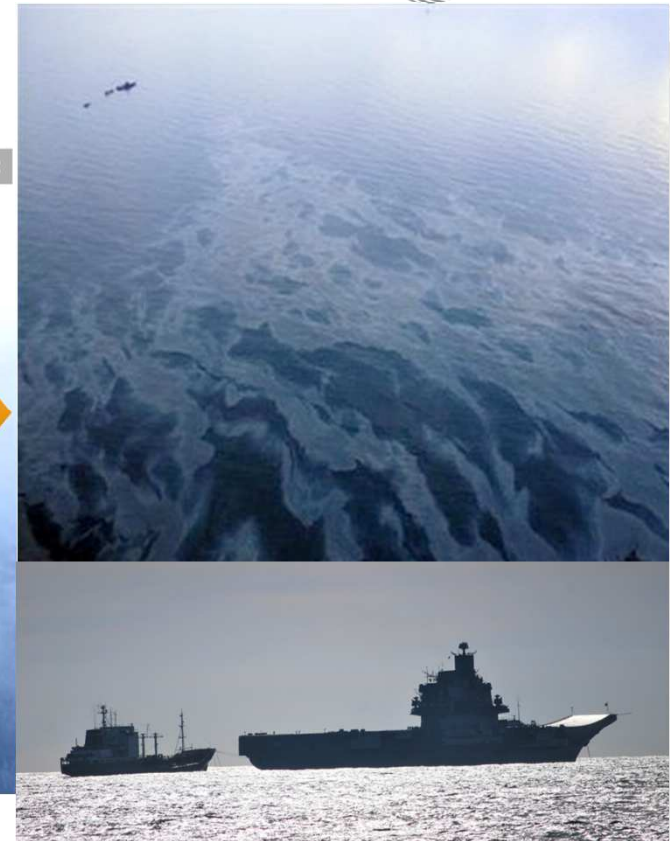
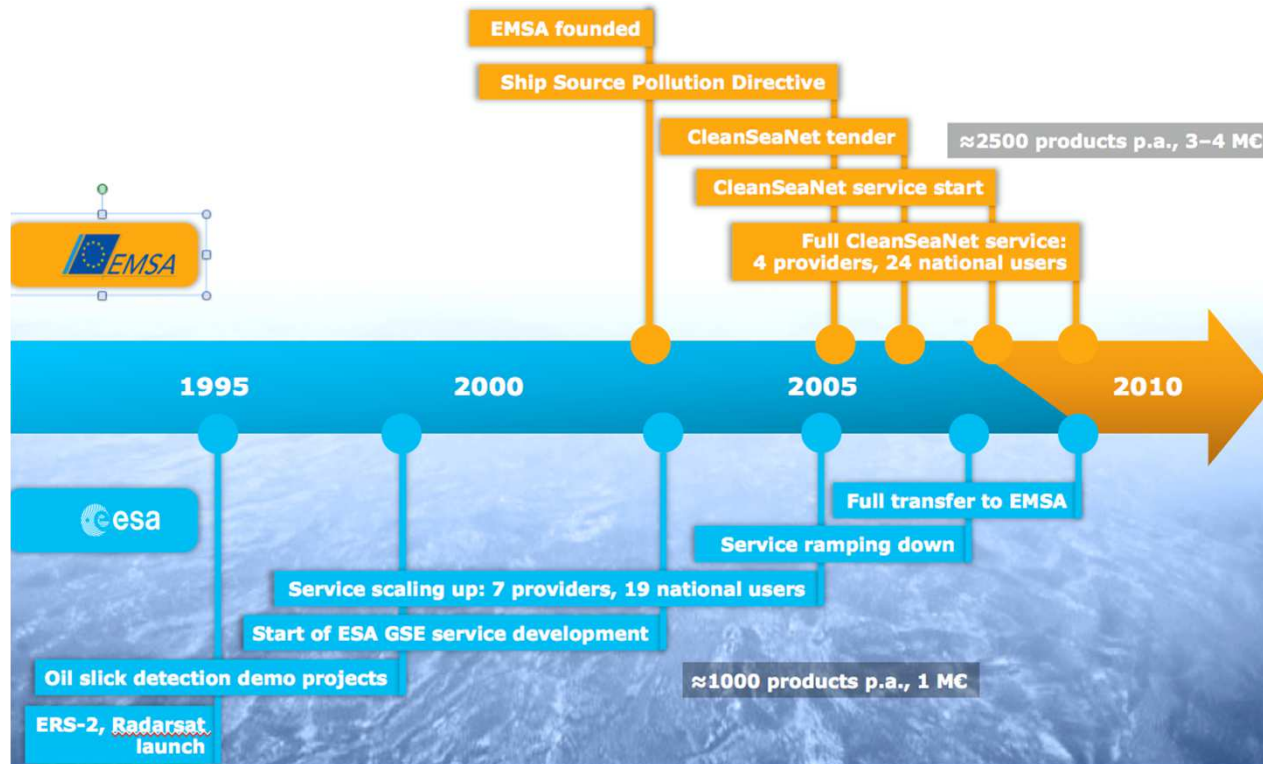
No easy answers, no magic solutions



## Science → Applications → Services



And even when it goes to plan there are difficulties...



Slide 66





# Moving forward together: Future EO

# FutureEO – Structured around 4 Blocks



Future  
Flagships  
& Systems

1. Foundations,  
Concepts &  
Technology

2. Research  
Missions  
FORUM or SKIM

Operation &  
Exploitation

3. Mission  
Management



4. Earth Science  
for Society



# FutureEO – 21<sup>st</sup> Century Innovation



## Hardware & Technology



Big & Small



HAPS



## Operations

Increased Data  
Diversity & Volumes



EO  
AFRICA



## Software & Applications

Machine Learning



Artificial Intelligence  
Data Analytics  
Internet of Things



Cloud Computing

# 21<sup>st</sup> Century EO



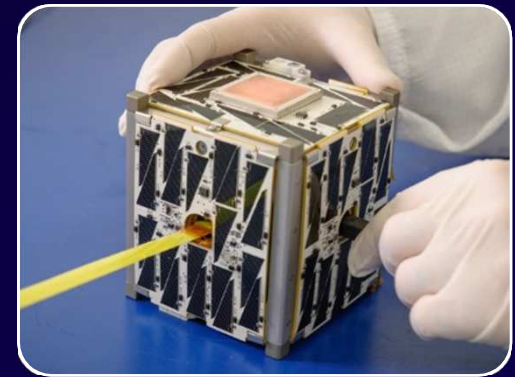
European Space Agency

# Block 1 – Foundations, Concepts and Technology



## End-to-end preparation of EO missions – incl. tech developments and science activities to raise TRL/SRL and mitigate risks

- Call for Innovative Early (Mission) Concepts
- Early phases of EE-11, Sentinel-1/2/3-topo/3-opt NG, future Meteo Missions, Mission of Opportunity, including related IPD and science/campaign activities
- Other Instrument Pre-developments
- Cross-cutting technology pre-developments, e.g. for small instrument concepts, platforms (equipment miniaturisation, standardisation, ...) and new enabling technologies



# Block 2 – Research Missions



## Completion of Earth Explorer-9

## Earth Explorer-10 phase B1

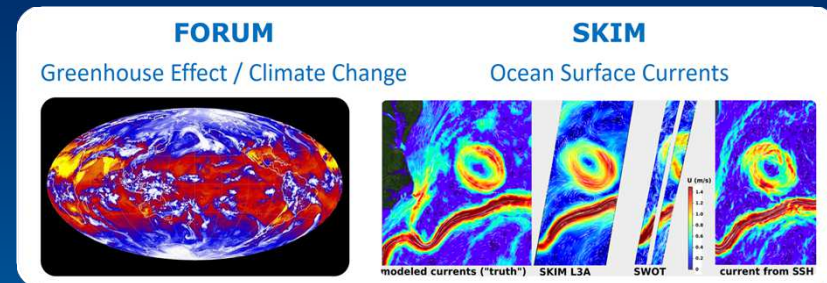
## Up to 2 Explorer ‘Scouts’ (‘smallsats’)

- Valuable science for ~30 M€
- Challenge issued in early 2019
- Mission(s) selected after Space19+, for development and launch within 3 years

## Timely early development activities

- A future operational wind measurement mission

## Phase A/B1 Industrial Teams



# Block 3 – Mission Management



smos



cryosat



swarm



aeolus



earthcare



biomass



flex

+ EE-9 + EE-10

## Mission Operations

- Phase E2 of Earth Explorer missions (Phase F if relevant)
- Extension before PBE0 in 2022 and part of 2023



## Generic Fiducial Reference Measurements

## Payload Data Ground Segment

Generic elements and Services for data accessibility, archiving, network, etc.

## Geophysical Products

- Development & maintenance of 'Level 2' products
- For missions in Phases B/C/D/E (9), including cal/val campaigns





# Block 4 – Earth Science for Society



- Address Grand Science Challenges (incl. ESA-EC/RTD Initiative)
- Bring EO Solutions for:
  - Environmental Threats (adaptation, mitigation, resilient society)
  - Sustainable Development (targets & indicators)
- Pioneer AI for EO (Big Data)
- Consolidating the Regional Initiatives (focus on user needs)
- EO for Security Actors
- EO Africa (users engagement & uptake of EO solutions)

## Regional Initiatives



## Earth System Science



## SDG Indicators



## Platforms & AI



## EO for Security



## EO for Resilient Society



# Grand Science Challenges: Implementation



Implemented through dedicated **Joint Flagship Activities**: Set of coordinated calls and ITTs by ESA and EC focused on key science challenges where the unprecedented European EO capabilities (e.g., EEs, Sentinels, national missions,..) may contribute;  
Flagship joint actions will be supported by:

- **Science Clusters** of ESA and EC projects promoting coordination, Knowledge/data sharing collaboration and cross-fertilization among projects;
- **Joint workshops**, reviewing progress and defining science roadmaps;
- **Joint communication and training**;
- **Open Science Tools** (e.g., Virtual Labs) maximizing the impact of new IT capabilities for open science;
- Coordinated **contribution to major international science endeavors**
- **Fostering transfer of science results** into new solutions for society

## EO Solutions for a Resilient Society: Environmental Threats - Context

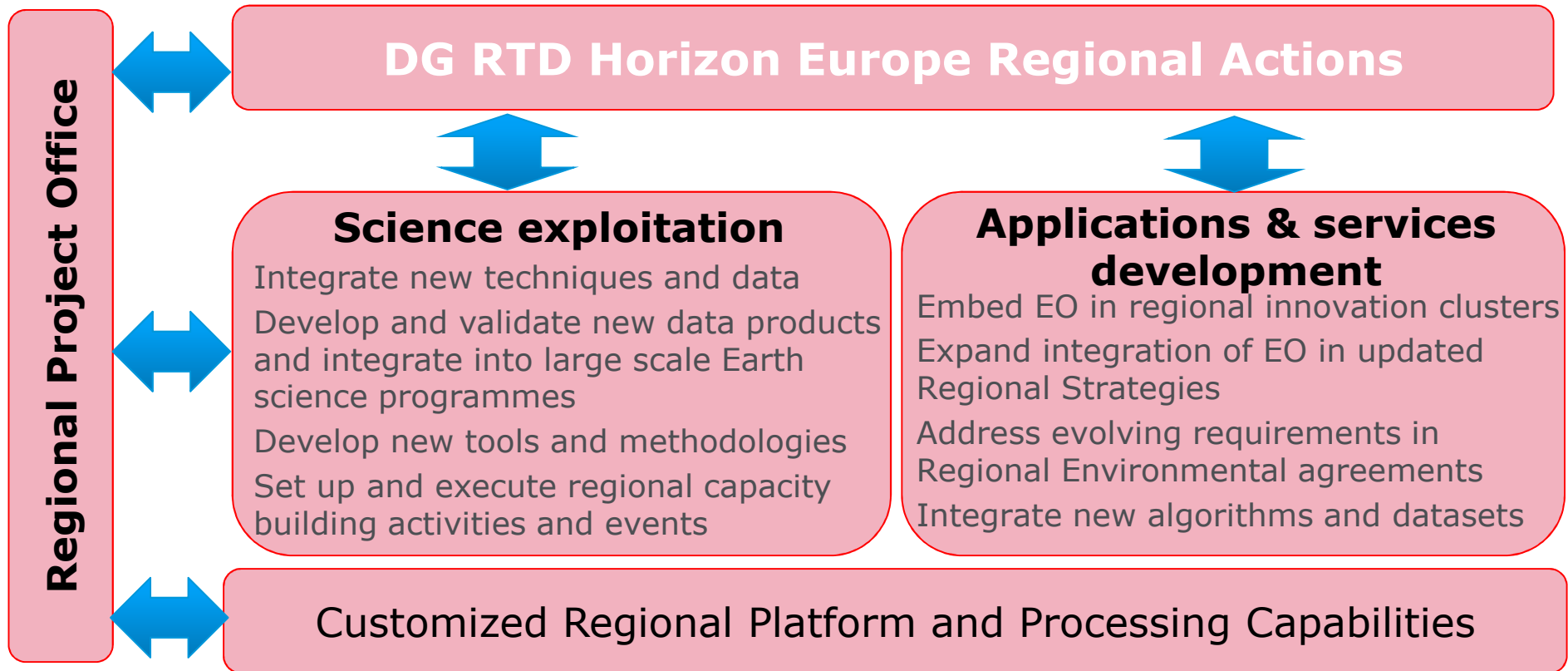
This element responds to COP-21 (2016, Article 7) Paris Agreement, EEA (EEA Report No 15/Oct.2017) and World Economic Forum Global Risks Reports (2017, 2018)

It will support the definition and implementation of actions to address diverse threats such as climate change natural disasters, management of scarce natural resources and economic disruption.

It will address

- environmental resilience (e.g. mitigation of geophysical risk),
- social and economic resilience (e.g. protection of critical infrastructure operations),
- natural resource (e.g. ensuring equitable access to water/energy/materials)
- regional stability (e.g. monitoring compliance with regional stability agreements)

# Regional Initiatives 2021 onwards – Future EO1



Slide 76



European Space Agency

# E04Security Exploitation

## Scaling up support to Law Enforcement and FCV

- Environmental crimes
- Crimes against humanity
- Counter-proliferation
- Terrorism/Organized Crime
- SDG16

## Verification of new EO datasets

- Feature/process detection capability (Earth Explorers, national missions, small satellites)
- Data collection reliability
- Information delivery reliability
- Augmented system effectiveness

## Stakeholder engagement

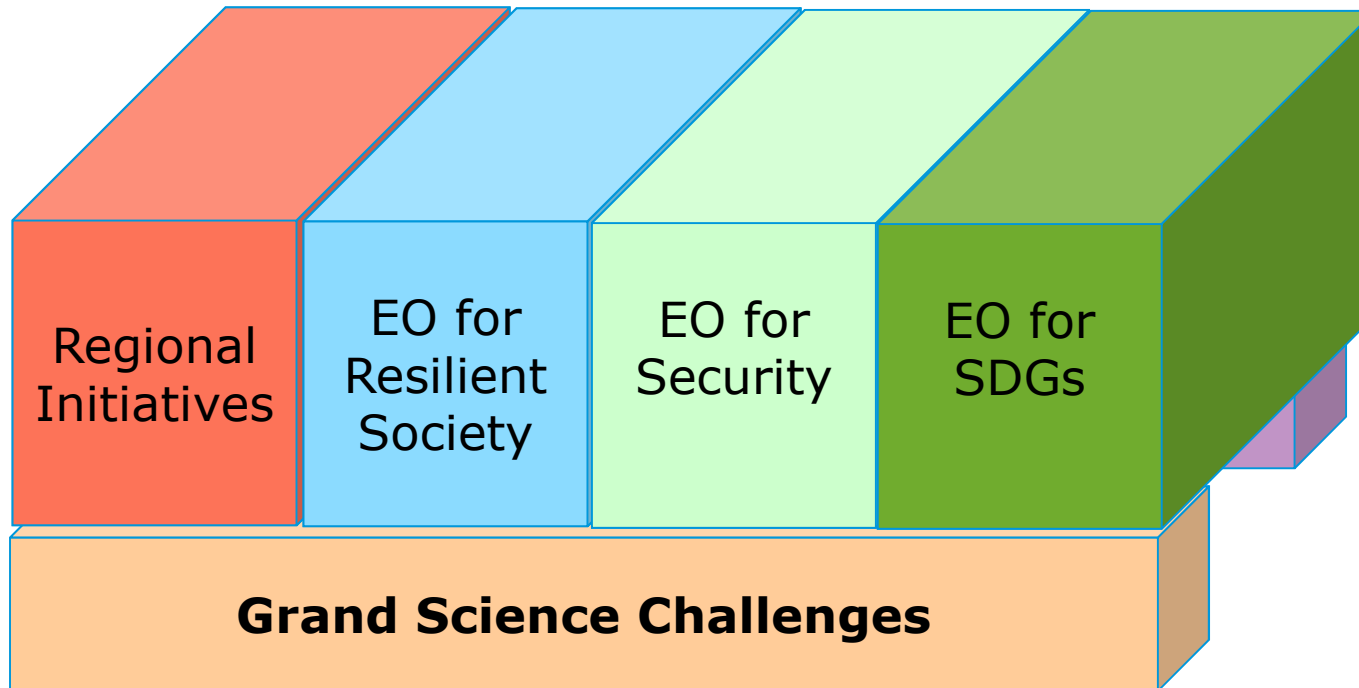
- Awareness and acceptance
- Working practices
- Legal and regulatory constraints
- Fitness for purpose

## Infrastructure requirements consolidation

- Data collection and processing
- Data fusion and combination
- Data storage
- Data analytics
- Visualization



# Overall coherence



## Take home messages



- Europe is a world leading EO player – continue being part of the growth
- ESA EO activities support full development cycle:
  - New instruments, systems etc, ground segment and exploitation
  - science to operational and commercial applications
- Evolution in ICT etc creates new opportunities – important to ensure agility:
  - Rapid support, facilitation and enabling for short term opportunities
  - Staying power to support longer term developments
- Evolution in EO and ICT is accelerating potential for wider operational EO uptake
  - EU legislation etc (CAP, environment directives)
  - SDGs
  - Industrial and commercial services
  - Citizen engagement
- ESA is at the service of Member States:
  - Ensuring relevant customized support to strategic priorities
  - Leverage complementary national/regional investments
- Hello opportunity!

Slide 79



European Space Agency



Thanks!  
[www.esa.int](http://www.esa.int)



European Space Agency