



Be Smart, Think Blue

Conference and Brokerage Event

Gdańsk, Poland

19th and 20th September 2016

The Maritime Institute in Gdańsk in cooperation with the national contact point (NCP) networks BioHorizon and ETNA2020 have the pleasure to invite all stakeholders in the area of maritime research to participate in a joint conference and brokerage event!

Three projects, namely the **Smart Blue Regions** Interreg project (Smart specialisation and blue growth in the Baltic Sea Region) and the two European NCP network projects **BioHorizon** (Food security, sustainable agriculture and forestry, marine and maritime and inland water research and the bioeconomy) and **ETNA2020** (Smart, green and integrated transport), have joined forces to strengthen Europe's capacity for efficient blue growth.

Smart specialisation is a key concept in the effort to boost innovation across the EU. Understanding the role of smart specialisation in enhancing the European blue growth sector is prerequisite to successfully availing of the sea of opportunities open to stakeholders. In addition to regional specialisation and funding, the EU Framework Programme for Research and Innovation, Horizon 2020, offers several funding opportunities for marine and maritime R&I projects on a European scale. Creating synergies between all available funding sources is the ultimate goal of the 'Be Smart, Think Blue' event.

The first day of the event, 19th September 2016, will provide attendees with comprehensive insights into smart blue specialisations, including examples of success stories and reflections on the major current challenges. On the second day, participants will have the possibility to initiate international research cooperation initiatives during a brokerage event dedicated specifically to stakeholders in the area of blue growth. The brokerage event will focus on relevant open calls in Horizon 2020 and other applicable funding schemes. Participants attending the brokerage event will be able to schedule a series of bilateral meetings with other attendees of the event ahead of time on the basis of organisation and research profiles created during registration. There will also be an opportunity for a limited number of participants to hold flash presentations introducing their project idea and partnering needs.

Free of charge to participants, the aim of this two day event is to create an inspiring space and engender a spirit of effective cooperation amongst blue growth actors from across Europe.

For more information and to register for one or both days visit the event website at <https://www.b2match.eu/smartblue2016>



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Draft programme day 1

Be Smart, Think Blue Conference and Workshop, 19 th September 2016	
10:00 – 10:00	Registration
10:30 – 11:00	Opening speeches
10:30 – 10:45	<i>Mieczysław Struk, Marshal of the Pomorskie Region</i>
10:45 – 11:00	<i>Zbigniew Karpiński, Ship Design and Research Centre Ltd., Chairman of the Pomorskie smart specialisation 'Offshore, port and logistics technologies'</i>
11:00 – 11:30	Keynote addresses
10:30 – 10:45	Smart Blue Regions <i>Steffen Luesse, Coordinator of the Smart Blue Regions project</i>
10:45 – 11:00	Blue Growth in Horizon 2020 <i>European Commission (tbc)</i>
11:30 – 11:50	Coffee break
11:50 – 13:00	Smart blue specialisations in Europe: state of the art and beyond
11:50 – 12:10	Smart specialisations across Europe: how do we do it now and what's next <i>Marek Przeor, Head of the Smart Growth Sector, Directorate-General for Regional and Urban Policy, European Commission</i>
12:10 – 12:25	Blue growth in Europe's smart specialisations <i>Jan Maarten De Vet, Ecorys</i>
12:25 – 12:40	Synergies in smart specialisation strategies: possibilities and mechanisms for blue EU regions <i>European Commission DG MARE (tbc)</i>
12:40 – 13:00	Discussion
13:00 – 14:00	Lunch
14:00 – 16:00	Workshop and conclusions: best practices and main challenges
14:00 – 14:30	The Baltic Sea region perspective Challenges to and opportunities for activation of the business and R&D sectors in Pomorskie <i>Adam Mikołajczyk, Director of the Economic Development Department, Marshal Office of the Pomorskie Region</i> Functional review of RIS3 strategies across the Baltic Sea region <i>Peter Askman, Skane Region</i> Mapping blue growth value chains in the Baltic Sea region <i>Asa Bjering, Executive Secretary, Baltic Sea Commission at Conference of Peripheral Maritime Regions (CPMR)</i>
14:30 – 15:00	The European perspective Challenges to and opportunities for activation of the business and R&D sectors in Galicia <i>Manuel París Lestón, Galician Agency for Innovation (GAIN)</i> Vanguard initiative: ADMA pilot project (Advanced manufacturing for energy-related applications in harsh environments) <i>Aitor Mintegui Echalecu, Delegation of the Basque Country to the EU</i> Making blue growth happen for SMEs <i>Jonathan Williams, Marine South East Ltd.</i>
15:00 – 16:00	Discussion
19:00 – 21:00	Networking dinner





Draft programme day 2

Be Smart, Think Blue Brokerage Event, 20 th September 2016	
08:00 – 09:00	Registration
09:00 – 09:15	Welcome address <i>Bożena Podlaska, Coordinator of the BioHorizon NCP project</i>
09:15 – 10:15	Plenary
09:15 – 09:45	Presentation of the Horizon 2020 topics with blue growth relevance <i>NCPs for Societal Challenge 2 and Societal Challenge 4</i>
09:45 – 10:15	What makes a good Horizon 2020 consortium? <i>Bożena Podlaska, Coordinator of the BioHorizon NCP project</i>
10:15 – 10:45	Coffee break
10:45 – 11:45	Flash presentations A selection of flash presentations will be chosen from submissions made by participants
11:45 – 12:00	Introduction to bilateral meetings
12:00 – 13:00	Lunch
13:00 – 14:30	Bilateral meetings – Session 1 (max. 3 bilateral meetings à 30 minutes per session)
14:30 – 15:00	Networking coffee
15:00 – 16:30	Bilateral meetings – Session 2 (max. 3 bilateral meetings à 30 minutes per session)
16:30 – 17:00	Networking coffee

Additional event:

1st MARE FORUM POLAND 2016: 21st September 2016, Gdańsk

<http://mareforum.com/conference/1st-mare-forum-poland-2016/>



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