

FUTURE
POLAND

virtual event

HEALTH
2021

 23-25
03.2021

CREATING VIRTUAL CONNECTIONS WITH POLISH MEDICAL & HEALTHCARE INDUSTRY WORLDWIDE

EVENT AGENDA



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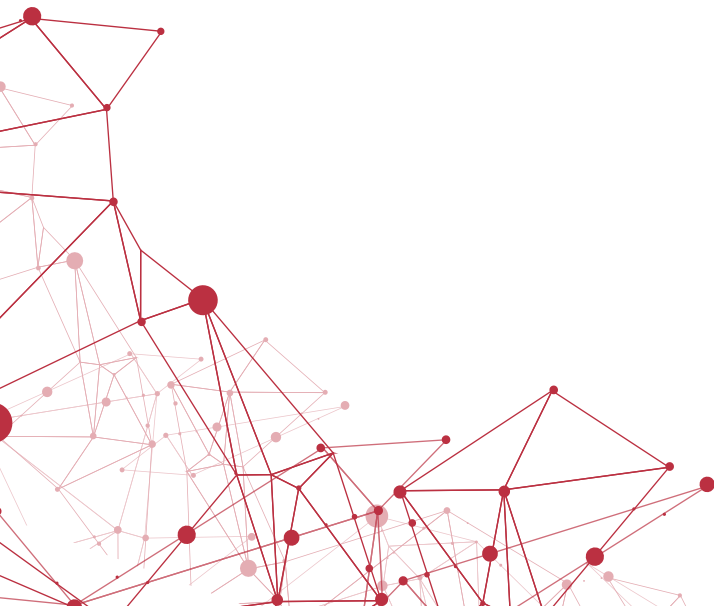
Polish Investment
& Trade Agency
PFR Group

About event

Future Health Poland 2021 is the three days virtual event with onlinenetworking platform in use, powered by artificial intelligence.

It provides unique and much needed opportunity in the face of the challenges posted by the COVID-19 pandemic, combating postponed physical events and travel restrictions.

It is a platform that will allow Polish medical devices and healthcare services suppliers to connect and virtually meet with buyers from the globe.



TIME	SESSION NAME	SPEAKER
8:00-8:05	PL/EN Welcome message	Mr Arkadiusz Grądkowski Director at Polish Chamber of Commerce of Medical Devices POLMED
9:00-11:25	PL Polish Investment & Trade Agency for Future Health POLAND	Mr Adam Małecki Director at Polish Investment & Trade Agency - Business Service Centre Mrs Karolina Izdebska Polish Investment & Trade Agency - Business Service Centre
	PL Over morning coffee about exports ...	Mr Wojciech Nowicki Polish Investment & Trade Agency - Business Service Centre
	PL Cultural conditions in establishing business contacts	Mr Leszek Biały Polish Investment & Trade Agency - Senegal Foreign Trade Office
	PL Q&A	
	PL Polish Investment & Trade Agency for EUROPE	Mrs Justyna Lipczyńska Polish Investment & Trade Agency - Export Centre
	PL The medical industry in Hungary	Mr Marcin Karaskiewicz Polish Investment & Trade Agency - Budapest Foreign Trade Office
	EN Hungary - Opportunities for Polish companies from medical sector	Mr Zoltan Romhanyi Sales & Business Development Manager Vatner Medical; Vatner Kft
	PL/EN Q&A	
	PL Medical sector in Sweden	Mr Sebastian Magier Polish Investment & Trade Agency - Stockholm Foreign Trade Office
	PL Q&A	
BREAK		
13:00-13:40	PL Online tool to reduce the cost of purchasing healthcare equipment	MEDIPMENT.PL
14:00-14:15	EN New ways to enter foreign markets using digital tools	MEDtube
15:00-15:30	PL Go digital - how to promote a brand on the Internet?	PROPHARMINN.PL

TIME	SESSION NAME	SPEAKER
9:00-10:55	PL Polish Investment & Trade Agency - ASEAN MORNING	Mrs Dominika Kucińska Polish Investment & Trade Agency - Export Centre
	EN ASEAN Medical Devices market: current situation, opportunities and challenges	Mr Preecha Bhandtvej President of THAIMED & Chairman of ASEAN Federation of Medical Device Industry
	EN Medtech industry in ASEAN: demand, ecosystem and cooperation for startups	Mrs Maryline Marquet Vice President of Operations - The Asia Pacific Medical Technology Association (APACMed)
	EN How to increase your market entry chances and mitigate the risks through professional regulatory impact assessment?	Mr Ee Bin Liew Group Executive Director, Owner of ACCESS 2 HEALTHCARE
	EN Panel ekspercki: How to succeed in South - East Asia?	Gakeslab, The Asia Pacific Medical Technology Association, THAIMED / ASEAN Federation of Medical Device Industry, Access2Healthcare, Alvo, The Polish Chamber of Commerce of Medical Devices POLMED
	PL/EN Q&A	
	EN Invest in Poland. Poland - attractive location for medtech sector in the heart of Europe	Mrs Agnieszka Szweda Polish Investment & Trade Agency - Centre for Strategic Investment
BREAK		
13:00-13:30	PL The future of health is digital ... and systemic	LifeScience Kraków Cluster
14:00-14:20	PL Support of the Polish Agency for Enterprise Development in the internationalization of Polish companies	Polish Agency for Enterprise Development

TIME	SESSION NAME	SPEAKER
9:00-10:30	EN Polish Investment & Trade Agency - Overview of the Health Sector in Africa & Middle East	Mrs Adrianna Szafruga Polish Investment & Trade Agency - Export Centre Mr Jacek Grad Polish Investment & Trade Agency - Export Centre
	EN Health Sector Business Guide to Kenya	Mr Michael Mazurewicz Polish Investment & Trade Agency - Nairobi Foreign Trade Office
	EN Saudi Arabia - Opportunities for Producers of Medical Devices	Mr Radosław Kyc Polish Investment & Trade Agency - Rijad Foreign Trade Office
	EN Demands of the United Arab Emirates Pharmaceutical Industry	Mrs Magdalena Radzka Polish Investment & Trade Agency - Dubai Foreign Trade Office
	EN Q&A	
BREAK		
12:00-13:00	EN Arab Health Exhibition: Back to Business Q&A	Mr Wouter Molman Executive Vice President, Informa Markets Mr Ross Williams Exhibition Director, Informa Markets Mrs Solenne Singer Marketing Director, Informa Markets Mrs Afrah Packirsaibo Senior Conference Producer, Informa Markets
BREAK		
15:00-16:05	PL Polish Investment & Trade Agency in the afternoon. The medical sector in Latin America	Mr Maciej Gałaj Polish Investment & Trade Agency - Export Centre
	PL The medical market in Chile, opportunities and threats in the time of a pandemic	Polish Investment & Trade Agency - Santiago Foreign Trade Office
	PL Q&A	
	PL Colombia - terra incognita for Polish companies from the medical sector	Polish Investment & Trade Agency - Bogota Foreign Trade Office
	PL Q&A	
	PL Mexico - a gateway to the Polish medical sector in Latin America	Polish Investment & Trade Agency - Mexico Foreign Trade Office
	PL Q&A	

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Future Health Poland 2021 is supported by a wide range of institutions, media and industry partners, which contributes to the increase in the rank of the event and its promotional range both in Poland and internationally.

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