

## DRAFT AGENDA

### Seminar on private sector engagement in development cooperation

11<sup>th</sup> September 2019

Google for Startups Campus in Warsaw

Plac Konesera 10

#### **Welcome remarks (9:00-9:10)**

Marcin Przydacz, Undersecretary of State for Eastern Policy, Economic Diplomacy and Development Cooperation, Ministry of Foreign Affairs

#### **Opening (9:10 – 10:10) “Private sector contribution to the implementation of the SDG agenda”**

Questions to be addressed include:

- *Why do we need the private sector in development cooperation?*
- *What are the financing for development modalities to partner with the private sector?*
- *What are the trends of private sector engagement in development cooperation among OECD/DAC Members and in the EU context?*
- *Where is Poland now in terms of private sector engagement in development cooperation?*

**[Moderator]** Patryk Kugiel, Polish Institute of International Affairs (PISM)

#### **[Participants]**

- Ana Fernandes, OECD, Development Co-operation Directorate
- Mariusz Tamborski, European Commission, DG DEVCO, Private Sector – Trade Unit
- Michał Cygan, Director, Ministry of Foreign Affairs, Development Cooperation Department
- Adrian Malinowski, Director, Ministry of Entrepreneurship and Technology, Department of Trade and International Cooperation

#### **Coffee Break (10:10 – 10:30)**

#### **Session 1 (10:30 – 12:30) “How can we increase private sector participation in development cooperation? Financing for development and enabling environment”**

Questions to be addressed include:

- *How are other donors harnessing the potential of the private sector for sustainable development?*
- *What are the engagement tools and policy settings?*
- *What are the main drivers and barriers for engaging businesses in development cooperation?*

**[Moderator]** Ivan Zverzhanovski, Team Leader, New Partnerships, UNDP Istanbul Hub

#### **[Participants]**

- Irene Basile, Policy Analysts, Financing for Sustainable Development, OECD
- Stine Kirstein Junge, Private Sector Advisor and Head of SDG Accelerator, UNDP Denmark
- Małgorzata Rychlik, Business Fundraising Coordinator, UNICEF Polska
- Gunter Schall, Head of Unit Private Sector & Development, Austrian Development Agency
- Ludmila Leškovská, Program Manager - Private Sector Development, Czech Development Agency
- Viktoria Mlynářčiková, Programme Specialist, Ministry of Finance of the Slovak Republic

**Lunch Break (12:30 – 13:30)**

**Session 2 (13:30 – 15:30) “Business to business – sharing experiences”: what is the role for the public sector to incentivize businesses to join efforts towards Agenda 2030?**

Questions to be addressed include:

- *How can private sector contribute to global development? How to leverage corporate social responsibility to achieve the SDGs? How can companies get involved in tackling global challenges through their regular business?  
Showcasing successful examples.*
- *What is the role of public sector to guide and incentivize private sector engagement in global development? Which sectors and types of businesses show the most potential?*

**[Moderator]**

Jacqueline Kacprzak (Ministry of Investment and Economic Development)

**[Participants]**

- Sahba Sobhani, Programme Advisor - Private Sector, UNDP Istanbul Center for Private Sector in Development, interim head of Business Call to Action
- Marta Ryczko, CSR & UNICEF Cooperation Manager, CCC S.A.
- Dr. Evžen Zeman, Managing Director, EZ Hydroinformatics
- Agata Kudelska, Senior Expert, Polish Agency for Enterprise Development
- Ewa Konczal, CEE Social Investment Taskforce, European Venture Philanthropy Association
- OECD Business and Industry Advisory Committee (tbc)

**Concluding Remarks (15:30 – 16:00)**

- Ministry of Foreign Affairs
- OECD, Development Co-operation Directorate