

ACCESS INITIATIVE FOR QUITTING TOBACCO



1.3 billion tobacco users worldwide, 60% want to quit



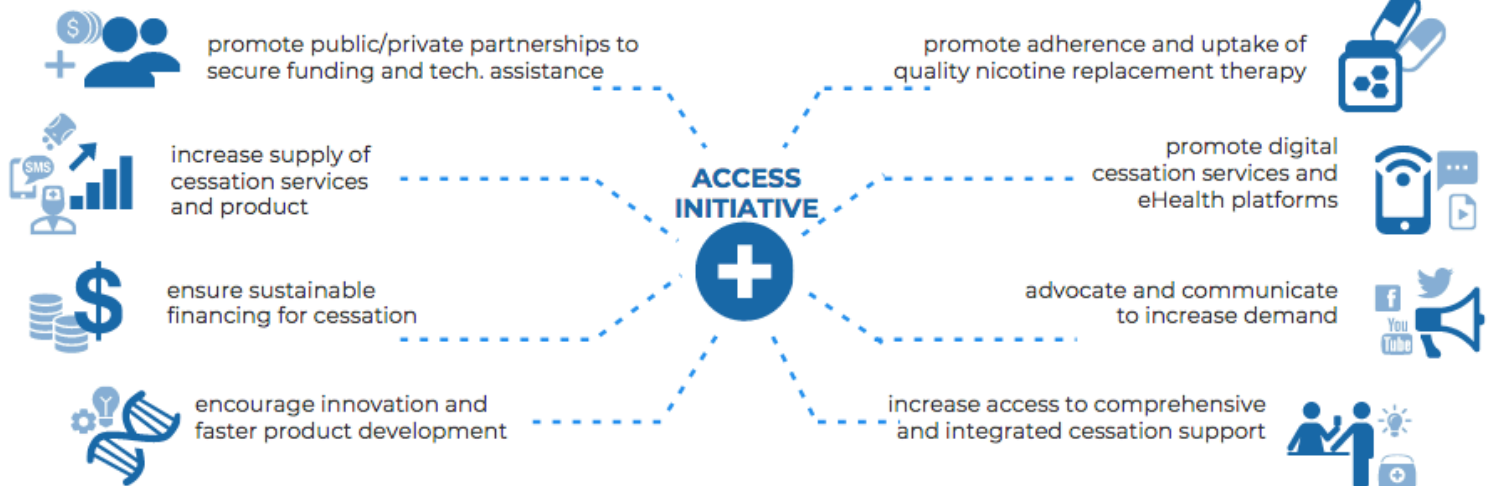
COVID-19 puts them at **high risk** of respiratory complications



only 30% have access to quality cessation services

smokers who have access to proven cessation medications and professional support are twice as likely to quit

what will the initiative do ?



what will the initiative achieve ?



respond to country demand



support smokers during and after COVID-19



decrease pressure on hospitals



reduce socioeconomic burden of NCDs



help countries reach their health and development goals