**ANNEX 1 to Proposal Manual**

**PROJECT PROPOSAL FORM – Topic and Excellence (max 8 pages)**

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| **Coherence with the call topic (max 0,5 page)** |
| *Explain how your proposal fits into the context of the thematic area of the Programme “Applied Research” - IdeaLab Call for Full Proposals.*  |
| **Current state of the art including your relevant previous work** |
| *Please describe the current scientific state of the art and ongoing developments in fields relevant to your proposal including your own previous work.*  |
| **Project objectives** |
| *Describe the overall and specific objectives for the project, which should be clear, measurable, realistic and achievable within the duration of the project. Objectives should be consistent with the expected exploitation and impact of the project.* |
| **Methods, approach and concept** |
| *Describe the methods and procedures you will use in order to reach the objectives defined above. Summarize/analyse the underlying theory/theories. Describe and explain the overall concept underpinning the project. Describe the main ideas, models or assumptions involved. Describe the positioning of the project e.g. where it is situated in the spectrum from ‘idea to application’, or from ‘lab to market’. Refer to Technology Readiness Levels where relevant.* |
| **Ambition - innovation and application potential** |
| *Describe the advance your proposal would provide beyond the state-of-the-art, and the extent the proposed work is ambitious.**Describe the innovation potential (e.g. ground-breaking objectives, novel concepts and approaches, new products, services or business and organisational models) which the proposal represents. Where relevant, refer to products and services already available on the market.* |
| **Bibliography / References (max 1 page)** |
| *Each reference must include the name of the main author, the article and journal title, book title, volume number, page numbers, and year of publication. If the document is available electronically, the website address should be mentioned, too. Please note that only internationally impacted publications should be included.* |