

# BUSINESS MISSION

LISBON, PORTUGAL

4-8 MARCH 2024

ORGANIZED BY

**PPCC**  
POLISH-PORTUGUESE  
CHAMBER OF COMMERCE



**CÂMARA DE  
COMÉRCIO**  
LISBOA



## OUR METHODOLOGY

We invite you to take part in the business mission organized by the Polish-Portuguese Chamber of Commerce (PPCC) with the support of our local Partner, the Portuguese Chamber of Commerce and Industry (CCIP).



We believe that in-depth and direct knowledge of the market reality of the country is of the utmost importance for sustainable success.

The business mission will have a **strong B2B focus with individual meetings with potential business partners and according to each Polish company's wishes.**

We also provide necessary information about the market (tax system and procedures), key players, competition and consumers' profiles.



The trade mission is organized in close cooperation with the Portuguese Chamber of Commerce and Industry, a well-connected and proactive private business association, supporting the companies since 1834 by promoting both national and international development of its members, as well as serving as the link between SMEs and large companies.

*We export to 55 countries and our wish was to broaden our presence on the Portuguese market. Thanks to the methodology of Polish-Portuguese Chamber of Commerce we were able to hold several b2b meetings which resulted in transactions with new Clients in 2022. The trip was well organised with interesting relationship with other Polish participants.*

**Małgorzata Gill-Bakalarz**  
Export Manager, Antonius Caviar

*Our company took part in a business mission organized by PPCC in Portugal in 2022. From the very beginning, the chamber showed great professionalism, taking into account our needs, requirements, the agenda of the meetings was tailor-made, previously agreed and approved by us. After the meetings, we could count on their support in follow-up with foreign companies. For us, the greatest success was establishing cooperation with a leading distributor several months after the mission was completed.*

**Julita Sipa**  
Export Manager, Brześć / Crispico

## CHOOSING PORTUGAL AS YOUR NEXT BUSINESS PARTNER:



Geostrategic location between Europe, Africa and America. The Most Western point of Europe is Cabo da Roca, located in the municipality of Sintra



Gateway to 260 million Portuguese speaking markets, Lisbon offers a variety of investment in a multi-sector business environment



Lisbon is the #7 City considered to have the best quality of life worldwide (The Monocle in 2021)



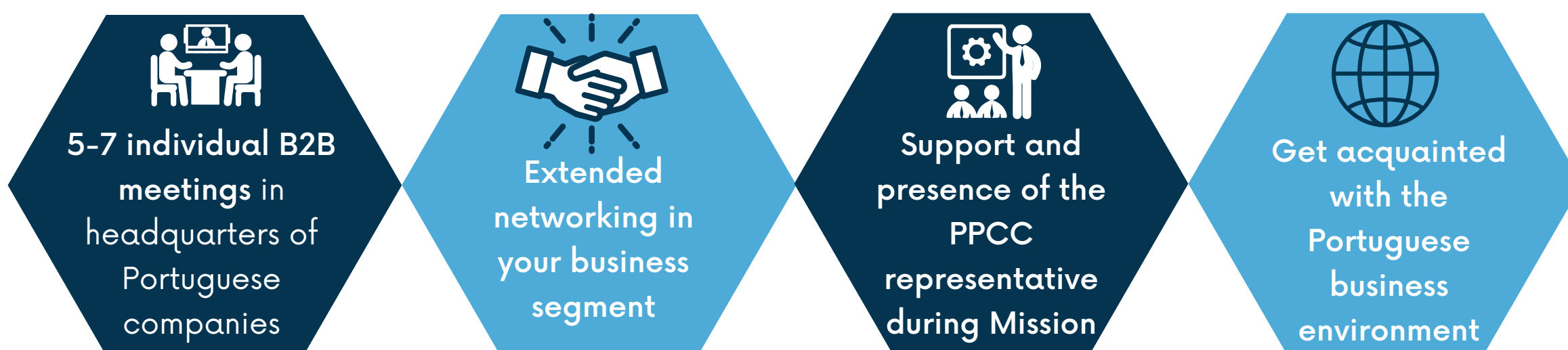
**6,7%** GDP growth in 2022

## OUR OFFER INCLUDES

- ✓ Airline tickets in economy class Warsaw-Lisbon-Warsaw, Transfer Hotel-Airport-Hotel-Airport, and travel insurance
- ✓ Stay in a 4\* hotel in Lisbon, breakfast included.
- ✓ Scheduling 5-7 B2B meetings with pre-defined potential business partners and clients.
- ✓ Potential scheduling of meetings with local governmental institutions.
- ✓ Support and presence of the PPCC representative during all the events (necessary translation during meetings)
- ✓ Local support of representatives of PPCC and CCIP
- ✓ Support in the follow-up after the mission.

Our offer does not include: Transportation to the individual B2B meetings (Taxi, Uber, trains) and all lunches and dinners.

## WE GUARANTEE



## AGENDA

4/03	Departure from Warsaw to Lisbon
5/03	B2B Meetings
6/03	B2B Meetings Networking dinner with local businesses
7/03	B2B Meetings
8/03	Departure from Lisbon to Warsaw

## COST OF PARTICIPATION

3.200 EUR + VAT | 2950€ + VAT  
(PPCC Members)

\*Cost for the second participant is lower: please ask the organizer invoices can be emitted in pln equivalent

Due to the situation of price fluctuation, essentially regarding the cost of airline tickets, PPCC reserves the right to adjust the final price of the Mission in the event of unexpected increases in fares. **PPCC guarantees that the possible amounts to be collected will never exceed €250 per person.**

## HOW TO REGISTER

- 1 Pre-register using the **form** until **January 3rd, 2024**
- 2 Send company's presentation in English
- 3 Analysis of business viability (PPCC)
- 4 Contact of PPCC to validate your interest
- 5 Payment of inscription's value
- 6 Agenda Design
- 7 Travelling and business meetings



If you wish to know more about the business mission, please contact:  
**Wojciech Baczyński**, General-Director of Polish-Portuguese Chamber of Commerce  
[wb@ppcc.pl](mailto:wb@ppcc.pl)  
+48 696 760 925

## REGISTER INFO

In order to register your company in the Trade Mission to Lisbon please fill in the form available [here](#). **Final decisions on participation will be expected by January 5th, 2024. The payment for participation is due on January 8th, 2024.** Submitting the form does not confirm the participation of the company in the mission. The PPCC reserves the right to cancel the mission if the minimum number of participants is not reached or due to a general pandemic situation. The maximum number of participating companies is 6, for quality of service reasons

