



**EUROPEAN UNION**  
DELEGATION TO INDONESIA, BRUNEI DARUSSALAM AND ASEAN

### European Higher Education Fair (EHEF) 2014 (6<sup>th</sup> Edition)

#### Date and Venue

- **Jakarta:** Balai Kartini, Saturday and Sunday, 8-9 November 2014.
- **Surabaya:** Tuesday, 11 November 2014, at Grand City Ballroom, Surabaya, East Java
- **Makassar, South Sulawesi:** Thursday, 13 November 2014, Universitas Hasanuddin

#### Exhibitors

Total: 140 exhibitors, highest number ever (114 exhibitors in 2013): 14 EU MS, 123 Higher Education Institutions (HEIs) / Universities, the Ministry of Education and Culture (1), LPDP GoI scholarships (1) and the EU Delegation (1).

#### EHEF Exhibitors in Jakarta:

<b>14 EU Member States (15 in 2013)</b>	<b>123 Higher Education Institutions (96 in 2013)</b>
Austria; Czech Republic; Denmark; Finland; France; Germany; Hungary; Ireland; Italy; Netherlands; Poland; Spain; Sweden; United Kingdom	Czech Rep. 2; Denmark 2; Finland 1; France 25; Germany 13; Hungary 11; Ireland 8; Italy 6; Netherlands 26; Poland 1; Spain 2; Sweden 5; UK 20;
EU Delegation	----- + 2 GoI Institutions: Ministry of Education and Culture and LPDP – Ministry of Finance

#### EHEF in Surabaya

Total of 91 exhibitors from 70 last year: 10 EU MS, 79 HEIs, LPDP GoI (1) and EU (1)

#### EHEF in Makassar

Total of 33: 9 EU MS, 23 HEIs and the EU

#### Summary of previous EHEFs in Indonesia:

##### Jakarta

<b>Year</b>	<b>Place</b>	<b>Total Exhibitors</b>	<b>Number of visitors</b>
(1) 2008	Balai Kartini, Jakarta	89 exhibitors	15,000 visitors
(2) 2010	Balai Kartini, Jakarta	79 exhibitors	12,000 visitors
(3) 2011	Jakarta Convention Center, Jakarta	98 exhibitors	12,294 visitors
(4) 2012	Thamrin Nine Ballroom, Jakarta	98 exhibitors	8,876 visitors
(5) 2013	Grand Sahid Jaya Hotel, Jakarta	114 exhibitors	11,474 visitors
(6) 2014	Balai Kartini, Jakarta	<b>140 exhibitors</b>	<b>13,054 visitors</b>

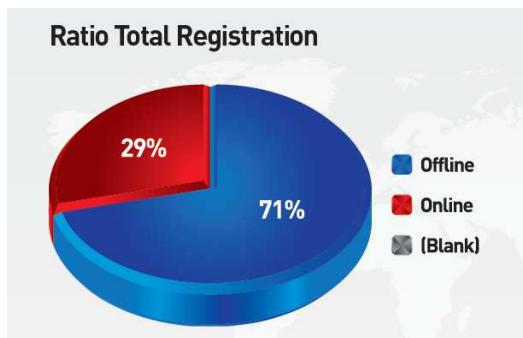
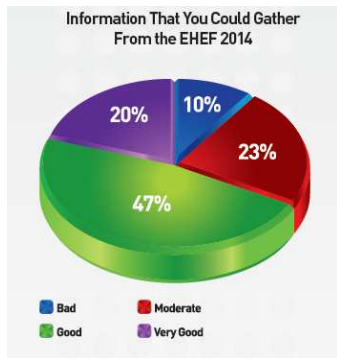
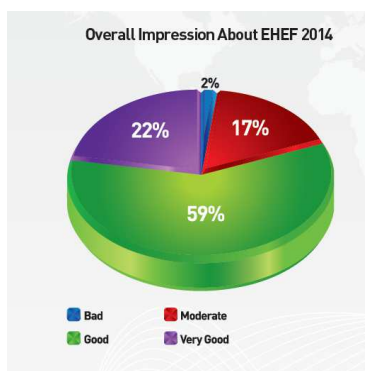
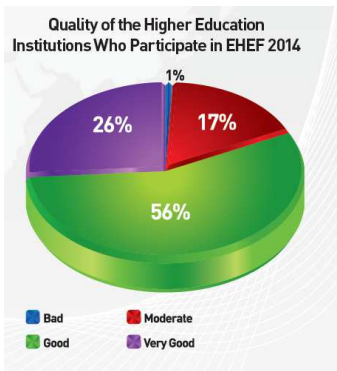
##### Outside of Jakarta

<b>Year</b>	<b>Place</b>	<b>Total Exhibitors</b>	<b>Number of visitors</b>
(1) 2011	Hotel Grand Aston, Medan,	46 exhibitors	1,038 visitors
(2) 2012	Hotel Aryaduta, Medan	38 exhibitors	1,173 visitors
(3) 2013	Grand City, Surabaya	70 exhibitors	2,268 visitors
<b>(4) 2014</b>	<b>Grand City, Surabaya</b>	<b>91 exhibitors</b>	<b>4,530 visitors</b>
<b>(5) 2014</b>	<b>Makassar, South Sulawesi</b>	<b>33 exhibitors</b>	<b>2,775 visitors</b>



**EHEF Jakarta** : 13,054 visitors  
 Day 1 : 5014 visitors  
 Day 2 : 8040 visitors  
**EHEF Surabaya** : 4530 visitors  
**EHEF Makassar** : 2775 visitors

### Impression from Visitors



### Impression from Exhibitors

