

Wsparcie zarządzania procesem rekrutacji w z zagranicy w polskich uczelniach



Projekt „PolandNow” współfinansowany ze środków Unii Europejskiej w ramach Europejskiego Funduszu Społecznego

sprawozdawca: dr. inż Michał Tomaszewski



HUMAN CAPITAL
NATIONAL COHESION STRATEGY



**POLISH-JAPANESE ACADEMY
OF INFORMATION TECHNOLOGY**

EUROPEAN UNION
EUROPEAN
SOCIAL FUND



Przygotowania

“*Nihil Novi sine communi consensu*”

- + ankiety wśród zagranicznych studentów
- + prośba o określenie przydatności serwisu
- + wskazanie kategorii, jakie powinny zostać przygotowane
- + kiedy najbardziej przydatna będzie taka aplikacja?

Sample Feedback Form

*** Required**

Do you already use Google Docs? *
Google Docs includes documents, spreadsheets, presentations and forms

Yes
 No

Please rate the Google Docs editors that you use *
Select N/A if you don't use an editor

	1	2	3	4	N/A
Documents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spreadsheets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presentations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How serious is the problem? *

1 2 3 4 5 6 7 8 9 10

Fixing this would be a nice improvement Video can't be played

Have you seen this video work before today?

Yes
 No
 Sometimes

What browser are you using?

What's your connection speed?

What is your operating system?

May we email you to follow up?
If you'd like, add your email below, in case we need further details on your bug report. (We will use this email solely for bug reporting.)

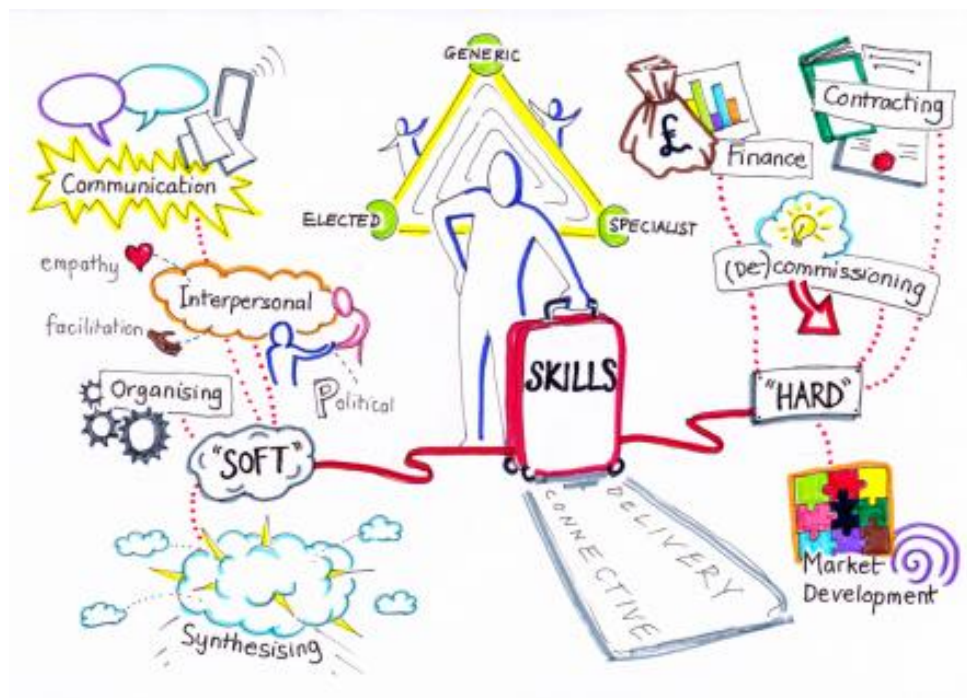
Przygotowania

- + zbieranie danych
- + analiza serwisów
- + praca własna studentów



Przygotowania

- + analiza możliwości technicznych



Wstępne problemy

- + projekt został zaproponowany przez studentów dla studentów
- + jak przygotować serwis aby funkcjonował po zakończeniu projektu?
- + rozbieżne wizje
- + czy projekt można zrealizować jako pracę inżynierską?
- + wynagrodzenie

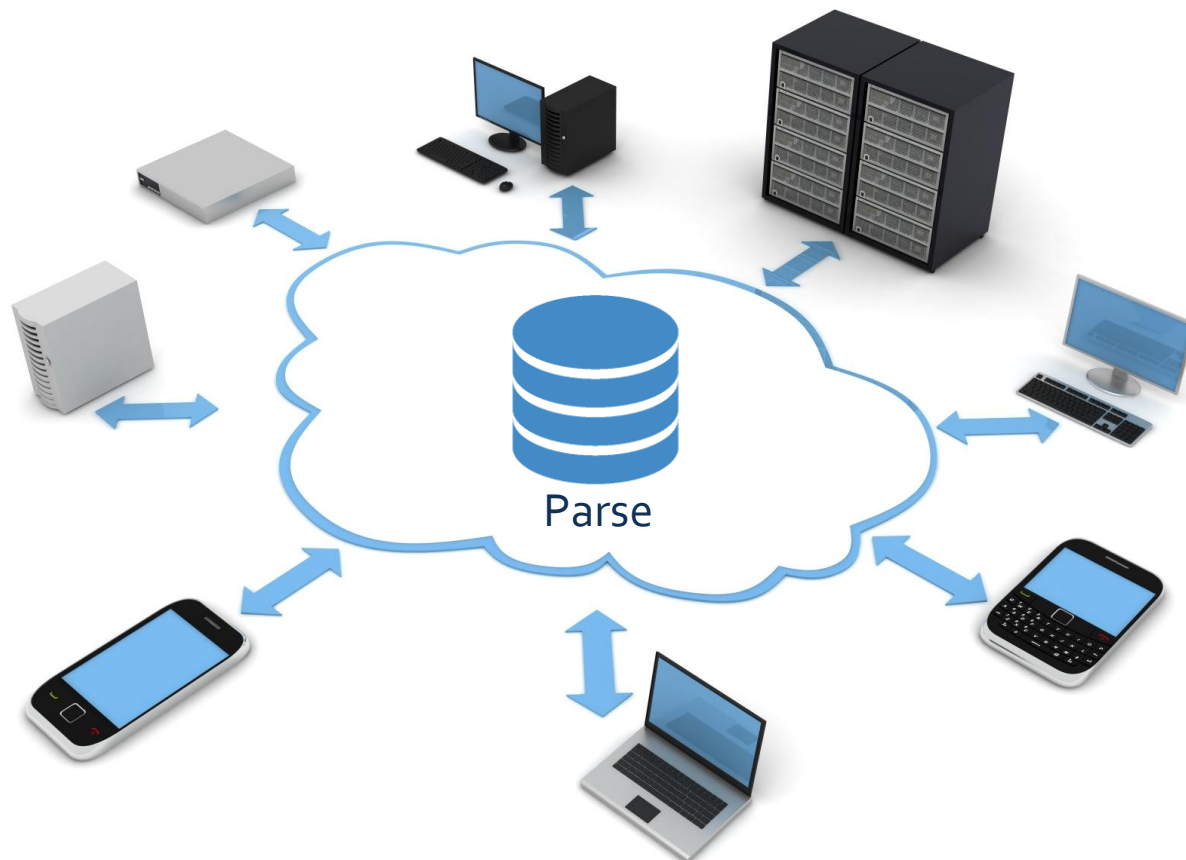


Realizacja projektu

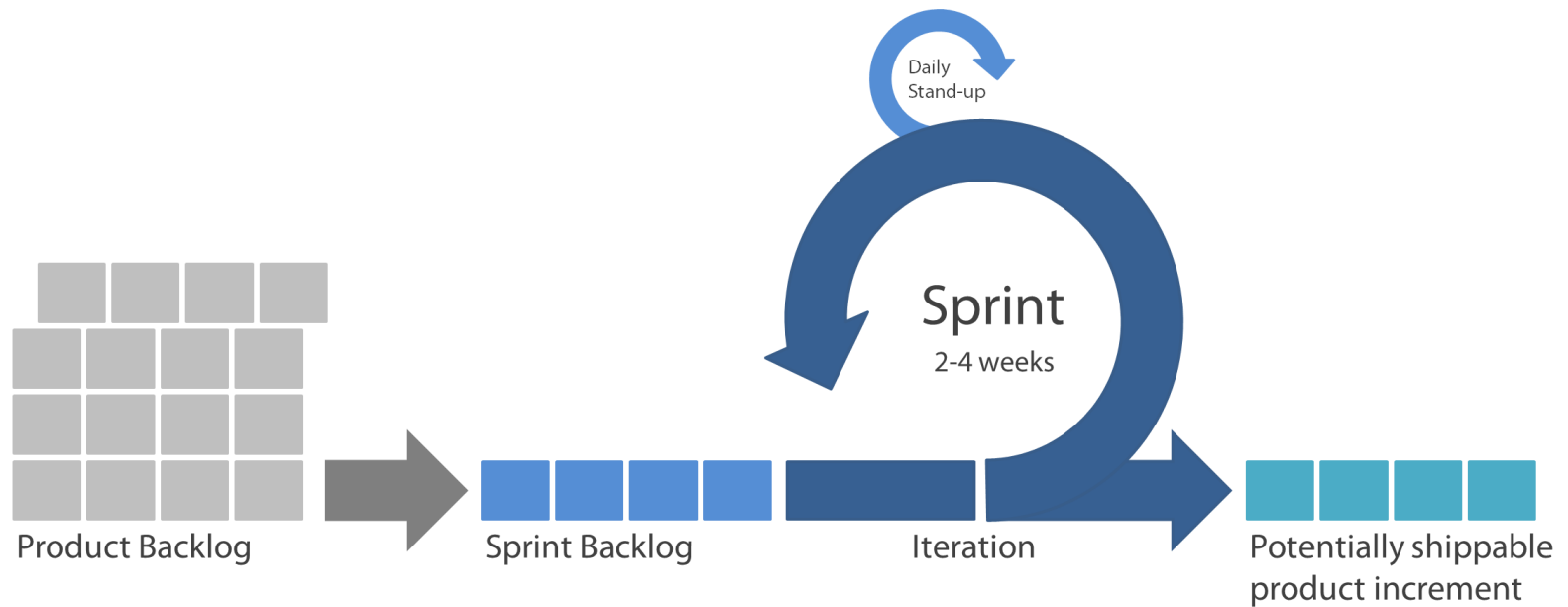
- + zawiązanie zespołu:
 - + Aleksandr Zacharczuk - web
 - + Dawid Cieślak – Android
 - + Jakub Rejnchard – iOS
 - + Gabriel Żołnierczuk – Windows Phone oraz część serwerowa
 - + Natalia Trynkowska – grafiki i część wizualna

Wszystkie wymienione osoby są studentami lub absolwentami PJATK.

Wypracowana koncepcja



Metodologia



Wykorzystane narzędzia

The screenshot displays the Multiproject Workspace application interface, which is used for managing multiple projects and their tasks. The interface is divided into several panels:

- Left Panel:** A sidebar containing navigation options for different projects: "MY SAMPLE PROJECT", "MY SAMPLE PROJECT 2", and "ANOTHER PROJECT". Each project entry includes a "Current/Backlog" view and other panels like "Icebox" and "Epics".
- Top Panel:** A header area with a search bar (containing "product state:started"), a "DASHBOARD" link, and "HELP & UPDATES" and "DANDEMO" links.
- Main Content Area:**
 - MY SAMPLE PROJECT Current/Backlog:** A list of tasks with status indicators (e.g., "Deliver", "Finish", "Start"). Tasks include "Cart manipulation should be AJAXy (DD1)", "Some product photos not scaled properly when browsing products", and "When shopper submits order, authorize total product amount from payment gateway (DD1)".
 - MY SAMPLE PROJECT 2 Current/Backlog:** A similar list of tasks, including "Shopper should be able to click on a product, and see all product details, including photos" and "Shopper should be able to add product to shopping cart (BD1)".
 - NOTIFICATIONS:** A panel showing recent notifications, such as "My Sample Project 2 Shopper should be able to recommend a product to a friend" and "Product browsing pagination not working in IE6".
 - Product State:started:** A detailed view of a specific task, showing its description, state (e.g., "Started"), and a "DESCRIPTION" field containing markdown and code snippets.

Systemy wsparcia

+ Trello

The screenshot shows a Trello board for 'SoftwareLeadWeekly' with a sidebar on the left and a main grid of cards. The sidebar lists 'New Issue Checklist' and 'TODO' items. The main grid is organized into columns representing different issues:

- Issue 1 - 23rd Nov 2012:** Cards include 'Ben Kamens: a Maker-Manager's Schedule', 'iDoneThis: The Other Half of Your Job', and 'Jason Fried: Some advice from Jeff Bezos'.
- Issue 2 - 30th Nov 2012:** Cards include '10 Mistakes That Software Team Leads Make', 'Thoughts on how to schedule your day', and 'Recruiting Developers? Create An Awesome Candidate Experience'.
- Issue 3 - 7th Dec 2012:** Cards include 'Scaling Agile @ Spotify with Tribes, Squads, Chapters & Guilds', '10 tips on the best time to accomplish anything', 'Avoiding "the stupid hour"', 'Software Inventory', and 'The 5 Most Valuable Leadership Insights From Tim Cook'.
- Issue 4 - 14th Dec 2012:** Cards include 'It's Not Just Standing Up: Patterns for Daily Standup Meetings', 'Software Inventory', and 'How Your Work Environment Affects Your Creativity'.
- Issue 5 - 21st Dec 2012:** Cards include '6 secrets for successful small teams', 'Growing developers: Ask for solutions instead of giving them', 'Hire For The Ability To Get Shit Done', and '7 Zero-order measurements for agile projects'.
- Issue 6 - 28th Dec 2012:** Cards include 'Let process be implemented by those who practice it', 'How I manage my todos, priorities and calendar', '8 Core Beliefs of Extraordinary Bosses', '4 Creative Ways to Recruit Web Developers', and 'Why Year-End Reviews Are A Big Fat Waste Of'.
- Issue 7 - 4th Jan 2013:** Cards include 'Learn from Yammer and become an adaptive tech company', 'The Process Myth', 'Management Debt', 'How To Talk To Employees', 'We need more Lazy Managers', 'Firing', and 'Building a company: Be ready for the ring'.

Systemy wsparcia

+ Parse

ProjectPO... DEV Core Analytics Push Settings Docs Gabriel

Data + Row - Row + Col Security More

objectid	String	eng	String	rus	String	vie	String	pol	String	createdAt	Date	updatedAt	Date	ACL	ACL
4xK1ddtu0n	Taxis	Такси	TAKSI	Taksówki	Aug 04, 2015, 14:59	Nov 16, 2015, 15:06	Public Read and Write								
y13E49Jg+m	Clubs	Клубы	CÂU LAC BỘ GIẢI...	Kluby	Aug 04, 2015, 14:53	Nov 16, 2015, 15:01	Public Read and Write								
HR1T2CN6mk	Cinemas	Кинотеатры	RAP CHIẾU PHIM	Kina	Aug 04, 2015, 14:53	Nov 16, 2015, 15:01	Public Read and Write								
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JKf1g5wMXi	Shopping Malls	Торгово-развлек...	TRUNG TÂM MUA S...	Centra Handlowe	Aug 04, 2015, 14:53	Nov 16, 2015, 14:50	Public Read and Write								
6gTBFsx4H4	Embassies	Посольства	ĐẠI SỨ QUẢN	Ambasady	Aug 04, 2015, 14:53	Nov 16, 2015, 14:49	Public Read and Write								
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Redhu7n76o	Catholic Church...	Костёлы	NHÀ THỜ	Kościóły	Aug 04, 2015, 14:53	Nov 16, 2015, 15:01	Public Read and Write								
BP7JCFL30b	Museums	Музеи	BẢO TÀNG	Muzea	Aug 04, 2015, 14:53	Nov 16, 2015, 15:02	Public Read and Write								
hRMGRuaSV1	Swimming Pools	Бассейны	BỂ BƠI	Pływalnie	Aug 04, 2015, 14:53	Nov 16, 2015, 15:04	Public Read and Write								
oFNfoQd5nf	Restaurants	Рестораны	NHÀ HÀNG	Restauracje	Aug 04, 2015, 14:52	Nov 16, 2015, 15:04	Public Read and Write								
nIhnruxEZy	Gyms	Фитнес-клубы	PHÒNG TẬP THỂ D...	Silownie	Aug 04, 2015, 14:52	Nov 16, 2015, 15:04	Public Read and Write								
9m18Ry1ZT6	Hospitals	Больницы	BỆNH VIỆN	Szpitalne	Aug 04, 2015, 14:52	Nov 16, 2015, 15:05	Public Read and Write								
8LK0Go0zUC	Discount Shops	Дисконтные мага...	CỬA HÀNG THỰC P...	Sklepy Spozywcz...	Aug 04, 2015, 14:52	Nov 16, 2015, 15:05	Public Read and Write								
zTe2dwRN1w	Theatres	Театры	NHÀ HÁT	Teatry	Aug 04, 2015, 14:52	Nov 16, 2015, 15:07	Public Read and Write								
NuzLPDY6ZM	Public	Общественные	KÝ TỨC XÁ CÔNG	Publiczne	Aug 04, 2015, 14:52	Nov 16, 2015, 15:04	Public Read and Write								
q1s09UI4Im	Private	Частные	KÝ TỨC XÁ TƯ	Prywatne	Aug 04, 2015, 14:52	Nov 16, 2015, 15:03	Public Read and Write								
01PffjtpyV	Accommodation	Проживание	Accommodation	Noclegi	Aug 04, 2015, 14:52	Nov 16, 2015, 15:07	Public Read and Write								

20 rows/page 1 - 20 of 40 rows



Wersja alpha

- + działająca makieta
 - + zebranie wrażeń użytkowników
 - + sugestie – co poprawić
- + aplikacja z podstawowymi funkcjonalnościami
- + główne uwagi
 - + brak “mojej” restauracji
 - + przydałoby się ...
 - + “a bo kolory są nie takie”
 - + wyszukiwarke kulturalnych współlokatorów
 - + ...



Wersja beta

- + działania poprzedzające
 - + II 2015 Mińsk, Białoruś
 - + III 2015 Lwów, Ukraina
 - + IV 2015 Kijów, Ukraina



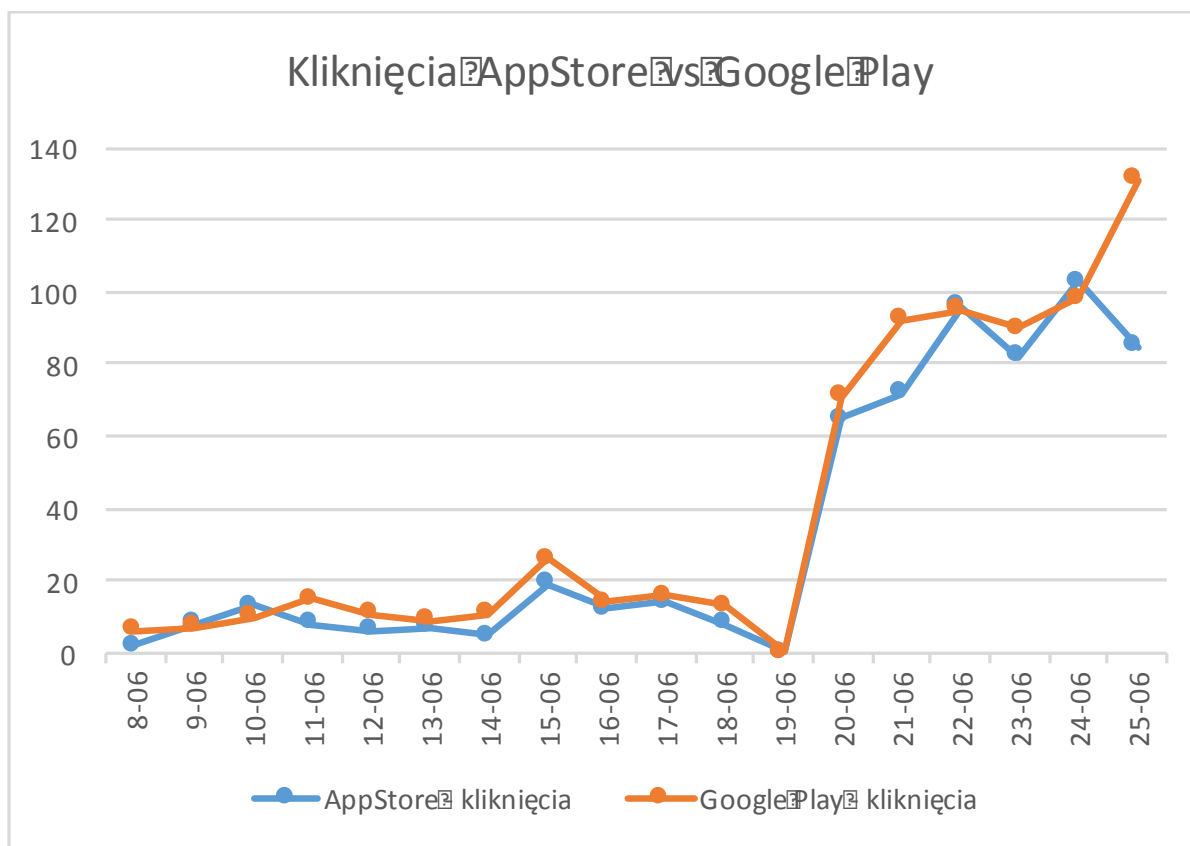
Wersja beta

<input type="checkbox"/>	Język [?]	Pozyskiwanie			Zachowanie			Konwersje		
		Sesje [?] ↓	% nowych sesji [?]	Nowi użytkownicy [?]	Współczynnik odrzuceń [?]	Strony / sesja [?]	Śr. czas trwania sesji [?]	Współczynnik konwersji celu [?]	Realizacja celu [?]	Wartość celu [?]
		279 % całości: 100,00% (279)	31,54% Śr. dla widoku danych: 31,54% (0,00%)	88 % całości: 100,00% (88)	59,14% Śr. dla widoku danych: 59,14% (0,00%)	7,57 Śr. dla widoku danych: 7,57 (0,00%)	00:06:05 Śr. dla widoku danych: 00:06:05 (0,00%)	0,00% Śr. dla widoku danych: 0,00% (0,00%)	0 % całości: 0,00% (0)	0,00 USD % całości: 0,00% (0,00 USD)
<input type="checkbox"/>	1. ru	80 (28,67%)	26,25%	21 (23,86%)	48,75%	4,68	00:04:17	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	2. pl	55 (19,71%)	21,82%	12 (13,64%)	16,36%	26,15	00:22:06	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	3. vi	46 (16,49%)	21,74%	10 (11,36%)	97,83%	1,07	00:00:22	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	4. en-us	32 (11,47%)	21,88%	7 (7,95%)	84,38%	1,28	00:00:40	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	5. vi-vn	22 (7,89%)	90,91%	20 (22,73%)	90,91%	1,09	00:00:02	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	6. pl-pl	19 (6,81%)	21,05%	4 (4,55%)	31,58%	6,53	00:04:42	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	7. ru-ru	18 (6,45%)	44,44%	8 (9,09%)	77,78%	2,89	00:00:20	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	8. uk	3 (1,08%)	66,67%	2 (2,27%)	100,00%	1,00	00:00:00	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	9. uk-ua	2 (0,72%)	100,00%	2 (2,27%)	50,00%	1,50	00:00:09	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	10. en-gb	1 (0,36%)	100,00%	1 (1,14%)	100,00%	1,00	00:00:00	0,00%	0 (0,00%)	0,00 USD (0,00%)

Wersja beta

<input type="checkbox"/>	Kategoria urządzeń [?]	Pozyskiwanie			Zachowanie			Konwersje		
		Sesje [?] ↓	% nowych sesji [?]	Nowi użytkownicy [?]	Współczynnik odrzuceń [?]	Strony / sesja [?]	Śr. czas trwania sesji [?]	Współczynnik konwersji celu [?]	Realizacja celu [?]	Wartość celu [?]
		279 % całości: 100,00% (279)	31,54% Śr. dla widoku danych: 31,54% (0,00%)	88 % całości: 100,00% (88)	59,14% Śr. dla widoku danych: 59,14% (0,00%)	7,57 Śr. dla widoku danych: 7,57 (0,00%)	00:06:05 Śr. dla widoku danych: 00:06:05 (0,00%)	0,00% Śr. dla widoku danych: 0,00% (0,00%)	0 % całości: 0,00% (0)	0,00 USD % całości: 0,00% (0,00 USD)
<input type="checkbox"/>	1. desktop	173 (62,01%)	23,70%	41 (46,59%)	43,93%	10,98	00:09:20	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	2. mobile	76 (27,24%)	36,84%	28 (31,82%)	85,53%	1,43	00:00:34	0,00%	0 (0,00%)	0,00 USD (0,00%)
<input type="checkbox"/>	3. tablet	30 (10,75%)	63,33%	19 (21,59%)	80,00%	3,47	00:01:17	0,00%	0 (0,00%)	0,00 USD (0,00%)

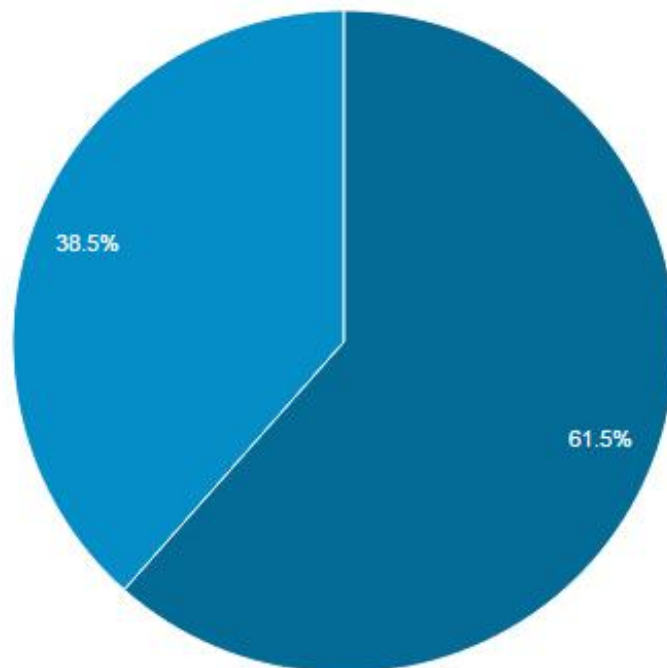
Wersja beta



Wersja beta

Płeć

■ male ■ female



Wdrożenie i promocja

- + Wkontaktie (VK)
- + Facebook
- + Google



Wdrożenie i promocja



Wdrożenie i promocja

Distribution by age

do 18	30.4%
od 18 do 21	37.9%
od 21 do 24	20%
od 24 do 27	7.5%
od 27 do 30	3.3%
od 30 do 35	0.9%
od 45	0.1%



Wdrożenie i promocja

Distribution by sex

■ Men	54.2%
■ Women	45.8%



Wdrożenie i promocja

Demography by sex and age

Men	
do 18	14.6%
od 18 do 21	21.2%
od 21 do 24	12.1%
od 24 do 27	5.2%
od 27 do 30	1.9%
od 30 do 35	0.5%
od 45	0.1%

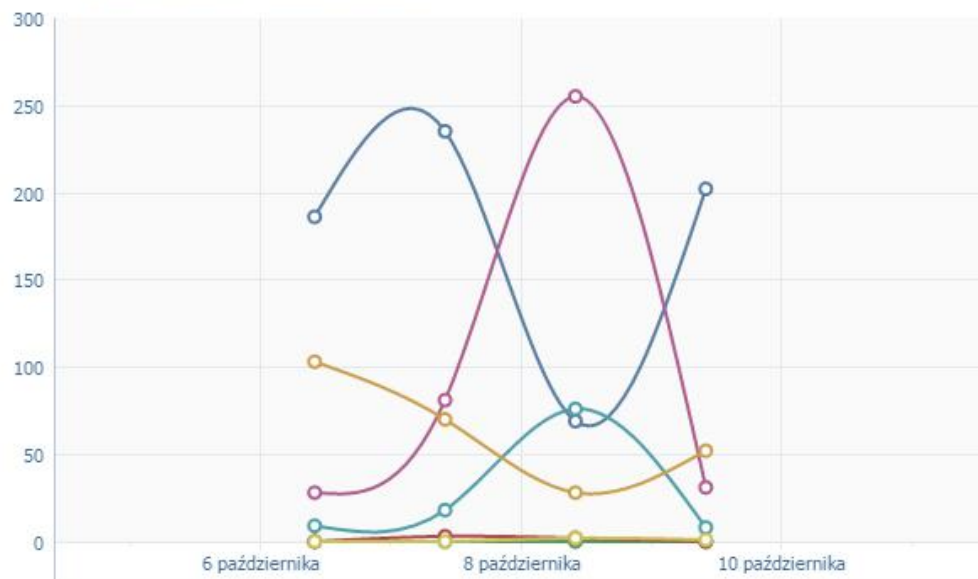
Women	
do 18	15.8%
od 18 do 21	16.7%
od 21 do 24	7.9%
od 24 do 27	2.3%
od 27 do 30	1.4%
od 30 do 35	0.5%



Wdrożenie i promocja

Statistics

6 października 2015 – 9 października 2015

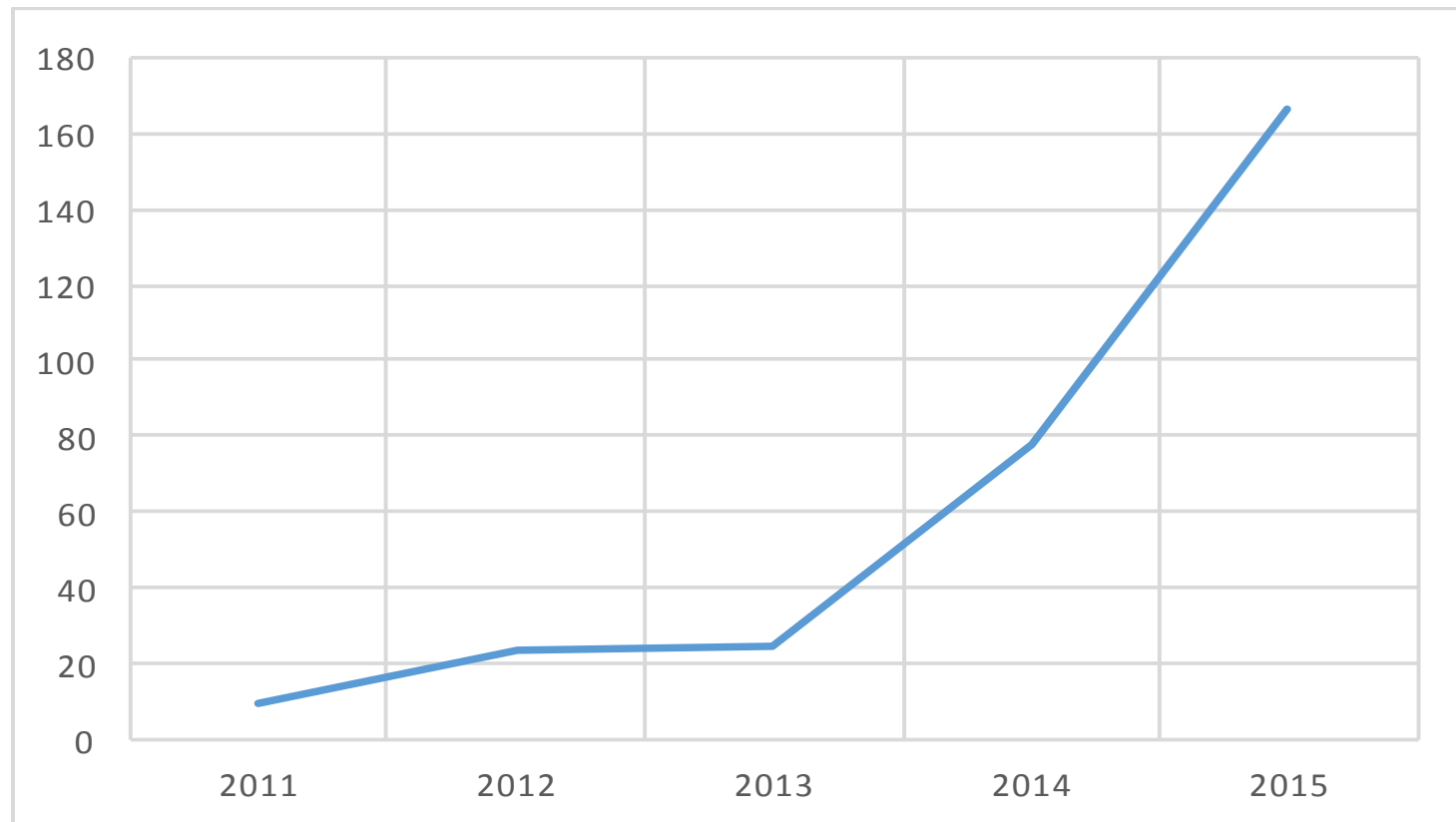


- Ukraina
- Federacja Rosyjska
- Łotwa
- Kazachstan
- Uzbekistan
- Tadżykistan
- Białoruś

Efekty



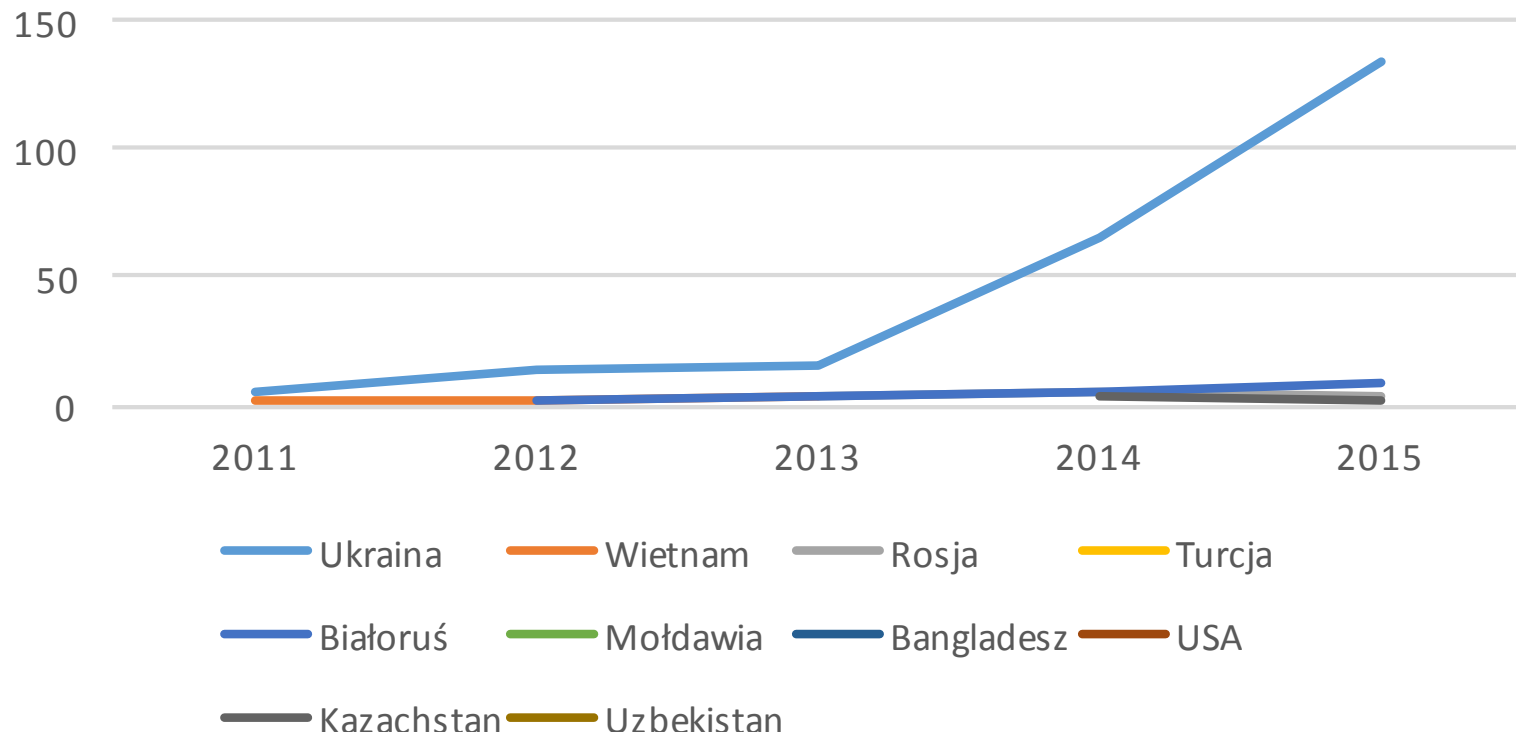
Ilość obcokrajowców studiujących na PJATK



Efekty



Studenci zagraniczni w P.J.A.T.K.



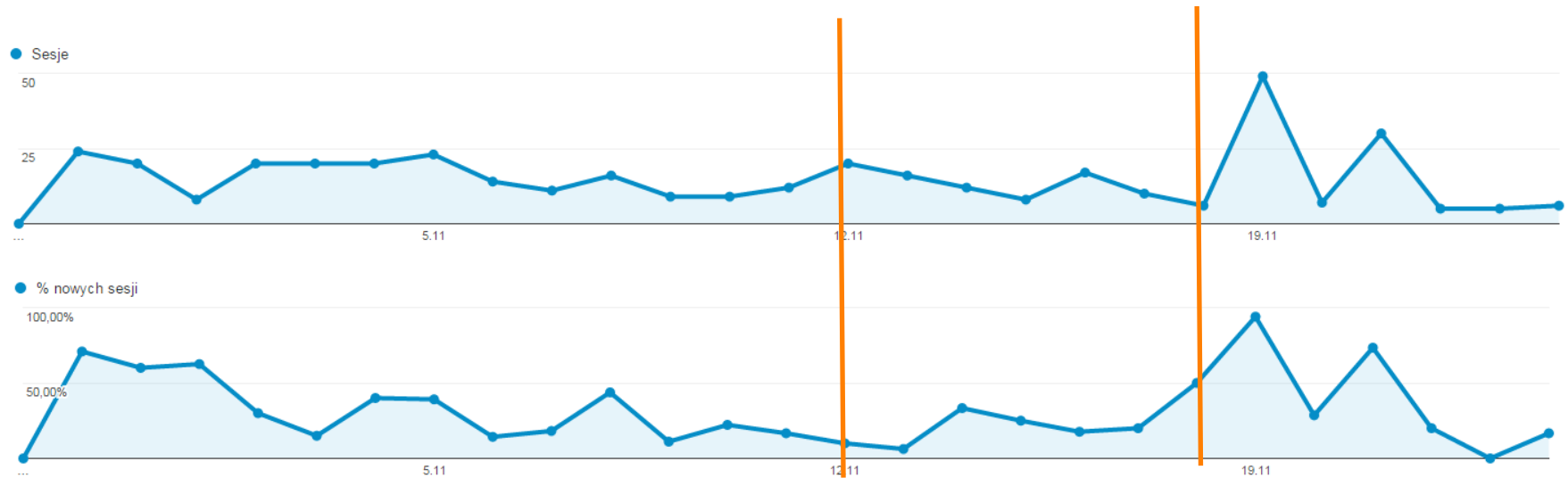
Efekty



2015 Kijów, Ukraina



2015 Petersburg, Rosja



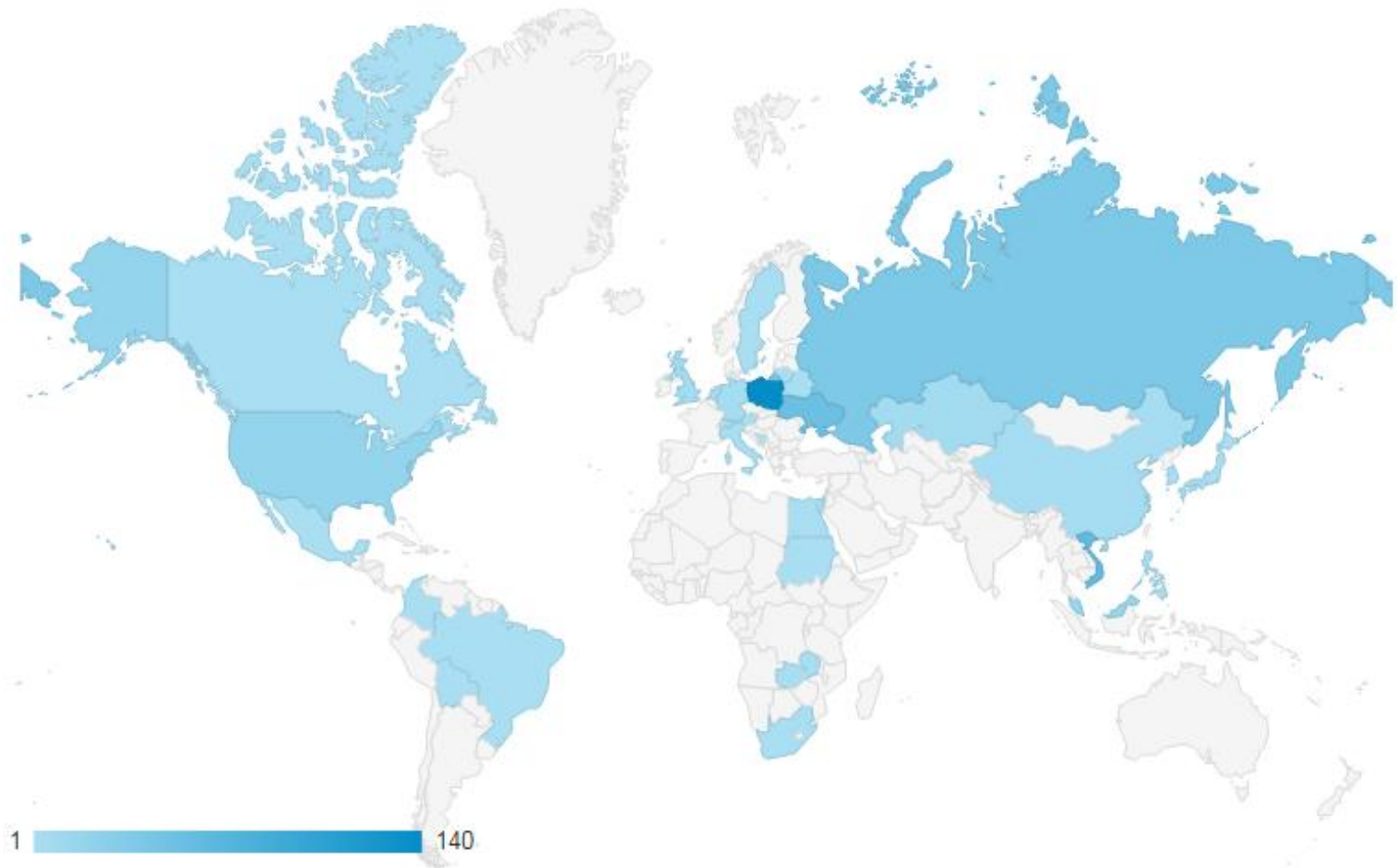
Efekty



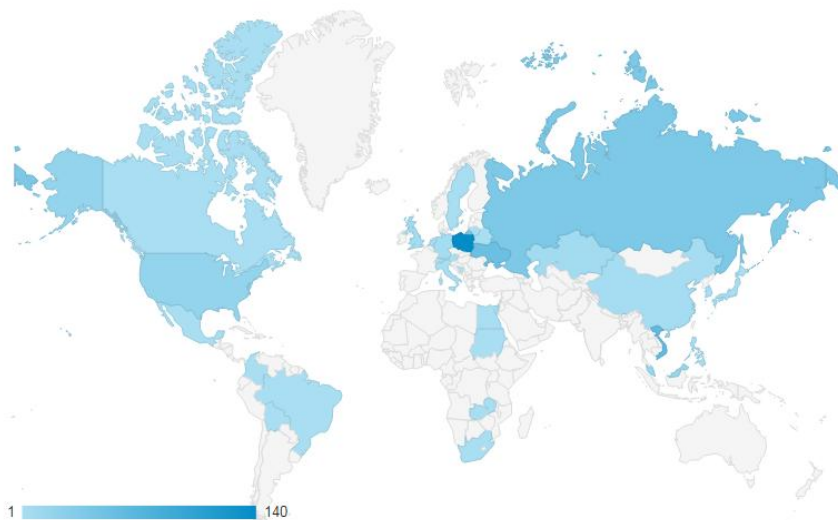
Język ?	Pozyskiwanie		
	Sesje ? ↓	% nowych sesji ?	Nowi użytkownicy ?
	397 % całości: 100,00% (397)	41,56% Śr. dla widoku danych: 41,56% (0,00%)	165 % całości: 100,00% (165)
1. ru	91 (22,92%)	26,37%	24 (14,55%)
2. (not set)	68 (17,13%)	100,00%	68 (41,21%)
3. pl	64 (16,12%)	20,31%	13 (7,88%)
4. en-us	59 (14,86%)	15,25%	9 (5,45%)
5. vi	46 (11,59%)	21,74%	10 (6,06%)
6. vi-vn	22 (5,54%)	90,91%	20 (12,12%)
7. pl-pl	21 (5,29%)	28,57%	6 (3,64%)
8. ru-ru	18 (4,53%)	44,44%	8 (4,85%)
9. uk	4 (1,01%)	75,00%	3 (1,82%)
10. uk-ua	2 (0,50%)	100,00%	2 (1,21%)

Kraj ?	Pozyskiwanie		
	Sesje ? ↓	% nowych sesji ?	Nowi użytkownicy ?
	397 % całości: 100,00% (397)	41,56% Śr. dla widoku danych: 41,56% (0,00%)	165 % całości: 100,00% (165)
1. Poland	140 (35,26%)	27,14%	38 (23,03%)
2. Vietnam	62 (15,62%)	54,84%	34 (20,61%)
3. Ukraine	53 (13,35%)	24,53%	13 (7,88%)
4. Russia	39 (9,82%)	23,08%	9 (5,45%)
5. (not set)	21 (5,29%)	100,00%	21 (12,73%)
6. United States	19 (4,79%)	89,47%	17 (10,30%)
7. Malaysia	15 (3,78%)	20,00%	3 (1,82%)
8. Kazakhstan	7 (1,76%)	28,57%	2 (1,21%)
9. United Kingdom	6 (1,51%)	33,33%	2 (1,21%)
10. Germany	5 (1,26%)	60,00%	3 (1,82%)

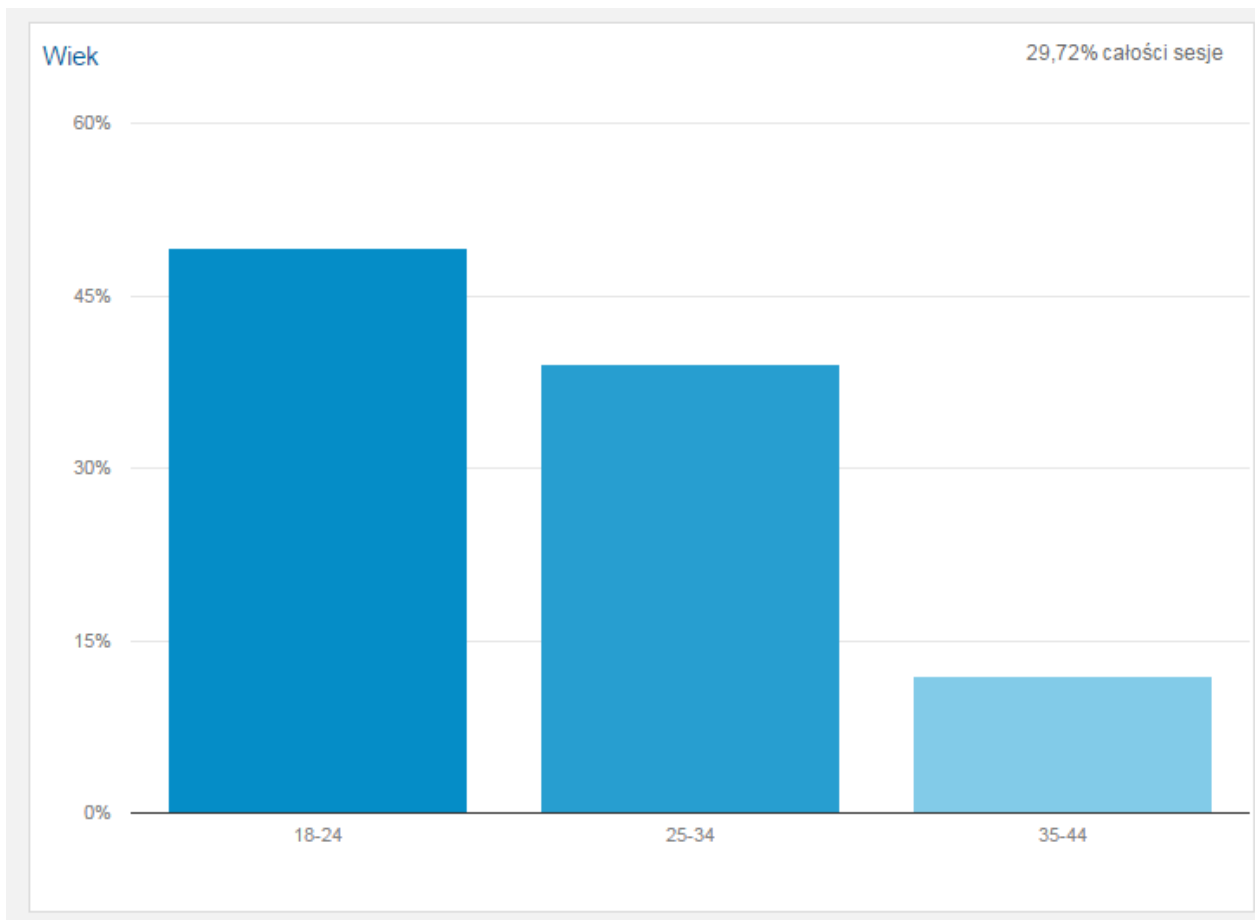
Efekty



Efekty



Efekty



Efekty



Kategoria urządzeń ?	Pozyskiwanie		
	Sesje ? ↓	% nowych sesji ?	Nowi użytkownicy ?
	397 % całości: 100,00% (397)	41,56% Śr. dla widoku danych: 41,56% (0,00%)	165 % całości: 100,00% (165)
1. desktop	283 (71,28%)	39,93%	113 (68,48%)
2. mobile	82 (20,65%)	37,80%	31 (18,79%)
3. tablet	32 (8,06%)	65,62%	21 (12,73%)

Dziękuję

Kontakt:

tomaszew@pjwstk.edu.pl



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NATIONAL COHESION STRATEGY



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