

REPORT OF THE POLISH NATIONAL CONTACT POINT TO THE INVESTMENT COMMITTEE
Annual Reporting by National Contact Point
for the period of June 2007 - June 2008

A. Institutional Arrangements

The Polish National Contact Point has been located at the Polish Information and Foreign Investment Agency (PAIIZ) since 2001. Its address is:

Polish Information and Foreign Investment Agency
Economic Information Department
ul. Bagatela 12
00-585 Warsaw, Poland
www.paiz.gov.pl

PAIIZ is the governmental agency fully owned by the State and reports directly to the Ministry of Economy.

The Polish NCP stays in contact with social partners through correspondence and telephone calls and maintains operational contact with employee organizations (trade unions). Besides, NCP keeps in touch with embassies, foreign companies, NGOs and individuals interested in *the Guidelines*.

NCP also conducts a regular dialogue with business and non-governmental organizations, as well as uses government contacts with business at all levels to promote OECD *Guidelines*. During all promotional activities the Polish NCP highlights support of the Polish government for *the Guidelines*. The NCP also contributes to OECD efforts to raise awareness in non-adhering countries.

B. Information and Promotion

Information

- On April 2008 the new layout of PAIIZ's website was launched. It describes NCP's role and provides the reader with a short introduction to what *the Guidelines* are.
- PAIIZ's website is the main channel of promotion of the Guidelines for Multinational Companies. *The Guidelines* are readily accessible on the PAIIZ web page and through the direct link to the main OECD National Contact Point site .
The NCP also sends out copies of the text of *the Guidelines* (either electronically or in hard copy) to enquirers on request. A hard copy of *the Guidelines* is included with the booklets that NCP distributes to investors.
The site of NCP is available in five languages: Polish, English, French, Russian and German.
- *The Guidelines* are also distributed in a form of a booklet. The booklets are displayed near the conference rooms in the Agency building, thus are available for every investor and other guest visiting PAIIZ.

Promotion

- The Polish NCP stays in contact with business community and trade unions and conducts its informational activities according to the core criteria for the operation of NCPs. NCP answers questions on regular basis from the business, NGOs and social partners. The questions concern both *the Guidelines*, the NCP's procedures and matters connected with special instances. Co-operation with the public includes contacts with individuals such as employees of embassies and ministries, consulting firms, students of law and economics as well as individuals checking on the activities of the NCP and *the Guidelines*.
- **On 18th June 2007 the representatives of NCP took part in a roundtable on: "The OECD Guidelines for Multinational Enterprises and the Financial Sector" in Paris. That year, the Meeting was devoted to the item: "The OECD Guidelines for Multinational Enterprises and the Financial Sector".**
- In 2007 NCP has started cooperation with CSR.PL and Friedrich Ebert Foundation which resulted in organizing a conference jointly with Polish Information and Foreign Investment Agency. **The conference "The OECD Guidelines for Multinational Enterprises – Foreign Experience and Perspectives in Poland" took place on 14th November 2007.**

During the conference, the matters related to the operation of the OECD National Contact Point in Poland were discussed, as well as the eventuality of submitting the complaint in case of breaching *the OECD Guidelines* provisions by multinationals.

Among speakers were experts from Poland and abroad, representing the point of view of various social groups, who will share their experience in making use of the *OECD Guidelines*, e.g. Clemens Rode (Friedrich Ebert Foundation), Joanna Mikos (Economic Information Department's Director, PAIILZ), Grzegorz Piskalski (CentrumCSR.PL, Director), Piotr Pyszak (CentrumCSR.PL, Researcher), Krzysztof Zgoda (National Commission of Independent Self-Governing Trade Union "Solidarność"), Peter Pennartz (SOMO / OECD Watch, Holland), Annabel Short (Business and Human Rights Resource Centre, Great Britain), Yann Queinnec (SHERPA, France).

The conference was a great success and attracted about one hundred participants. The event provided plenty of opportunities for everyone to get a broader knowledge of *the Guidelines* and the importance of implementing them in Poland. We are very grateful to the support from the outstanding speakers we had pleasure to host.

- **On 7th March 2008**, an NCP representative participated in the meeting **"Corporate Social Responsibility as a public policy. The conclusions and recommendations of interested parties, relating to the development of social business responsibility in Poland"**. The meeting was a summary of the results of the Business for Social Responsibility project, financed by the European Commission and the United Nations Development Programme. Also supporting the programme in Poland are the Ministry of Labour and Social Policy, the Polish Confederation of Private Employers and the Responsible Business Forum.

During the meeting the report on “Support for Business for the development of Social Responsibility in Poland” was presented. The document is a summary of the recommendations relating to CSR development in Poland. The report contains results of the dialogue between business and government representatives, non-governmental organisations, the trade unions representatives, the media and the universities.

Among speakers were: Rafał Baniak - Undersecretary in the Ministry of Economy, Radosław Mleczko - Undersecretary in the Ministry of Labour and Social Policy, Grzegorz Piskalski - Director, CSR.PL, Kamil Wyszowski - Coordinator, Global Compact, UNDP, Nigel Roome - expert and as a moderator Bolesław Rok, UNDP.

The leading subject of the meeting was trust-building among various social groups, especially between business and government. During the discussion almost every group represented at the meeting, agreed that a lack of trust is the main obstacle to the CSR's development in Poland. The participants agreed that, to overcome the obstacle, a **Platform for CSR** should be created. Its establishment was announced by the Undersecretary at the Ministry of Labour and Social Policy.

- The other activity of the NCP was promoting *the Guidelines* individually to representatives of business communities. This kind of promotion included distributing the booklets *with Guidelines* and answering to enquiries about them and the role of the NCP.
- Moreover, the Polish NCP has received enquiries from employee organizations, companies, embassies and the public through telephone, as well as e-mails and during meetings. Enquires submitted concerned *the Guidelines*, the NCP's procedures and activities of the Polish NCP.

C. Implementation in specific instances

No specific instance has been held in the described period.

D. Other

- The Polish NCP has drawn up the plan of activities for the period of 2008-2009 and significantly increased the budget for promotion of *the Guidelines* in comparison to the previous year.

