



# Poland *tastes good*

**FRESKON 2023**

**DATE: 23-25 APRIL 2023**  
**THESSALONIKI, GREECE**

Hall 13, booth 37

**CATALOGUE OF EXHIBITORS**



## NATIONAL SUPPORT CENTRE FOR AGRICULTURE

[www.kowr.gov.pl](http://www.kowr.gov.pl)

[www.polandtastesgood.pl/en/](http://www.polandtastesgood.pl/en/)

NATIONAL SUPPORT CENTRE FOR AGRICULTURE (KOWR) is a state-owned institution supervised by the Ministry of Agriculture and Rural Development. It was established to support agri-food producers and exporters and the development of innovative agriculture, as well as to improve the quality of life in rural areas. The role of the KOWR is to build a positive image and recognition of Polish agri-food products abroad under the slogan “POLAND TASTES GOOD.” The KOWR supports Polish entrepreneurs in the agri-food industry in their efforts to expand into new markets by organizing trade missions and national stands at foreign food fairs.



## APPOLONIA

[www.appolonia.pl/](http://www.appolonia.pl/)

Appolonia is the largest apple producer in Poland, and Poland is the largest apple producer in Europe. We export high-quality apples from Poland, such as Gala Royal and Golden Delicious, to all regions of Europe, Africa, Asia and South America. We produce and sell about 150,000 tonnes of apples annually, including 3,000 tonnes of BIO apples. “Healthy apples everyday” is the motto guiding Appolonia while the company is working for customers around the world.





## REFAL SP. Z O.O.

[www.refal.eu/](http://www.refal.eu/)

Refal Sp. z o.o. is a group of fruit and vegetable producers based near Sandomierz. We produce, store, sort and sell fruit and vegetables. Our main products are apples of different varieties: Golden Delicious, Red Jonaprince, Jonagold, Gala Must, Idared, Mutsu and Red Delicious. Owing to excellent soil and microclimate, our apples are sound and distinguished by beautiful colouration, juiciness and harmony of flavours, which has been attracting customers for many years. They also meet the highest quality standards, as evidenced by GLOBAL G.A.P and Integrated Production certificates. The fruit is stored in KA (controlled atmosphere) and ULO (low oxygen) cold storage.



Wil-Sad is a fruit producers' organisation active in the field of apples and pears production. A significant part of our products is sold internationally – to EU countries and markets in the Near and Far East, as well as to leading retail chains in Poland. To meet customer expectations, we offer a wide range of products, diverse in terms of varieties and packaging. Certified by GLOBALG.A.P. and IFS Food, we guarantee the quality and safety of our fruit.





FRESH FRUIT SERVICES

## FRESH FRUIT SERVICES

[www.ffs.com.pl/](http://www.ffs.com.pl/)

Fresh Fruit Services is a company established in 2004. About half of the fruit offered by our company comes from our own crops. The other part is obtained from fruit growers and blueberry growers, who have been cooperating with us for years. Our fruit sorting plant is located in the centre of the Grojec orchard district known as Europe's largest orchard. This provides us with a high supply of good-quality fruit – both from conventional GlobalGAP-certified production and organic production, the acreage of which is increasing every year. The pear offered by our company comes from Belgium, which has the best conditions for growing this species. We specialise in apple fruit, primarily Gala Royal, pear and blue-berry. We are interested in building long-term relationships with food distributors around the world. We want our fresh, healthy and tasty fruit to be eaten with satisfaction by people living in different corners of the world. In addition to fruit, we also offer apple and pear trees.





## AGRO QUEENS

[www.agroqueens.com](http://www.agroqueens.com)

Agro Queens is a leading exporter and producer of Polish food. We specialise in the export of fresh fruits and vegetables. We also offer frozen fruit and vegetables, NFC juices and fruit concentrates. Direct purchase of products from producers and producer groups, our own warehouse and sorting plant are a guarantee of continuous supply of high-quality products at a repeatable quality and competitive price. Agro Queens controls its products from cultivation to the delivery to end customer. The highest quality and safety of the offered products are confirmed by numerous certificates obtained by our company. These include: Global G.A.P, CoC, IFS, ECO/Organic. For our production, we specify varieties, traits and crop protection measures to meet the highest consumer demands for product quality and safety. All of our products comply with the regulations of the European Union. We work for the most demanding customers, including retail chains, wholesalers, distributors and processors. We are active mainly in European Union countries.

We guarantee fixed prices and on-time delivery, flexibility in logistics, product traceability, full pre-sales and after-sales service. We will pack any type of product available, send mixes, and organise a promotion. Nothing is impossible for us, we make miracles overnight. We produce locally, and sell globally.



## WE INVITE YOU TO COOPERATION

- Are you interested in the offer of the Polish companies present at fairs and exhibitions?
- Are you looking for business partners in Poland?
- Do you want to know if you can import agri-food products from Poland?
- Would you like to experience that Poland tastes good?
- Come and visit our national exhibition stands!



Check the QR-CODE  
or our website and find  
out where you can  
visit Polish stands

### Contact us:

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National Support  
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