

Media Education Administration Computer Sciences
 Law Administration Business Administration
 Information Science Architect
 Language Health Science Business
 Design Health Science Architect Art
 Business 2016 Culture Art Performing Arts
 Information technology Language
 Language Humanities European Education Fair
 Architect Design
 Media Arts language Culture Literature
 Culture Accessories Law Holland Arts Sweden Poland
 Design Italy Sciences Culture Literature
 Art Architecture Administration Urban Planning
 Spain Hungary Switzerland Denmark Turkey
 Germany France
 European Union United Kingdom



ABOUT THE EUROPEAN EDUCATION FAIR TAIWAN

I. EEFT Introduction

Organisation

With the joint effort of the

- British Council Taiwan
- Campus France Taiwan / French Office in Taipei
- DAAD German Academic Exchange Service Information Centre Taipei
- European Economic and Trade Office,

the European Education Fair Committee is delighted to announce the 15th European Education Fair Taiwan (EEFT) from October 14-16, 2016.

Objective

Established in 2002, the Committee is solely devoted to promoting opportunities to study in European countries by bringing representative offices in Taiwan and their affiliations together to organise an annual fair during the autumn. The EEFT is one of the most important education fairs in Taiwan.

We welcome higher education institutions to join the EEFT who :

- Were officially established in Europe
- Are public or private
- Are able to provide officially recognised degrees
- Want to attract high quality and motivated students from Taiwan
- Would like to develop further relationships with Taiwanese institutions



II. EEFT Goals

- Promote high-quality European education to students and young professionals in Taiwan
- Encourage prospective students to choose Europe as their destination for overseas study
- Increase cooperation between European and Taiwanese education institutions

III. 2016 EUROPEAN EDUCATION FAIR TAIWAN

Taipei Fair / 14-15 (Fri-Sat) October 2016

Taichung Fair / 16 (Sun) October 2016



Fee Chart

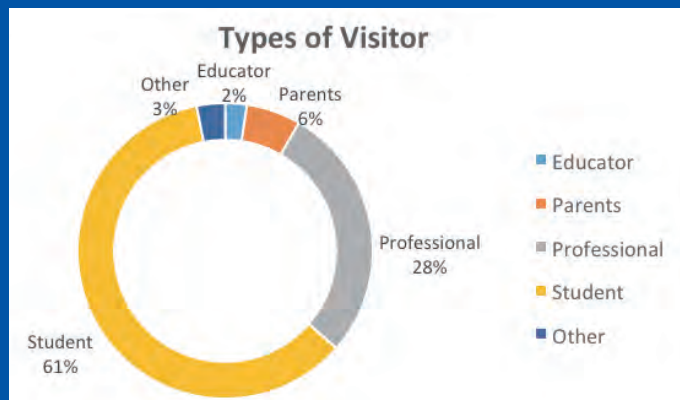
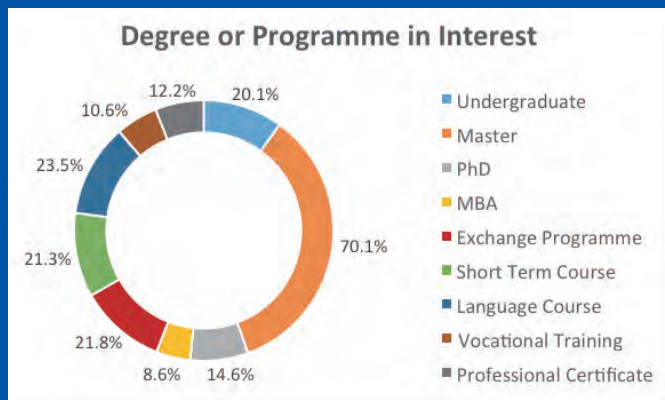
BOOTH	DESCRIPTION	FEE
TAIPEI (14-15 Oct)	<ul style="list-style-type: none"> Rental of a 3m×2.5m×2.5m(H) standard booth An English-speaking Taiwanese booth assistant Air-conditioning and lighting within opening hours Wireless internet access On-site photocopy, printing and fax services Basic cleaning and security service All PR activities to promote the fair 	NTD 78,000
TAICHUNG (16 Oct)	<ul style="list-style-type: none"> Rental of a table booth An English-speaking Taiwanese booth assistant Air-conditioning and lighting within opening hours Wireless internet access All PR activities to promote the fair 	NTD 18,000
AD Page	DESCRIPTION	FEE
1	1 advertisement page (A5 size, colour) within the fair catalogue (next to your institution page)	NTD 20,000
2	1 INNER cover advertisement page (A5 size, colour) (only 2 pages available)	NTD 60,000
3	1 OUTER cover advertisement page (A5 size, colour) on the back of the fair catalogue (only 1 page available)	NTD 80,000

REGISTRATION : Please visit our website at www.eef-taiwan.org.tw

IV. EEFT 2015 in numbers

	Taipei	Tainan	Total
Countries with universities in attendance	10	8	N/A
Number of booths	119	53	N/A
Number of visitors	7,466	1,211	8,677

Profile of Visitors



Fields of Interest (Top 5 in 2015)

- Business and Administration
- Literature / Translation & Interpretation
- Social Sciences
- Art / Performance / Design
- Tourism / Hotel Management / Culinary Art

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