

# 3rd POLISH

## ECONOMIC & TECHNOLOGY FORUM IN SWITZERLAND

 18-19.09.2023

 Bern Kursaal  
Congress Center

### 1st DAY – ECONOMIC FORUM

SEPTEMBER 18 (Monday)

8:00–8:55 Participants' registration

9:00–9:45 Welcoming and inauguration of the Forum

#### Welcoming



**Ms. Iwona Kozłowska**  
Ambassador of the Republic of Poland to the Swiss Confederation

#### Inaugural Speech



**Mr. Mateusz Morawiecki**  
Prime Minister (Video)

#### Welcoming Speech



**Ms. Helene Budliger-Artieda**  
Secretary of State, SECO



**Mr. Paweł Kurtasz**  
President of the Management Board of PAIH





**Mr. Dr. Gerhard Pfister**

Chair of "Die Mitte" Party and CH-PL Parliamentary Group



**Mr. Benedikt Würth**

President of the Commission for Science, Education and Culture

**Discover innovative Poland**

9:45–10:15 Presentation of one of the most innovative Polish companies

**SESSION I**

10:30–11:45 Prospects of Polish-Swiss cooperation against the backdrop of common challenges and threats



**Mr. Ulrich Schwendimann | Moderator**

Managing Director at Polish-Swiss Chamber of Commerce



**Mr. Dr. Rafał Kos**

Special Envoy of the President of the Republic of Poland  
for the Development of International Trade Cooperation and Polish Investments Abroad



**Mr. Tomasz Salomon**

Director of Department of Trade and International Cooperation  
of the Ministry of Development and Technology



**Mr. Mariusz Iskierski**

Vice-President of the Management Board of PGE Energia Odnawialna S.A.



**Mr. Prof. Dr. Christopher Hartwell**

Director, International Management Institute, ZHAW School of Management and Law



**Mr. Oliver Bertschinger**

President of the Chamber of Commerce Switzerland - Central Europe



**Ms. Alexandra Baumann**

Head of Prosperity and Sustainability Division Federal Department of Foreign Affairs



**Mr. Piotr Augustyniak**

CEO PATH Family Office (Suisse)



**Mr. Simon Elsener**

Managing Director, Impulsort Rapperswil



## SESSION II

13:00–14:30 Construction sector as an important factor of strengthening Polish-Swiss economic relations – opportunities for enhanced cooperation.



**Mr. Viktor Stefan | Moderator**

Vice director of the Export Department of PAIH



**Mr. Paweł Kurtasz**

President of the Management Board of PAIH



**Mr. Gian-Luca Lardi**

President, Swiss Building Sector Association (SBV), Honorary Consul of the Republic of Poland



**Mr. Dawid Cycoń**

CEO of ML System



**Mr. Markus Mettler**

CEO of Halter AG



**Mr. Damian Kublik**

CEO, Cubelic Sp. z o.o.



**Mr. Mateusz Wojdyło**

Advisory Board Member, EKO OKNA S.A., Founder Share.P

## SESSION III

14:30–16:00 Poland – the emerging technological hub of Europe: success story and discussion.



**Ms. Katalin Dreher-Hajnal | Moderator**

Senior Consultant for Central Europe, Switzerland Global Enterprise



**Mr. Piotr Lesiak**

Director, Swiss Business HUB Central Europe



**Mr. Thomas Eckert**

Head of IS Capabilities, ABB



**Mr. Dr. Urban Schnell**

Helbling Technik Bern AG



**Mr. Angelo Mathis**

Digital Assurance PwC Bern



**SESSION IV**

16:15–17:30 From assistance to partnership – development of small and medium-sized towns and cities in the context of global climate-related, economic, demographic, and social challenges.



**Mr. Marcel Hirsiger | Moderator**  
Fachhochschule Nordwest Schweiz

**Part I**



**Mr. Bernhard Beutler**  
Director of Berufsbildungszentrum BBZ Solothurn-Grenchen



**Ms. Andrea Studer**  
Assistant Director of the Swiss Agency for Development and Cooperation DEZA



**Mr. Daniel Birchmeier**  
Deputy Head of the Division for Swiss Cohesion Measures, SECO



**Ms. Małgorzata Zalewska**  
Deputy Director of Department of Assistance Programmes Ministry of Funds and Regional Policy



**Mr. Dr. Peter Burkhalter**  
Attorney of Stiftung Baukultur Schweiz

**Part II**



**Ms. Anna Berwert**  
Town Partnership Initiative of Poland and Switzerland, Lindau



**Mr. Jacek Wiśniowski**  
Town Mayor, Lidzbark Warmiński



**Mr. Peter Wettsteiner**  
Secretary of the City Council of Illnau-Effretikon



**Ms. Franziska Stadelmann**  
Mayor, MuttENZ; Member of the Board, Association of Swiss Cities and Towns



**Mr. Łukasz Borowiak**  
Mayor of Leszno



**Mr. Ernest Iwańczuk**  
Head of the Executive, Środa Wielkopolska District



19:00 Reception at the Residence of the Ambassador of the Republic of Poland.  
Tourist promotion of Lower Silesia, Polish regional products and Poland's tourist assets.



Partners: Polish Tourist Organisation in Vienna, Marshal's Office of Lower Silesia

## 2nd DAY – TECHNOLOGY FORUM

SEPTEMBER 19 (Tuesday)



9:45-10:00 Opening of the Technology Forum



**Ms. Iwona Kozłowska**

Ambassador of the Republic of Poland to the Swiss Confederation



**Mr. Jacques Ducrest**

Ambassador, Director of International Affairs, State Secretariat for Education, Science and Innovation

### SESSION I



10:00–11:15 Europe on the path of development and technological competition:  
Industrial Revolution 4.0 or rather 5.0? – Polish and Swiss perspectives on chances and risks.



**Mrs. Prof. Dr. Anna Lupina-Wegener | Moderator**

Professor of International Management and Organizational Behaviour,  
Head of the Center for Culture and Creativity in International Business



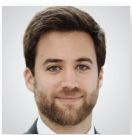
**Ms. Prof. Dr. Joanna Cygler**

Institute of Aviation, Warsaw School of Economics



**Mr. Nicolas Mayencourt**

CEO of DreamLab



**Mr. Andrew Caruana Galizia**

Deputy Head of Europe and Eurasia, WEF Representative



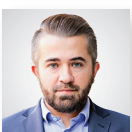
**Mr. Prof. Dr. Michael Hengartner**

President of the ETH-Rats, Zürich



**Mr. Adrian Kutnik**

Director of the Private Market Department, Warsaw Stock Exchange



**Mr. Marcin Rzetecki**

President of the Polish Blockchain Association





**Mr. Nicolas Bovard**

Vice President of the Product Management Digital Television, Nagravision

Coffee Break



**SESSION II**

11:30–12:45 Technologies of the future as development drivers for modern states and societies. Polish-Swiss technology cooperation: areas, priorities, and challenges.



**Mr. Dr. Marcin Kraska | Moderator**

Vice President for International Cooperation, Łukasiewicz Research Network



**Ms. Trudi Hämmerli**

Vice President of the Board and Chair of the Audit & Compliance Committee



**Mr. Marek Dutkiewicz**

CEO HR Campus AG, President of the Board , Member of the Board CEE Swiss



**Mr. Dr. Ing. Paweł Bielski**

Director, Łukasiewicz Research Network Institute of Industrial Chemistry



**Mr. Dr. Ing. Paweł Stężycki**

Institute of Aviation



**Mr. Prof. Dr. Marcin Konkol**

Vice-Director for Research Łukasiewicz-INSCASALE

Lunch

**SESSION III**

14:00–15:15 Exploring blockchain, artificial intelligence, and digital finance and economy in the service of science and business: a digital bridge between Switzerland and Poland.



**Ms. Dr. Katarzyna Lasota-Heller | Moderator**

President of the Swiss–Polish Blockchain Association



**Mr. Dr. Paweł Widawski**

President Fintech Future Finance Poland



**Mr. Prof. Dr. Tim Weingärtner**

Professor HSLU





**Mr. Alexander Brunner**  
President of the Home of Blockchain



**Ms. Sirpa Tsimal**  
Director of the Global Marketing SGE



**Mr. Roman Kocemba**  
CFO of Authena



**Mr. Voron Gauthier**  
Postdoctoral Scientific Collaborator, EPFL Lozanna



**Mr. Prof. Dr. Med. Michael Krauthammer**  
Director of the CCCZ Bioinformatics Comprehensive Cancer Center Zürich



**Ms. Sylwia Bień-Chudarek**  
Head of Growth of Rumble Fish



#### SESSION IV

15:30–16:45 The role of artificial intelligence in the future of health care - bilateral perspective.



**Ms. Dr. Monika Zbytniewska-Mégret | Moderator**  
Polonium Foundation



**Mr. Prof. Dr. Piotr Sankowski**  
CEO of NCBR IDEAS, Warsaw



**Ms. Dr. Madgalena Kulczycka**  
Director of BioForum



**Ms. Zofia Dzik**  
Independent Board Director, Member of Scienic Board of IDEAS NCBR



**Mr. Dr. Mateusz Dolata**  
Postdoctoral Researcher, University of Zurich, Department of Informatics





**Ms. Dr. Antonella Chadha Santucciono**  
Chief Medical Officer at Altoida, CEO and Co-founder of Women's Brain Project



**Ms. Dr. Anja Ries**  
Digital Health Scientist, Roche



**Ms. Prof. Dr. iur. et Dr. med. Kerstin Vokinger, LL.M.**  
Assistant Professor, UZH and Faculty Associate at Harvard University (CH)



**Mr. Rafał Pisz**  
CEO of QuantUp



16:45–17:00 Summary and conclusion of the Forum

**Organizer**



Embassy  
of the Republic of Poland  
in Bern



**Strategic Partner**



Ministry of Economic Development and Technology  
Republic of Poland



Ministry of Foreign Affairs  
Republic of Poland



Konsulat  
der Republik Polen  
in Basel



Consolato  
della Repubblica di Polonia  
a Lugano



Polish Investment  
& Trade Agency  
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Swiss-Polish  
Blockchain Association



POLISH BLOCKCHAIN  
ASSOCIATION



Lukaszewicz  
Institute of Aviation



Chamber of Commerce Switzerland – Central Europe  
Chambre de Commerce Suisse – Europe Centrale  
Handelskammer Schweiz – Mitteleuropa

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