**ANNEX 3 to Proposal Manual**

**PROJECT PROPOSAL FORM –** **Impact (max 5 pages)**

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| **Project outputs (max 4 pages)** |
| **Contribution to capacity and competence building** |
| *Describe how the project will build the experience and competence of the researchers/organisations involved, how the project will influence a long-term collaboration among the partners concerned, how the acquired competence and capacity will be used in the future projects/programmes.* |
| **Intended short-term outcomes** |
| *Describe how your project intends to contribute in the short term to the objectives. Take into account, among others, the following aspects: doctoral or post-doc training, ambition and balance of acquisition of expertise, actual research work and dissemination of results (including Open Access), dissemination of research results among the wider public, foreseen number of publications.* |
| **Intended long-term application of outcomes** |
| *Describe how your project intends to contribute (indirectly) in the medium to long term to the objectives. Take into account, among others, the following aspects: planned strategies for disseminating (including Open Access) and using results during and after the project as well as the description of how potential users are to be involved in the project in view of exploitation of the results i.e. exploitation of intellectual property generated, technical innovations, spin-offs, raising of scientific awareness, improvement of quality of life; intended technical, economic, environmental and societal impacts.* |
| **Communication Plan (max 1 page)** |
| *The Communication Plan shall include at least the following:*  *- the aims and target groups, including stakeholders on national, regional and/or local levels and the general public;*  *- the strategy and content of the information and communication measures, including activities, communication tools and timeframe, having regard to the added value and impact of the Programme ‘Applied Research’;*  *- at least three information activities on progress, achievements and results in the project, such as a seminar or a conference with stakeholders, a press conference or press event, including a launch activity and/or a closing activity for the project;*  *- measures for making information on the project available on the web, through a dedicated project website with information in English as well as the national language; the information of the project must be regularly updated;*  *- information on the administrative departments or bodies responsible for implementation of the information and communication measures, including a contact person;*  *- an indication of how the information and communication measures are to be evaluated in terms of visibility and awareness of the project and the EEA and Norway Grants, their objectives and impact, and the role of Norway or Iceland or Liechtenstein (if applicable).* |