

# A soil deal for Europe - mission possible in the Baltic Sea Region

LINO  
Lithuanian RDI Liaison Office

2014-2020 Operational  
Programme for the  
European Development  
Regions in Lithuania

NCP  
Research Council of Lithuania

LAT.TECH  
Latvian Office for Innovation & Technology in Business

European Union  
European Regional  
Development Fund

Mobilitas+

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Research Council

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The National Centre  
for Research and Development

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Estonian, Latvian, Lithuanian RDI Liaison Offices, and NCBR Poland in Brussels in cooperation with countries National Contacts Points (NCPs) are pleased to invite you to the second webinar entitled “**A soil deal for Europe - mission possible in the Baltic Sea Region**”. The event will be held on **June 29<sup>th</sup>** and will focus on the engagement of citizens and business for the EU Soil Mission.

This time, the experts from the European Commission (EC) together with the Estonian, Latvian, Lithuanian and Polish start-ups and NGOs will showcase the opportunities under “Horizon Europe” funding programme and present best practices on how to contribute to the EU Mission “A Soil Deal for Europe” in the Baltic Sea region countries.

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**Date: 2022, June 29, 9:30 - 11:30 am CEST**

**Topic:** The engagement of citizens and business for EU Soil Mission

**Agenda:**

09:30 – 09:35 Opening by Estonian, Latvian, Lithuanian RDI Liaison Offices, and NCBR Poland in Brussels

09:35 – 09:55 Arianna Pasa, Participatory Instruments in “A soil deal for Europe - mission possible in the Baltic Sea Region” EU Mission Implementation Plan, Directorate - General for Agriculture and Rural Development (DG AGRI), European Commission

09:55 – 10:15 Q&A

10:15 – 10:30 Michael Browne, Chief Executive Officer, CrowdHelix Opportunities in the Soil Mission (TBC)

10:30 – 11:15 The Soil Deal Innovations in the Baltic Sea region countries:

- Soil Your Undies, Piibe Vaher, eAgronom, Estonia;
- Regenerative farming - benefits by nature, Adam Baucza, “Terra Nostra” Agricultural Development Foundation, Poland;
- Novel monitoring methods and soil management approaches for climate responsible agriculture, Rūta Abaja, Institute for Environmental Solutions, Latvia.

11:15 – 11:25 Q&A

11:25 – 11:30 Concluding remarks