



Taiwan Innotech Expo Future Tech Pavillon

INTERNATIONAL AREA APPLICATION KIT

HYBRID event

- Oct 13 TWTC
- Oct 11-Taiwan

• Oct 13-15, 2022

TWTC Exhibition Hall 1 in Taipei City

• Oct 11-20, 2022

Taiwan Innotech Expo Virtual



International Hub for R&D Exchange

Showcasing Cross-Sector R&D Innovation and Achievements





Showcased over 1,300 innovations and inventions

Scientific & Technological Innovation in Three Pavilions

co-created by 10 government ministries!

Future Tech Pavilion (FUTEX), a platform for showcasing global technology trends and opportunities of the future.

240,000 virtual interactions.





Annual International Technology Trading Platform

- from **444** domestic and international exhibitors on-site and virtually.

"Future Tech," "Innovation Pilot," and "Sustainability,"

FUTEX attracted 15,000 industry/academic experts from 24 countries,



Future Tech Pavillon Stay connected without boundaries 34 organizations & companies from 12 countries

3 professional forums & visionary speakers



NASA Aadministrator **Bill Nelson**



NVIDIA Global Head of Medical AI Mona Flores



Ministry of Economy and Innovation (Lithuania) Minister Aušrinė Armonaitė



Amazon Web Services Head of worldwide healthcare, life science, and genomics Wilson To



e-Government Technologies, Member of the Management Board Director ArvoOtt



Kacific Broadband Satellites Group **CEO and Founder** Christian Patouraux



VERDIGRIS

e-Estonian Briefing Centre **Digital Transformation** Advisor Anett Numa



Czech Space Alliance President Petr Bares













Seeing beyond







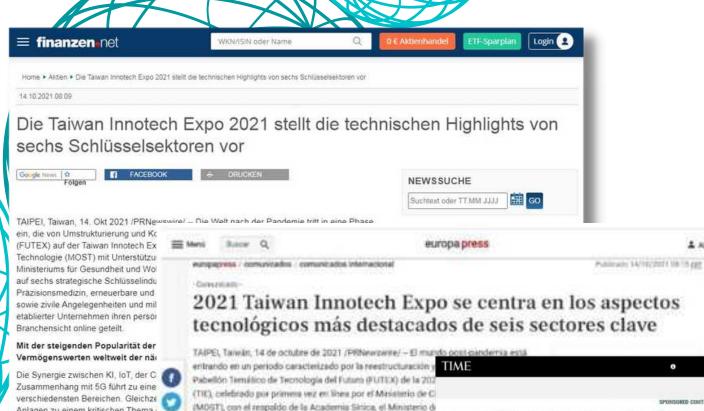
Proven Productivit

BOSSARD









(TIE), celebrado por primena vez en línea por el Ministerio de Cl (MOST), con el respaldo de la Academia Sinica, el Ministerio di Techologius de la información y digitalización, ciberseguridad, Hung, General Manager von Trend N energias renovables y sostenibles, defensa y estrategia nacion civiles y preparación militar. El evento invitó Múltiple consejero empresas consolidadas para que compartieran en línea sus pu anhre la innovación y las oportunidades de mercado desde un

Con la creciente popularidad de la infraestructura SG, la seguri el próximo campo de batalla mundial

La sinergia entre la IA, el lo?, la nube y muchas otras tecnologí relacionadas con el 5G está stando lugar a una plétora de aplic entre dominios. Con la popularidad del 50, la seguridad de los: en una cuestión crítica que no se puede ignoral, ¿Cômo puede taiwanesos Iderar los principales industrias de la isla para imp seguridad de la información que protejan los activos invisibles Trend Micro para Hong Kong y Talwan, Bob Hung, y el colunda Technology, Jeremy 'Birdman' Chiu, compartieron sus ideas so abordan la gestión de los riesgos de seguridad de la informaci

Mariatorio de Balud y Homestar, se contrô en seis industrias es 2021 TIE Future Tech Pavilion attracts widespread attention with an innovative combination of online and offline events

fusion

1 Aberative

💽 😏 🕼

0 🖸 🙆

By Fusionmedium October 21, 2021

The Future Tech Pavilion made its debut at 2021 Taiwan Innotech Expo (TIE) on October 14, 2021. Focusing on the three key sectors of space technology, digital transformation, and precision health, FUTEX this year, for the first time, hosted a series of concurrent in-person and virtual events, starting from the opening ceremony, and continuing through to the forums examining the latest trends and presentations on the most forward-looking technologies. In addition to a 3-day offline show, a 10-day online exhibition, where nearly 350 in-demand technologies will be showcased, kicked off on October 14 and is scheduled to continue until October 23. The exhibition covers biotech and new drug development, medical devices, AIoT and smart applications, electronics and optronics (optoelectronics), advanced materials and sustainable energies, as well as aeronautics and space technologies. Fusionmedium served as the media partner of the exhibition



International Media Coverage



66,313+ 163,000+ OFFICIAL WEBSITE VIEWS SESSION VIEWS

> 10,000+ MESSAGES EXCHANGED

2022 FUTURE TECH, LEADING YOUR LIFE 未來科莜館

Anlagen zu einem kritischen Thema

taiwanesische Institutionen die Kerni

Informationssicherheit zu implementi

Mitbegründer von CyCraft Technolog

Bereich der Informationssicherheit ur

Das Gesundheitswesen nutzt neue

zu ebnen

6

- Media released from the US, 15 European countries, and 6 Southeast Asian countries.
- Multiple-language version from English, Spanish, French, German, Malay, Indonesian, Vietnamese, Thai.





760,000+ PRESS READERSHIP





28,000,000+ SOCIAL MEDIA REACH

2022 TIE International Exhibitor Eligibility Building Brand Recognition and International Exposure Starts in Taiwan Welcome to FUTEX!

What

- Al and smart applications
- Precision health ecosystems
- Sustainable green energy and novel biomaterials
- Lifestyle and entertainment applications (sport technology, digital media, wearables)



- International exhibitors specializing in the listed fields.
- International exhibitors can be represented by their Taiwan branch, agents, technical service providers, or
 - business partners.







- RSVP before June 20, 2022, is highly recommended to reserve a spot.
- Submit a <u>Application Form</u> to the FUTEX Promotions Office before June 30, 2022.
- Applications will be reviewed between July 11-15, 2022.
- Eligible exhibitors will be notified on July 29, 2022.

Download the Application Form

Marketing Solution for International Exhibitors RT/VR Displays + Matchmaking + Media Coverage = One-Stop Package

Display

Physical Booth Exhibition boards, displays, and showcases for creating personalized spaces

Virtual Booth Diversified online display areas



*It's welcomed to exhibit in virtual booth if you cannot attend in person.

Networking

Exposure Behind-the-scenes clip will be captured by the FUTEX team

Feature Video Broadcasting Exhibitors can provide promotional content to be broadcast during prime time

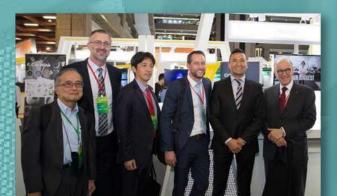
Coverage **Multipronged Promotion** Advertisements on the TIE/FUTEX websites and media platforms, social media, and international/local press releases



Exclusive Guide

VIP delegations will be invited to specific exhibits

Online Data Analysis Visitor analysis/prediction One-on-one matchmaking







Promotional Videos of the Exhibition Site

11-17



21 TIE Future Tech Pavilion attracts widespread atte







Physical Booth Example



Booths include:

1. Poster Design revisions are made collectively)

2. Wall Mounted TV (input formats include USB or VGA/HDMI)

3. Showcase

- Adjustable 150 x 50 table

Note:

- during the exhibition times.



Venue and design fees are paid by FUTEX.

(dimensions shall be adjusted based on the actual space and

Internet connection and 4 x 110v sockets

• Exhibitors are required to provide exhibits and staff to manage the booth

• There are only 15 booths available on-site. Therefore, vendors will be selected by the Ministry of Science and Technology.

VIRTUAL BOOTH EXAMPLE



Flag, Exhibitor Logo, and Exhibit Description	1
Exhibitor Description and Video Link	1
Pavilion Name and Ministry Logo	1
Exhibit Poster, Exhibit Images, Company Poster Note: Please check poster dimensions on the official website in advance.	3







最温料色:

With the increasing needs for digital transformation, data access and analysis became one of the key factors for the success of enterprises. Mainly for Edge layer to analyze and calculate. At the Edge layer, there are different options for data flow and access methods 1. Data can be directly uploaded to the cloud through Edge devices.

2. Upload part of the data to the cloud through SCADA......

漫畫介紹新

重高差且型計

Contact us

- FUTEX Promotion Office Annett Wu
- annett@mail.tca.org.tw
- +886-2-2577-4249 ext. 312



