Canada: International Study

THEE 4, WE FON B' FOYERS NG HEARTS \ > D FREE! O CANA! JIW GLORIEUX! CAR TO LAND GLORIOUS AND FREE! O C DE FLEURONS GLORIEUX O CANADA, WE STA 'EE. Ô CANADA! OUR HOME AND NATIVE LAND! TRUE P' 'ND O FREE! FP VADA MADA.) CAN DES .∢D NA

Cheryl Greenfield

First Secretary / Migration Diplomacy Officer Embassy of Canada in Poland November 28, 2019





Canadian context





International Study - goals

- Drive Prosperity
 - over \$21 billion contribution to GDP
 - supported 170,000 jobs
 - international trade
- Social and Cultural Enrichment
- Strengthen Canada's Workforce
- Boost Innovation
- Promote Canadian Values
- Excellent Source of Immigrants
 - drive net workforce growth
 - meet labour market needs



Promotion strategies

- International study fairs
- Institution-specific approaches
- Canada's International Education Strategy
 - Targeted digital marketing
 - Study in Canada Scholarship Program
 - Trade Commissioner Service









Cooperation Schools and public administration



Global Affairs Canada Affaires mondiales Canada





Immigration, Refugees and Citizenship Canada

Immigration, Réfugiés et Citoyenneté Canada

*

Employment and Social Development Canada Emploi et Développement social Canada



Educational institutions





Universities Canada. Universités Canada.

Provinces / territories





Study: the Numbers

Demand

- Average annual growth rate 2008 to 2014: 6%
- >358,000 study permits in 2018, +13% from 2017
- Over 720,000 study permit holders in Canada in 2018

Canadian Universities

- 1.4 million students in 2018
- 237,545 international students



Top Source Countries

India (30%), China (24%), Korea (5%), France (4%), Vietnam (3%), Brazil (3%)

Poland (<0.1%)

Level of Study:

College (35%), University (34%), Primary / Secondary (18%)

Source: IRCC data



Work: the Programs & Numbers



On/Off Campus Employment

27% of all study permit holders in 2015 reported employ. earnings

This is up 12% from 2004

Co-op Work Permits

2018: >68k permits

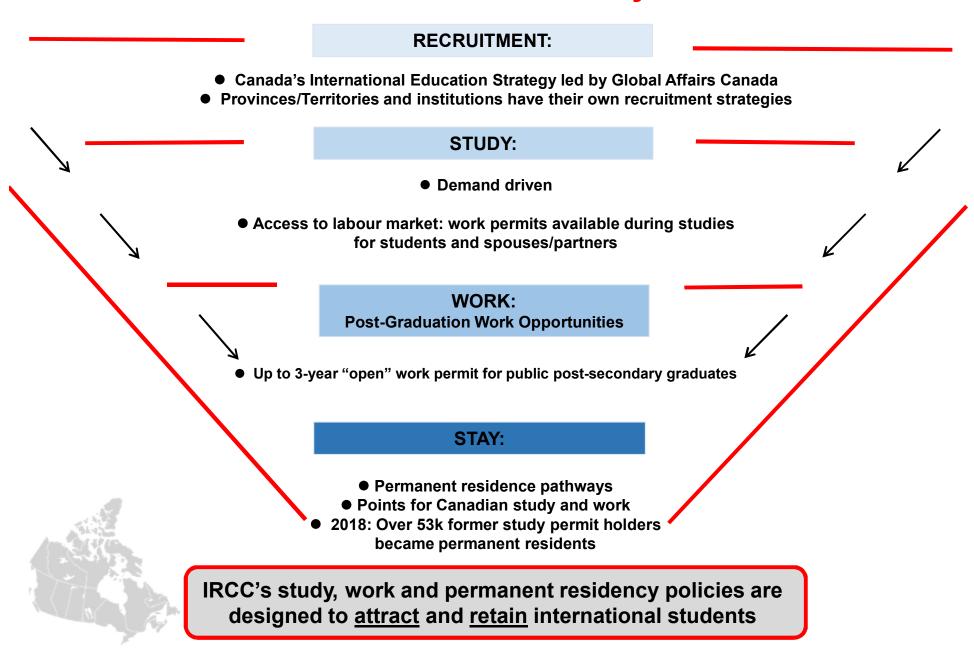
2015: >28k permits

Post-Grad. Work Permit Program

2018: >186k permit holders in Canada

2014: >95k permit holders in Canada

Canada's International Student Pathway



Canada: Interested in partnerships

M FA IN GUA DIN HISTORICE ST IN GUARD FOR THE VIGOARD FOR THEE. O CA RTS WE SEE THEE RISE, THE ANADA, WE STAND ON GUA IND. I CAR TON BRAS SAIT POR NADA, WE STAND ON GUARD AND GLORIOUS AND FRE OVE IN ALL THY SOME

CAN,

IND. I C.

ANADA,

OUR LAN

ATRIOT LO'

.D FOR THEF

.ND NATIVE L

.BRILLANTS EXPLOIT

! TON HISTOIRE EST U. _ EPC

ON GUARD FOR THEE. O CA

.RONG AND FREE! FROM F.

HU...IEE. O CANADA, WE STAND ON G.

ET LES O CANADA, WE STAND ON G.

ET LES O CANADA, WE STAND ON G.

ET LES O CANADA, WE STAND ON G.

ET O CANADA STAND ON G.

Cheryl Greenfield

First Secretary
Migration Diplomacy Officer
Embassy of Canada in Poland

Karolina Suchcicka

International Experience Canada Coordinator
Faculty exchanges under International
Experience Canada (Youth Mobility Agreement)

O CANADA! OUR HOME AND NATIVE LAND! TRUE PATRIOT LOVE
UNE ÉPOPÉE DES PLUS BRILLANTS EXPLOITS, GOD KEEP OUR LAND G
HEE, PORTER LA CROIX! TON HISTOIRE EST UNE ÉPOPÉE DES PLUS
O CANADA, WE STAND ON GUARD FOR THEE. O CANADA!

O CANADA WE STAND ON GUARD FOR THEE. O CANADA!

O ON GUARD FOR THEE. O ADA,
AS SAIT PORTER L'ÉPÉE, IL TADA,

WEST

STAND ON GUARD FOR THEE

GLORIOUS AND FREE! O

LOVE IN ALL THY SON'S

OR THEE, GOD KETS

NATIVE LAN

EXPLOITS

EXPLOITS

NATIVE LAN

INDIAN

NATIVE LAN

NATIVE LAN

EXPLOITS

Canadä



DZIĘKUJEMY



