

Canada: International Study

Cheryl Greenfield
First Secretary / Migration Diplomacy Officer
Embassy of Canada in Poland
November 28, 2019



Canadian context



federation of ten provinces and three territories

International Study - goals

- **Drive Prosperity**
 - over \$21 billion contribution to GDP
 - supported 170,000 jobs
 - international trade
- **Social and Cultural Enrichment**
- **Strengthen Canada's Workforce**
- **Boost Innovation**
- **Promote Canadian Values**
- **Excellent Source of Immigrants**
 - drive net workforce growth
 - meet labour market needs



Promotion strategies



- International study fairs
- Institution-specific approaches
- **Canada's International Education Strategy**
 - Targeted digital marketing
 - Study in Canada Scholarship Program
 - Trade Commissioner Service

Canada 



Canadian Bureau for
International Education



Cooperation Schools and public administration



Global Affairs
Canada

Affaires mondiales
Canada



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada



Employment and
Social Development Canada

Emploi et
Développement social Canada



Canadian Bureau for
International Education

Educational
institutions



Universities
Canada.
Universités
Canada.

Provinces /
territories



Colleges and Institutes Canada
Collèges et instituts Canada



Study: the Numbers

Demand

- Average annual growth rate 2008 to 2014: 6%
- >358,000 study permits in 2018, +13% from 2017
- Over 720,000 study permit holders in Canada in 2018

Canadian Universities

- 1.4 million students in 2018
- 237,545 international students



Profile of International Students in 2018

Top Source Countries

India (30%), China (24%), Korea (5%), France (4%), Vietnam (3%), Brazil (3%)

Poland (<0.1%)

Level of Study:

College (35%),
University (34%),
Primary / Secondary (18%)

Source: IRCC data

Work: the Programs & Numbers



On/Off Campus Employment

27% of all study permit holders in 2015 reported employ. earnings

This is up 12% from 2004

Co-op Work Permits

2018: >68k permits

2015: >28k permits

Post-Grad. Work Permit Program

2018: >186k permit holders in Canada

2014: >95k permit holders in Canada



Canada's International Student Pathway

RECRUITMENT:

- Canada's International Education Strategy led by Global Affairs Canada
- Provinces/Territories and institutions have their own recruitment strategies

STUDY:

- Demand driven
- Access to labour market: work permits available during studies for students and spouses/partners

WORK: Post-Graduation Work Opportunities

- Up to 3-year "open" work permit for public post-secondary graduates

STAY:

- Permanent residence pathways
- Points for Canadian study and work
- 2018: Over 53k former study permit holders became permanent residents

IRCC's study, work and permanent residency policies are designed to attract and retain international students



Canada: Interested in partnerships

Cheryl Greenfield

First Secretary
Migration Diplomacy Officer
Embassy of Canada in Poland

Karolina Suchcicka

International Experience Canada Coordinator
Faculty exchanges under International
Experience Canada (Youth Mobility Agreement)



Immigration, Réfugiés
et Citoyenneté Canada

Immigration, Refugees
and Citizenship Canada

Canada

DZIĘKUJEMY



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada

Canada 