



Cyprus, Greece, Poland, Slovenia, Hungary

Horizon Europe Matchmaking event Culture, Creativity and Inclusive Society

11 May 2021

Time: 09h00 CET/10h00 10h00 EEST

AGENDA

09:00 - 09:10	Welcome by the organisers
09:10 - 09:40	Keynote presentation: Culture, Creativity and Inclusive Society in Horizon Europe: main challenges and opportunities . An overview of Cluster 2 <ul style="list-style-type: none"> Mikołaj Pyczak – Expert, National Contact Point/NCBR Poland
09:40 - 10:00	The future EIT Cultural & Creative Industries <ul style="list-style-type: none"> speaker (tbc)
10:00 - 10:20	Key elements of a successful proposal <ul style="list-style-type: none"> speaker, Research Executive Agency (REA) - (tbc)
10:20 - 10:40	Q&A session
10:40 - 11:10	Green technologies and materials for cultural heritage <ul style="list-style-type: none"> Pitch presentations by the participants
11:10 - 11:40	New ways of participatory management and sustainable financing of museums and other cultural institutions <ul style="list-style-type: none"> Pitch presentations by the participants
11:40 - 11:50	<i>Break</i>
11:50 - 12:20	Cultural and creative industries as a driver of innovation and competitiveness <ul style="list-style-type: none"> Pitch presentations by the participants
12:20 - 12:50	Preserving and enhancing cultural heritage with advanced digital technologies <ul style="list-style-type: none"> Pitch presentations by the participants
12:50 - 13:20	Any other topic within Cluster 2 – (tbc)
13:20 - 13:30	Closing session